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# The Cash Box

VOLUME XVII—NUMBER 42

JULY 7, 1956



The Teen Queens, unknown youngsters just a short time back, rocked the record world a few months ago with their smash hit, "Eddie My Love" on the RPM label. This was their debut on wax and it proved to be one of those Hollywood success stories in which the Teen Queens became instantaneous stars. The girls have just released their latest record, "Until The Day I Die", and the initial reaction indicates it may be another smash for them.



# 2 sweet hits



Sunny Gale

**IF YOU  
REALLY WANT  
TO KNOW**

---

**TRY  
A LITTLE  
PRAYER**

20/47-6588

Carol Richards

**INTRIGUE**

*(from the Sheldon Reynolds film,  
"Foreign Intrigue")*

---

**NO  
ONE  
HOME**

20/47-6562

"New Orthophonic" High Fidelity Recording

the dealer's choice

**RCA VICTOR**







FOUNDED BY BILL GERSH

# The Cash Box

Volume XVII—Number 42

July 7, 1956

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# NEXT WEEK

# THE CASH BOX

Will Announce The Results of Its

# 4<sup>th</sup> ANNUAL DISK JOCKEY POLL

The poll will show which artists, which records were programmed most by disk jockeys through the entire year. Covering all three fields—Pop, Rhythm & Blues, and Country—it will be the most comprehensive survey of disk jockeys of all stature, on stations large and small, throughout the country.

DON'T MISS NEXT WEEK'S ISSUE OF THE CASH BOX AND THE RESULTS OF THE 4th ANNUAL DISK JOCKEY POLL.



# DOT'S HOTTER THAN the SUMMER

*With Another 2 Sided  
Smash Hit by...*

**THE  
FONTANE SISTERS**

**LONESOME  
LOVER BLUES**

*and*

**VOICES**

DOT 15480

**• Review Spotlight on ...**

FONTANE SISTERS . . . Dot 15480 . . . VOICES  
(Forte, BMI)  
LONESOME LOVER BLUES . . . (Randy Smith, ASCAP)  
The girls have a great ton-scaled duet here, which should chalk  
up an impressive spin-record with jacks and jakes. "Voices" is a  
plaintive ballad with effective lyrics and a sure-fire jockey con-  
versation piece in a recitation gimmick at the beginning of the  
duet as Pat Boone reads a couple of love-like lines. "Lonesome  
Lover Blues" is a lyrical walk-tempo tune, sung by the sisters  
with expressive phrasing and rock emotion.

THE BILLBOARD  
JUNE 30, 1956



*A Great New Single by...*

**BILLY VAUGHN**

**The LEFT BANK**

*and*

**the SWEETHEART  
POLKA**

Dot 15479



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There's No Stopping **DOT**  
AMERICA'S HOTTEST LABEL  
*does it again.....*  
with another #1 overnight SMASH

"THE

FOOL"

An Original Recording by...

**Sanford Clark**

**DOT-15481**

b/w "LONESOME FOR A LETTER"

**DOT** AMERICA'S HOTTEST LABEL



Breaking Wide Open!  
**Art Mooney**  
 And his orchestra  
**DAYDREAMS**  
 b/w  
**"SOMEBODY STOLE MY MUCHACHA"**  
 MGM-12277-K12277

BILLBOARD  
VARIETY  
CASH BOX  
PICK

PICKED BY BILLBOARD  
**SAM (THE MAN) TAYLOR**

**THE BEAT**  
 and  
**REAL GONE**

MGM 12278 • K12278

BREAKING FAST!  
**THE FOUR JOES**

THESE ARE  
 THE THINGS  
 (I Remember)  
 and  
**SOMETIMES**

MGM 12259 • K12259

NEW COUNTRY STAR  
**BUCK GRIFFIN**  
**STUTTERIN' PAPA**

and  
**WATCHIN' THE  
 7:10 ROLL BY**

MGM 12284 • K12284

**KAY ARMEN**  
**TENDERLY**  
**HE WATCHES**  
 and  
**LOVE IS YOU**

MGM 12256 • K12256

**JACQUES BELASCO**  
 and His Orch. and Chorus

**PICAROON**  
 and  
**WISHING  
 WELL**

MGM 12257 • K12257

**Leroy Holmes**

THEME FROM  
**"THE PROUD ONES"**  
 and  
**WOULDN'T IT BE  
 LOVELY**  
 MGM 12275 • K12275

**Dick Hyman Trio**

PICKED BY BILLBOARD  
**WHEN** "IT'S GOT THAT WHISTLE"  
**YOU'RE SMILING**  
 and **ROCKIN' THE BOOGIE**  
 MGM 12258 • K12258

**Betty Madigan**

CRYING 'CAUSE I LOVE YOU  
 and  
 A PERFECT UNDERSTANDING  
 MGM 12273 • K12273

**Dean Jones**

THE TENNESSEE  
**ROCK 'N' ROLL**  
 and  
**IN THE HEART OF TOWN**  
 MGM 12264 • K12264

**Sheb Wooley**

DO I REMEMBER  
 and  
**YOU CAN DO IT**  
 MGM 12260 • K12260

**Ray Charles Singers**

**JUNE NIGHT**  
 and  
**WHEN THE RED, RED, ROBIN  
 COMES BOB, BOB, BOBBIN'  
 ALONG**  
 MGM 12274 • K12274

**DAVID ROSE** and His Orch.

**COOL  
 TANGO**

and  
**"THE CATERED  
 AFFAIR" (THEME)**  
 MGM 12270 • K12270

**CONNIE FRANCIS**

**FORGETTING**  
 and  
**SEND FOR MY  
 BABY**  
 MGM 12251 • K12251

**BILL ST. CLAIRE**

**YOURS AND MINE**  
 and  
**WATCHA  
 GONNA DO**  
 MGM 12255 • K12255

**ROGER ROGER**

**THE  
 LEFT BANK**  
 and  
**LISETTE**

MGM 12265 • K12265

**JACK VALENTINE**

**WAYWARD  
 WIND**  
 and  
**THESE OL'  
 BONES**  
 MGM 12267 • K12267



**THE CASH BOX**

# CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excella	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC—	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
Paramount	DA—Dana	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AR—Arade	DE—Decca	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	DL—DeLuxe	GE—Gee	MD—Media	RE—Regent	UN—United
BT—Bethlehem	DO—Dot	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DT—Dootone	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DU—Duke	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	EP—Epic	Jazz	NG—Norgren	SA—Savoy	VJ—Vee-Jay
CK—Checker	ER—Era	HE—Herald	OK—Okeh	SE—Seeco	VK—Vik
		IM—Imperial			WI—Wing

Pos. Last  
Week

**1 THE WAYWARD WIND**  
**GOGI GRANT**  
 CA-3430 (F-3430)—Tex Ritter ER-1013 (4S-1013)—Gogi Grant

**2 MOONGLOW & PICNIC**  
**MORRIS STOLOFF — GEORGE CATES**  
 CR-61618 (9-61618)—George Cates DE-29888 (9-29888)—Morris Stoloff

**3 STANDING ON THE CORNER**  
**FOUR LADS**  
 CA-3414 (F-3414)—Dean Martin DE-29897 (9-29897)—Mills Bros.  
 CO-40674 (4-40674)—Four Lads EP-9158 (S-9158)—Neal Hefti Singers

**4 I'M IN LOVE AGAIN**  
**FATS DOMINO**  
 DO-15462 (4S-15462)—Fontane Sisters IM-5386 (4S-5386)—Fats Domino

**5 IVORY TOWER**  
**CATHY CARR—GALE STORM—OTIS WILLIAMS**  
 CR-61617 (9-61617)—Four Hues DO-15458 (4S-15458)—Gale Storm  
 DL-6093 (4S-6093)—Otis Williams FR-734 (4S-734)—Cathy Carr  
 & Charms RL-1310 (4S-1310)—Lalo Guerrero

**6 GRADUATION DAY**  
**ROVER BOYS — FOUR FRESHMEN**  
 AP-9700 (4S-9700)—Rover Boys CR-61648 (9-61648)—Lennon Sisters  
 CA-3410 (F-3410)—Four Freshmen

**7 HEARTBREAK HOTEL**  
**ELVIS PRESLEY**  
 CA-3480 (F-3480)—Stan Freberg VI-20-6420 (47-6420)—Elvis Presley  
 MO-985 (4S-985)—Cadets

**8 I WANT YOU, I NEED YOU, I LOVE YOU**  
**ELVIS PRESLEY**  
 VI-20-6540 (47-6540)—Elvis Presley

**9 I ALMOST LOST MY MIND**  
**PAT BOONE**  
 DO-15472 (4S-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter

**10 ON THE STREET WHERE YOU LIVE**  
**VIC DAMONE**  
 CO-40654 (4-40654)—Vic Damone VI-20-6529 (47-6529)—Eddie Fisher  
 CR-61644 (9-61644)—Lawrence Welk VI-20-6569 (47-6569)—Arthur Fiedler  
 EP-9153 (S-9153)—Frances Wayne

11) THE HAPPY WHISTLER. 12) THE MAGIC TOUCH. 13) BORN TO BE WITH YOU. 14) BLUE SUEDE SHOES. 15) TRANSFUSION. 16) HOT DIGGITY. 17) TREASURE OF LOVE. 18) CAN YOU FIND IT IN YOUR HEART. 19) WALK HAND IN HAND. 20) IT ONLY HURTS FOR A LITTLE WHILE. 21) I WANT YOU TO BE MY GIRL. 22) PICNIC. 23) SWEET OLD FASHIONED GIRL. 24) GLENDORA. 25) MORE. 26) ALLEGHENY MOON. 27) LONG TALL SALLY. 28) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 29) BE-BOP-A-LULA. 30) MY LITTLE ANGEL. 31) I COULD HAVE DANCED ALL NIGHT. 32) PORTUGUESE WASHERWOMAN. 33) HOW LITTLE WE KNOW. 34) LOVE, LOVE, LOVE. 35) MY BLUE HEAVEN.

**MGM Records**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ACCLAIMED BY ALL AS HER GREATEST!

**JONI  
JAMES**



**GIVE  
US  
THIS  
DAY**

CASH BOX  
VARIETY  
PICK

**HOW  
LUCKY  
YOU  
ARE**

ORCHESTRA CONDUCTED BY DAVID TERRY

**MGM** Records

MGM  
12288  
K12288



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

## NICK NOBLE

(Mercury 70897; 70897x45)

ⓑ "YOU'RE SENSATIONAL" (1:59) [Buxton Hill ASCAP—Porter] Nick Noble, a fast rising young balladeer, lends his rich voice to an attractive new Cole Porter lilter from the MGM flicker "High Society." Wonderful song, impressively handled by Nick.

ⓐ "KEEPING COOL (With Lemonade)" (2:05) [Pickwick ASCAP—Manilla] A cute and lively Summer novelty is colorfully delivered on this half.

## BING CROSBY

(Decca 29981; 9-29981)

ⓑ "SWANEE" (2:01) [New World ASCAP—Gershwin, Caesar] The Buddy Cole Trio, which assisted Crosby so delightfully on "In A Little Spanish Town," sets up another top grade backing for the "Groaner" as he drifts through another wonderful oldie that could be all over the charts once again. Big side to watch closely.

ⓑ "HONEY-SUCKLE ROSE" (2:20) [Joy ASCAP—Waller, Razaf] Another top favorite is handled in the same informal manner as the upper portion. Simplicity and an easy-going tempo make the coupling a standout.

## JO STAFFORD

(Columbia 40718; 4-40718)

ⓑ "WITH A LITTLE BIT OF LUCK" (2:20) [Chappell ASCAP—Lerner, Loewe] One of the most delightful tunes from "My Fair Lady" is colorfully fashioned by Jo Stafford and a chorus. Excellent song with a good inspirational theme. Could be another big "Fair Lady" single.

ⓐ "ONE LITTLE KISS" (2:20) [Grady ASCAP—Robin, Weston] The Starlighters assist the lark on this end as she rhythms through an infectious up tempo novelty. Pleasant listening.

## JACK BARRY & CHORUS

(Decca 88212; 9-88212)

ⓑ "THE LITTLE RASCALS" (2:31) [Goday BMI—Leviton] A strong kiddie release bowed in this week. It features popular TV star Jack Barry and a chorus on a sprightly little ditty inspired by the hit TV show "The Little Rascals." Amusing cutie about the devilish kids seen on the show. Special sleeve should attract many customers. Strong kiddie fare.

ⓐ "MARCH OF THE LITTLE RASCALS" (2:19) [Goday BMI—Leviton] This half is an inviting march tempo novelty about the kids in the "Rascals" show.

## ERNIE SUSSE ORCH.

(Candlelight 1003; 45-1003)

ⓑ "TAJ MAHAL" (2:57) [Monument BMI—Blake] A hauntingly beautiful instrumental item with a lovely oriental flavor is dramatically presented by the Ernie Susse Orch. Thrilling instrumental experience. Should get a healthy share of air play.

ⓐ "VERY SPECIAL BLUES" (2:48) [Music Trails BMI—Zinsner] Ernie leads the crew through an easy-to-dance-to blues item. Pretty arrangement.

## THE CASH BOX

### DISK OF THE WEEK

"SOMEBODY UP THERE LIKES ME" (2:02)

[Leo Feist ASCAP—Cahn, Kaper]

"DREAM ALONG WITH ME" (2:50) [Roncom ASCAP—Sigman]

PERRY COMO

(RCA Victor 20-6590; 47-6590)



PERRY COMO

● It is extremely possible that in the next few weeks, Como will have five of his recorded tunes on the charts. "More" and "Glendora" are still heading toward the top;

"Hot Diggity" is completing a long and tremendously successful run; and now two big new Como sides are offered by Victor. One half is a powerful new inspirational ballad tagged "Somebody Up There Likes Me." It's a stirring title tune which Perry sings on the sound track of the Rocky Graziano film biography soon to be released by MGM. Could be another "I Believe." It has the same hit qualities. Flip has Mitchell Ayres' ork and the Ray Charles Singers assisting the star as he croons the lovely introductory ballad to his popular TV show. A touching romantic item titled "Dream Along With Me." A solid love song that could make this release another two-sided smash.

"I PROMISE TO REMEMBER" (2:42)

[Kahl & Buchanan & Goodman BMI—Castor, Smith]

"WHO CAN EXPLAIN?" (2:40) [Planetary ASCAP—Silver, Alfred]

FRANKIE LYMON & TEENAGERS

(Gee 1018; 45-1018)



THE TEENAGERS

● Frankie Lymon, the Teenager with the most exciting voice in the business, follows two consecutive

rock and roll smashes with what will undoubtedly be his third. It's a tremendously hard hitting jumper that could very well outsell "Why Do Fools" and "I Want You To Be My Girl." This one is titled "I Promise To Remember," and as soon as the kids get wind of it, they'll be running to the stores. Lymon sounds better than ever, and his Teenagers assist with some terrific gimmick sounds. Side can't miss. Bottom half, "Who Can Explain?" is another fast-stepper reminiscent of the "Fools" hit. The "Promise" side looks and sounds like another smash. Watch it take off.

"YOU'RE SENSATIONAL" (2:15) [Buxton Hill ASCAP—Porter]

"JOHNNY CONCHO THEME" (Wait For Me) (2:55)

[Barton ASCAP]

FRANK SINATRA

(Capitol 3469; F-3469)



FRANK SINATRA

● The amazing Mr. Sinatra, who can do no wrong in the wax and celluloid media, introduces a superb

new ballad penned by Cole Porter for the MGM flicker "High Society" in which Frankie is co-starred with Bing Crosby and Grace Kelly. It's a beautiful romantic opus featuring a warm and tender melody and another class Porter lyric. Sinatra delivers the tune in his smooth relaxed manner and he's sure to have another winner on the charts. Frank's personal admiration society, the jockeys of America, will be playing the grooves off this one. Bottom half "Johnny Concho Theme (Wait For Me)," is the big love theme from Frankie's first western film "Johnny Concho." Lovely moody ballad. Watch the upper end take off.

## BOB JAXON

(Barclay 1310; 45-1310)

ⓑ "THE SECRET OF JOHNNY NO-NAME" (2:50) [Kohn ASCAP—Jaxon, Kohn] A tearful heart-breaking ballad is emotionally rendered by Bob Jaxon with the aid of the Vikings. Extremely sad item that could blossom into a big seller if it catches on in one area. Good side to watch.

ⓐ "MY ANGEL OF MERCY" (2:33) [Alroy BMI—Kosloff, Canton, Kohn] A good fishbeat ballad is dramatically belted by the songster on this half.

## PAT DALE & RAY DOREY

(Pilgrim 24970; 45-24970)

ⓑ "ARE YOU READY" (2:15) [Jack Gold ASCAP—Green, Rubin] A delightfully corny gang-sing novelty is infectiously presented by Pat Dale & Ray Dorey. Happy cutie that should do bang up job in the jukes.

ⓐ "WHAT AM I" (2:15) [Greta BMI—Rockover, Sanders] More of the same pleasant cornball stuff smoothly presented by the team.

## BOSTON POPS ORCH.

(RCA Victor 447-0758)

ⓑ "THE STAR SPANGLED BANNER" (2:20) [PD—Francis Scott Key] Dealers will be glad to hear about this release; the National Anthem as performed by the Boston Pops Orchestra under the baton of Arthur Fiedler. It will answer endless requests that come up throughout the year. A powerful rendition suitable for all occasions.

ⓐ "AMERICA" (2:36) [PD—Carey, Smith] Another greatly loved patriotic song stirring rendered by the orchestra.

## LEN DRESSLAR

(Mercury 70899; 70899x45)

ⓑ "RAILROADIN' MAN" (2:34) [Walt Disney ASCAP—Jones] From the new Walt Disney film, "The Great Locomotive Chase" comes this colorful galloping novelty about a railroad man. Should enjoy a healthy sale when the pic gets around to the local theatres.

ⓑ "MIND IF I MAKE LOVE TO YOU" (2:31) [Chappell ASCAP—Porter] The beguine tempo, so often associated with Cole Porter's music, is the background for this pretty ballad tenderly presented by Dresslar. Smooth job. From new Porter flicker "High Society."

## JIMMY YOUNG

(London 1676; 45-1676)

ⓑ "RICH MAN POOR MAN" (2:14) [Kassner ASCAP—Kalman, Andre] Jimmy Young comes up with a strong shuffle rhythm tune featuring an exciting arrangement and potent delivery. Unusual tune that could step out.

ⓐ "LONELY NIGHTINGALE" (2:33) [Pickwick ASCAP—Johns, Forrest] Jimmy's crystal clear voice is extremely effective on this tender, romantic item.



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ARTIST OR BAND HERE

- 1. ....
- 2. ....
- 3. ....
- 4. ....
- 5. ....
- 6. ....
- 7. ....
- 8. ....
- 9. ....
- 10. ....

List Your Top Ten "Country" Tunes Here

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ARTIST OR BAND HERE

- 1. ....
- 2. ....
- 3. ....
- 4. ....
- 5. ....
- 6. ....
- 7. ....
- 8. ....
- 9. ....
- 10. ....

List Your Top Ten "Rhythm 'N Blues" Records Here

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ARTIST OR BAND HERE

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- 4. ....
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**BIG!** "My Prayer"  
**THE PLATTERS**

MERCURY 70893



**BIG!** "Allegheny Moon"  
**PATTI PAGE**

MERCURY 70878



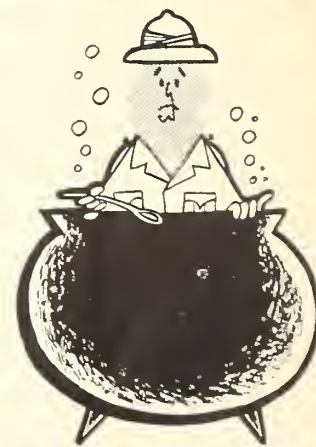
**BIG!** "Tell Me Why"  
**CREW CUTS**

MERCURY 70890



**BIG!** "Stranded In  
The Jungle"  
**THE GADABOUTS**  
**"WILD" BILL PUTNAM**

MERCURY 70898

**IMPORTANT NOTICE TO DEALERS**

For January-in June traffic, take part in Mercury's 1c Premium Sale.  
For all details contact your Mercury distributor NOW!





# RECORD REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ MEDIOCRE

STEVE LAWRENCE  
(Coral 61667; 9-61667)

Ⓢ+ "ETHEL, BABY" (2:35) [Laurel ASCAP — Bock, Holofcener, Weiss] Steve Lawrence sounds better than ever as he offers a beautiful version of a simple and enchanting ballad from the B'way smash "Mr. Wonderful". The writers have added to the lyrics and could have a big hit with this rendition. Wonderful Dick Jacobs arrangement and orchestration showcase Steve's sincere reading. A sleeper to watch.

Ⓢ+ "NEVER MY LOVE" (2:33) [Bourne ASCAP — Parker, Gorman] Lush strings assist Lawrence on this dramatic romantic item.

LES BAXTER ORCH.  
(Capitol 3478; F-3478)

Ⓢ+ "FOREIGN INTRIGUE" (3:05) [Leeds ASCAP — Durand, Norman] Les Baxter, the orchestra and chorus hand in a beautiful rendition of the title theme from the Sheldon Reynolds film starring Robert Mitchum. Haunting and imaginative arrangement. Exciting delivery.

Ⓢ+ "MELODIA LOCA" (2:04) [Beechwood BMI—] An infectious instrumental novelty colorfully handled.

THE GOOFERS  
(Coral 61664; 9-61664)

Ⓢ "I'M GONNA ROCK AND ROLL TILL I DIE" (2:32) [Vim ASCAP—Towne, Morris, Greenfield] The zany Goofers hand in a humorous new side as they set a comical new lyric to a familiar melody. Side has a good jump beat and a load of laughs. Teenagers should enjoy this one.

Ⓢ+ "OUR MISS BROOKS THEME" (2:35) [Shapiro-Bernstein ASCAP—Meyers] The theme from the popular "Our Miss Brooks" TV show is sprightly pranced through by the Goofers on this enjoyable side. Catchy cornball ditty.

ROLAND TRIO—CRAZY OTTO  
(Decca 29980; 9-29980)

Ⓢ+ "DAS IST MUSIK" (2:38) [Oxford ASCAP—Springer, Wayne] A happy little German novelty, recorded in Europe, is offered for the U.S. market by the Roland Trio. Catchy bouncer most pleasantly handled both vocally and instrumentally by the trio.

Ⓢ+ "ALABAMY BOUND" (2:30) [Shapiro-Bernstein ASCAP — Henderson, DeSylva, Green] Honky-tonk piano man Crazy Otto pounds the keys and rocks through a colorful oldie here. Good two-sider for the jukes.

LA PLAYA SEXTET  
(Mardi Gras 1022; 1022x45)

Ⓢ+ "THE TEASING CHA CHA CHA" [Ejay BMI—Samora] The La Playas, one of the hottest Latin rhythm groups in the business, come up with another top grade cha cha deck that oughta keep many feet hopping. Marie, Paul and Daly handle the vocal chores in their inimitable manner.

Ⓢ+ "MY CUBAN SOMBRERO" [Antobal BMI—Daly] Another solid cha cha deck with a potent beat. Excellent juke box fare. Should be another big two-sider for the hot crew.

## THE CASH BOX SLEEPER OF THE WEEK

"VOICES" (2:36)

[Porgie BMI—Coleman]

"LONESOME LOVER BLUES" (2:07)

[Randy-Smith ASCAP—Vaughn, Smith]

FONTANE SISTERS

(Dot 15480; 45-15480)



FONTANE SISTERS

● The Fontane Sisters break

away from the rock and roll field on one side of their latest release and send up a beautiful new love song that should place their name on a high rung of the hit ladder once again. It's a simple slow-waltz tempo romancer dubbed "Voices". The thrushes blend beautifully and come up with their best side in quite some time. The male voice handling the recitation is Pat Boone's. The lower lid features the larks on a sentimental fish-beat blues tagged "Lonesome Lover Blues". Pretty deck that the kids will enjoy for dancing. Top half is the one to watch closely.

"THE FOOL"

[Debra BMI—Ford, Hazelwood]

"LONESOME FOR A LETTER"

[Desert Palms BMI—Ollier, Ollier]

SANFORD CLARK

(Dot 15481; 45-15481)

● The fascinating thing about the amazing record business is that a hit can pop up in any city and develop into a national sensation. Here's just such a case. An artist named Sanford Clark recorded a song called "The Fool" on the MCI label out in Phoenix, Ariz., just a few weeks ago, and immediately a strong response to this potent rhythmic, folk-flavored lament was felt throughout the West. Dot Records purchased the master and will be shipping immediately. Hearing about the hot action on the original disk, Jubilee rushed out a tremendous version featuring the Gallahads. It's an extremely thrilling delivery of this dramatic country type tune and could do for the Gallahads and Clark what "Heartbreak Hotel" did for Presley.

"THE FOOL"

[Debra BMI—Ford, Hazelwood]

"THE MORNING MAIL"

[Famous ASCAP—David, Bachrach]

THE GALLAHADS

(Jubilee 5252; 45-5252)

"MY ANGEL" / "DO YOU LOVE ME"

THE WILLOWS (Melba 106; 45-106)

● The Willows, who introduced "Church Bells May Ring", come up with a big new two-sider tailor made for pop and f & b success. (See r & b reviews)

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- |                      |                |                         |
|----------------------|----------------|-------------------------|
| ★ "ETHEL BABY"       | Steve Lawrence | Coral 61667; 9-61667    |
| ★ "FOREIGN INTRIGUE" | Les Baxter O.  | Capitol 3478; F-3478    |
| ★ "SWANEE"           | Bing Crosby    | Decca 29981; 9-29981    |
| ★ "GIVE US THIS DAY" | Dream Weavers  | Decca 29990; 9-29990    |
| ★ "WHY I CHOSE YOU"  |                |                         |
| ★ "SIERRA MADRE"     | Percy Faith    | Columbia 40719; 4-40719 |

SHANNON SISTERS  
(J-B 1003; 45-1003)

Ⓢ+ "YAK-A-TAK" (2:01) [Douglas ASCAP—LaVere, Hadamick] The Shannon Sisters debut on the J-B label with a hard driving up-tempo rocker that should keep the teensters hopping. Lively opus.

Ⓢ+ "WILLINGLY" (1:51) [—LaVere, Marchfield] A shuffle rhythm jumper smoothly handled by the sisters.

THE DREAM WEAVERS  
featuring Wade Buff  
(Decca 29990; 9-29990)

Ⓢ+ "GIVE US THIS DAY" (2:52) [Valando ASCAP — Day, Kaye] Wade Buff's warm, smooth voice leads the Dreamweavers through a beautiful rendition of a touching semi-religious song of thanks. Top notch tune that should be gracing the charts all thru the Summer months. A strong version that will bite off a good share of the sales melon.

Ⓢ+ "WHY I CHOSE YOU" (2:55) [Almanac ASCAP — Fisher, Gabler] A sweet love song is excellently presented by the easy-going crew. Pretty story of romance that could catch on and break big. Wonderful coupling.

THE NILSSON TWINS  
(Capitol 3431; F-3431)

Ⓢ+ "HONEST I LOVE YOU" (2:13) [Kahl BMI — Scott] The Nilsson Twins make an impressive debut on the Capitol label with a good fish-beat rock and roller that the teenagers should get a big bang out of. Pretty melody with that potent dance beat.

Ⓢ+ "OOK - AH - GA - DEEK" (2:05) [Navajo BMI — M. Berlin] The gals pick up the pace on this hard driving rock and roll novelty about a bopper from Hawaii.

PAUL TAUBMAN & HIS ORCH.  
(American Beauty 777; 45-777)

Ⓢ+ "OPEN THE DAY WITH A SMILE" (1:55) [Charles O'Flynn ASCAP—Taubman, O'Flynn] Here's a good juke box item, especially for taverns. A happy-go-lucky cornball group-sing novelty that'll put every listener in a good frame of mind. Lively stuff that you just wanna sing along with.

Ⓢ+ "TAKE ME TO THE CIRCUS" (2:00) [Circus ASCAP—Basile, DeMasi, O'Flynn] Another barber-shop type bouncer with a medley of themes about the circus. Circus shows should be piping this disk as they pull into town.

PERCY FAITH ORCH.  
(Columbia 40719; 4-40719)

Ⓢ+ "WOULDN'T IT BE LOVERLY" [Chappell ASCAP — Lerner, Loewe] Gems from the "My Fair Lady" score continue to pour out on singles. Here Percy Faith and the ork glide through a delightfully romantic lilter. Most inviting bit of programming for any dee jay show. Should get loads of spins.

Ⓢ+ "SIERRA MADRE" (2:52) [Melody Lane BMI—Thorn, Palos] A lovely tango number is lusciously offered by the ork on this half. Castenets and a huge string section take the spotlight. Tremendous mood item with a big latin beat. A sleeper to watch.





# THE EXCITING NEW HITS ARE ON COLUMBIA!

Going All The Way

**Doris  
Day**



Up-Up-Up

**Vic  
Damone**



Ready For No. 1

**THE Four  
Lads**



A Solid Hit

**Jerry  
Vale**



A Big 2 Sider

**Don  
Cherry**



Could Break Wide Open

**Sammy  
Kaye**



and his Swing & Sway Ork.

**WHATEVER WILL BE,  
WILL BE**

(Que Sera, Sera)

b/w

**I'VE GOTTA SING  
AWAY THESE BLUES**

40704 • 4-40704

from the musical smash "My Fair Lady"

**ON THE STREET  
WHERE YOU LIVE**

40654 • 4-40654

from the Frank Loesser musical  
"The Most Happy Fella"

**STANDING ON  
THE CORNER**

b/w

**MY LITTLE ANGEL**

40674 • 4-40674

**YOU DON'T KNOW ME**

b/w

**ENCHANTED**

40710 • 4-40710

**GHOST TOWN**

b/w

**I'LL BE AROUND**

40705 • 4-40705

**EVERY SUNDAY  
MORNING**

b/w

**ONCE AGAIN**

40698 • 4-40698

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"



# Cadence is

## HOT

### THE CHORDETTEs

#### Born To Be With You

# 1291



### BILL HAYES

#### I Know An Old Lady Das Ist Musik

# 1294



### ANDY WILLIAMS

#### Walk Hand In Hand

# 1288



### ARCHIE BLEYER

#### The Rockin' Ghost      Sleep, Sleep Daughter

# 1293



### THE BARRY SISTERS

#### Intrigue      Till You Come Back To Me

# 1295



### MARION MARLOWE

#### The Hands Of Time Ring, Phone, Ring

# 1292



Percy Faith is due here this week for confabs with David Platz of Essex Music and will also have talks with Johnny Franz A. & R. man for the Philips Label, the British counterpart of the American Columbia Records.

Tony Martin arrives to star in film re-make, by Associated British, of "Jeannie" to be titled "Let's Be Happy." Co-starring with Tony will be Vera Ellen.

Diana Dors, Britain's answer to Marilyn Monroe, arrived in Hollywood to star in a pic with George Gobel.

English Decca has recorded two titles with radio and television's famous "Goons" the looniest bunch of guys in the country. Titles are "I'm Walking Backwards For Christmas" and "The Bluebottle Blues."

"My Fair Lady," Broadway's top hit musical, will not be coming to Britain for at least a year.

Annie Ross, who stars in the very successful "Cranks" show, has signed a record pact with Pye-Nixa, and Geraldo has now been inked to Polydor.

Lew & Leslie Grade have booked Al Martino for his fourth vaudeville tour in this country starting July 23rd. The Foster Agency bringing over Mel Torme following his success here with his Coral waxing of "Mountain Greenery."

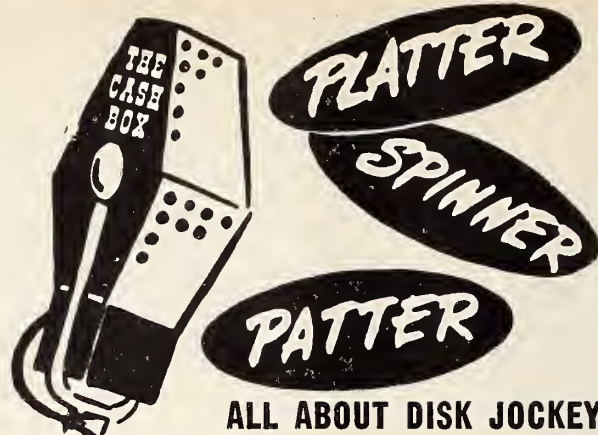
Radio Station Europe No. 1 devotes a lot of air time to jazz from the U.S.A. One of the main shows is a transcription of Willis Conover's programme from the States.

Ben Barton, partner in Frank Sinatra's music publishing company, is due over here this week. Also coming over shortly is Frank De Vol.

"Ivory Tower" & "Wayward Wind," two titles high in the American Hit Parade, are proving slow starters over here, but Cathy Carr and Gogi Grant stand every chance of making the best sellers.

This week's best selling pop singles (Courtesy "New Musical Express")

1. "I'll Be Home" Pat Boone (London)
2. "No Other Love" Ronnie Hilton (HMV)
3. "Heartbreak Hotel" Elvis Presley (HMV)
4. "Lost John" Lonnie Donegan (Pye-Nixa)
5. "Saints Rock and Roll" Bill Haley Comets (Brunswick)
6. "Hot Diggity" Perry Como (HMV)
7. "My September Love" David Whitfield (Decca)
8. "Too Young To Go Steady" Nat 'King' Cole (Capitol)
9. "A Tear Fell" Teresa Brewer (Vogue/Coral)
10. "Experiments With Mice" J. Dankworth Orch. (Parlophone)
11. "Blue Suede Shoes" Elvis Presley (HMV)
12. "Moonglow and Theme from Picnic"—M. Stollhoff (Brunswick)
13. "Blue Suede Shoes" Carl Perkins (London)
14. "Wayward Wind" Tex Ritter (Capitol)
15. "Wayward Wind" Gogi Grant (London)
16. "All Star Hit Parade" (Decca)
17. "Hot Diggity" Michael Holliday (Columbia)
18. "Song for Swingin' Lovers" (LP) Frank Sinatra (Capitol)
19. "Why Do Fools Fall In Love" Teenagers (Columbia)
20. "Whatever Will Be, Will Be" Doris Day (Philips)



### ALL ABOUT DISK JOCKEYS

### THE RECORDS

### DISK JOCKEYS PLAYED MOST THIS WEEK

#### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |  |   |
|--|---|
| 1. THE WAYWARD WIND  | Gogi Grant (Era)  |
| 2. MOONGLOW & THEME FROM PICNIC  | { Morris Stoloff (Decca)<br>George Cates (Coral)        |
| 3. ON THE STREET WHERE YOU LIVE  | Vic Damone (Columbia)                                   |
| 4. I ALMOST LOST MY MIND   | Pat Boone (Dot)   |
| 5. STANDING ON THE CORNER  | Four Lads (Columbia)                                    |
| 6. BORN TO BE WITH YOU   | Chordettes (Cadence)                                    |
| 7. ALLEGHENY MOON  | Patti Page (Mercury)                                    |
| 8. I WANT YOU, I NEED YOU, I LOVE YOU  | Elvis Presley (RCA Victor)                              |
| 9. GRADUATION DAY  | { Rover Boys (ABC Paramount)<br>Four Freshmen (Capitol) |
| 10. GLENDORA   | Perry Como (RCA Victor)                                 |
| 11) IT ONLY HURTS FOR A LITTLE WHILE. 12) MORE. 13) I COULD HAVE DANCED ALL NIGHT. 14) IVORY TOWER. 15) I'M IN LOVE AGAIN. 16) SWEET OLD FASHIONED GIRL. 17) BE-BOP-A-LULA. 18) WALK HAND IN HAND. 19) TRANSFUSION. 20) HOW LITTLE WE KNOW. 21) PICNIC. 22) TREASURE OF LOVE. 23) HEARTBREAK HOTEL. 24) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 25) THE HAPPY WHISTLER. 26) PORTUGUESE WASHERWOMAN. 27) MY PRAYER. 28) YOU DON'T KNOW ME. 29) HOT DIGGITY. 30) CAN YOU FIND IT IN YOUR HEART. 31) MY LITTLE ANGEL. 32) LOVE, LOVE, LOVE. 33) FEVER. 34) STRANDED IN THE JUNGLE. 35) KISS ME ANOTHER. 36) NEVER TURN BACK. 37) THAT'S ALL THERE IS TO THAT. 38) SECOND FIDDLE. 39) TELL ME WHY. 40) I WANT YOU TO BE MY GIRL. |   |

Jack Gale (WTMA-Charleston, S.C.) dropped a line to let us know that he's getting solid attendance at the teenage dances he stages every Friday and Saturday. Some of the impressive stars who have appeared at Gale's hops are Pat Boone, The Dreamweavers, Gogi Grant and Jerry Vale. Among others, Lonnie Donegan and Otis Williams are scheduled for July. . . . Besides spinning The Cash Box's "Top 15" every Saturday morning, Jack Eisner (WMAS, Springfield, Mass.) now looks ahead by also coming up with the "top 15" of the future.

\* \* \* \* \*

Pic of the week—Jay Maher (WWON-Woonsocket, R.I.), who recently celebrated a year at WWON, was M.C. at a Woonsocket four-hour Jazz Festival, which was also broadcast . . . Charlie Trussell (KXEL-Waterloo, Iowa) would like to make contact with a record company interested in his "Airliners" dance band. . . . Dee-jay Frank Bell (KTSA-San Antonio) had his first encounter with Elvis Presley's records on his late night program. Half way through the scheduled hour of Presley, Bell, through telephone calls to the station, found the stint was proving popular. . . . Lou Arnold (WJWG-Conway, N.H.) met the Rover Boys at the "Frolic" night club in Revere, Mass., a short while ago. Lou thinks "they are one of the best vocal groups in show business today and should have many more hits like 'Graduation Day'"

\* \* \* \* \*



JAY MAHER  
(WWON-Woonsocket, R.I.)

More than 3,500 people turned out Wednesday, June 20th to witness a stock car match race between disk jockey John Michaels (WOKY-Milwaukee, Wisc.) and Bob Beringer, newscaster on Michael's show.

Actually, Beringer's challenge to Michaels was prompted in order to promote a pet project of Michaels' highway safety through automobile seat belts. The race ended in a dead heat. . . . I-Told-You-So Dept.; DJ Jimmy Tugwell (KBTA-Batesville, Ark.) says he successfully prognosticated a record-winner when he predicted back on March 10th that Carl Perkin's "Blue Suede Shoes" recording would hit the top. . . . Al Owen's (WMID-Atlantic City, N.J.) dons himself in beach attire for his "Al Owen's Pool Party" which he conducts in the pool and cabana club at the Traymore Hotel. . . . "Ole Mustache" Sid Dickler (WNCC-Barnesboro, Pa.) has been contracted to emcee and assist in the promotion and exploitation of the "Teenage Record Hops" held at Carrolltown's "Sunset Ballroom".





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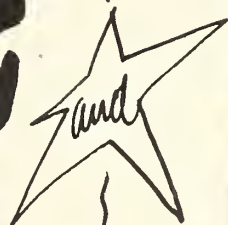


**The McGuire Sisters**



**Lawrence Welk** and his orch.

**"IN THE  
ALPS"**



**"WEARY  
BLUES"**

A ★★★★★ SPECIAL FOR DEALERS, OPERATORS & DISK JOCKEYS  
CORAL-61670 (9-61670)

**Rush Your Orders NOW..**





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*"It's What's in THE CASH BOX That Counts"*



**HOT****LITTLE WILLIE JOHN  
FEVER**

b/w

**LETTER FROM MY DARLING**

KING 4935

**OTIS WILLIAMS  
and his CHARMS  
IVORY TOWER**

DELUXE 6093

**IT'S ALL OVER  
b/w  
ONE NIGHT ONLY**

DELUXE 6095

**JAMES BROWN with the  
FAMOUS FLAMES  
PLEASE, PLEASE, PLEASE**

FEDERAL 12258

**I DON'T KNOW  
b/w  
I FEEL THAT OLD FEELING  
COMING ON**

FEDERAL 12264

**MOON MULLICAN  
HEY SHAH**

b/w

**MAYBE IT'S ALL  
FOR THE BEST**

KING 4937

**BILL DOGGETT  
WHAT A DIFF'RENCE  
A DAY MADE**

b/w

**STELLA BY STARLIGHT**

KING 4936

**EARL BOSTIC &  
BILL DOGGETT  
MEAN TO ME**

b/w

**THE BO-DO ROCK**

KING 4930

**THE MIDNIGHTERS  
EARLY ONE MORNING  
b/w  
TORE UP OVER YOU**

FEDERAL 12270

**BILLY GAYLES  
IF I HAD NEVER KNOWN YOU  
b/w  
I'M TORE UP**

FEDERAL 12265

**KING  
RECORDS****Family Portrait**

NEW YORK—Tony Martin, his actress wife, Cyd Charisse and two sons, Tony Jr., 5½, and Nicky, 14, make a fine family picture before they boarded a plane for a flight to London, England. The Martins will remain in England for 10 weeks while Tony does some work on "Let's Be Happy", his next film.

**Bally Sets Album Program**

CHICAGO—Jimmy Hilliard, Bally Records prexy, announced a program of album releases from August to the end of the year. Five albums will be issued in August, three in September, and two each month thereafter.

The five sets scheduled for August release will comprise a European jazz scene, with "English Jazz," "Swedish Jazz," "French Jazz," "Swiss Jazz" and "Belgian Jazz" represented. With the exception of the Belgian set, all of the jazz albums will be on the progressive slant. Belgium jazz will be represented in the Dixieland idiom.

The English set is conducted and arranged by Johnny Keating, whose Ted Heath scores are well known in the States. A total of twenty-two musicians were used in various combos, and a host of English jazz greats are included, among them Don Rendell and Tommy Whittle, tenor saxophonists; Eddie Blair, trumpet; Bill LeSage, vibes; Ronnie Verrell, drums; Don Lusher, trombone; and Johnny Hawkesworth, bass.

The Swedish set is conducted and arranged by Gosta Theselius, who also played piano on some of the sides. Some of the outstanding Swedish jazz greats represented on this set are Arne Domnerus, Lars Gullin and Bengt Hallbert.

The French set was conducted and arranged by Claude Bolling, eminent jazz pianist. Pierre Gossez, Fernand Ver Straete, Alphonse Masselier, Arthur Motta are among French all-stars featured.

The Swiss jazz set was recorded in its entirety by the Hazy Osterwald Sextette, considered one of the most popular and versatile groups in Europe. Besides Osterwald, who plays trumpet and vibes, the group features Dennis Armitage, Curt Prima, Ernst Hollerhagen, Sunny Lang and Johnny Ward.

The jazz set from Belgium is conducted and arranged by David Bee, and consists of noteworthy Dixieland instrumentalists such as Freddy Lhost, Herman Sandy, Francis Bay, Rene Goldstein, Joe Aerts and many others.

Scheduled for September release are Bally albums by Betty Johnson, Reg Owen and Ted Weems. October releases will feature Janis Paige and Caesar Giavaninni, sensational Chicago pianist. November and December releases are currently being planned.

# THE CASH BOX ROUND THE WAX CIRCLE

**NEW YORK:**

We don't know how Kappy Jordan does it but somehow she always manages to get a beautiful day for her picnic. This year was no exception. Disk jockeys, music biz personalities and their families all had a great time. . . . A couple of records breaking on the west coast are Stan Freberg's "Heartbreak Hotel" and Archie Bleyer's "The Rockin' Ghost." . . . Margaret Murphy, formerly secretary to Dick Linke at Columbia, has taken over the private secretarial duties for Joe Shribman, manager of Rosemary Clooney. . . . Jack Lacy is celebrating his tenth year over WINS and his twentieth in radio. . . . Barbara Cordell, Norm Wienstroer's girl Friday, back at her desk after a three-week siege of illness. . . . MGM pictures is negotiating for ABC-Paramount recording artist Bobby Scott. . . . CBS singer Stuart Foster broke it up at last week's installation of the new Parent Teachers Association officers of P.S. 176 in Laurelton, Queens. His son attends the grade school there. . . . The Wayfarers, who have a hit album on RCA-Victor, have been booked into the Blue Angel. . . . The brass at RCA Victor appointed Tony Martin as their "Good Will Ambassador" in London and on the continent while he and Cyd and family are there. . . . Mac



ROSEMARY CLOONEY

McGuire's Wilson Line Showboat will feature Joe Valino on July 20 and 21. . . . The newest star under Gabbe, Lutz & Heller management is Lillian Roth. . . . Recording artist Harvey Norman has worked up a new comedy singing act with Stanley Dean. . . . Because of the ban on the use of the word God in songs in England, the lyric "Walk Hand In Hand" has been changed to "This is my destiny" instead of "This is my God" for the continental version. . . . Bill Haley will become a father again in October. He already has a boy and a girl. . . . West W. Wilcox, vocal coach, has joined the Buddy Basch office. He will also retain his studio activities.

**CHICAGO:**

Julius LaRosa was guest of honor of party given by RCA at Linn Burton's Steak House, 6/27. . . . Dick "Two Ton" Baker's Kiddie TVers have grown to such success, major record companies seeking to sign him for kiddie record market. Can't help but believe Dick would be top seller in this field. . . .

Mary Small thru town plugging "Dino" b/w "None Of That Now," her latest on Coral. . . . "Grasshopper Jump" making big noise from Detroit to Los Angeles and all points in between reports Barney Fields. Barney's newly organized Keith Music Co. is expecting major covers on the Bobby Christian, Formal record. . . . Jack Karey celebrated his second year of benefit shows at vet's hospital this past week with Julius LaRosa and The Crew Cuts. . . . It's congrats to Saul Wagner and his wife on their thirty-fifth wedding anniversary. . . . Jim Lounsbury's orch, featuring Penny Smith of Ka-Hill, played Cedar Lake, Ind., 7/4. . . . Sam Fox of Famous and Paramount Music Co. into midwest territory with movie scores from "Pardners" and "The Proud and The Profane." . . . Evie Eraci of the Ron Terry TVR headlining Minneapolis Aquatennial Aqua-Follies show. Show premieres in Mpls., travels from there to Seattle. . . . Reed Farrell drubbed Joe St. George, Julie LaRosa's road mgr., in nine holes the other day. Joe blames Reed's beard, says it gives him an added sense of direction. . . . George and Ernie Leaner expecting Epic execs in Chi for July kick off of Epic month prior to fall sales campaign. . . . Gene Edwards topped world's record in radio broadcasting by staying on the air for continuous one hundred and fifteen hours. Topped previous record by ten hours. . . . The Mellowlarks were "In Town Tonight," 6/26. . . . Gene Emerald to fill spot vacated by Chuck Dunaway of Milwaukee. Gene will aim his shows at the teen-age audience. . . . Jack Thayer of Minneapolis doing "Teen Hop" weekly at Prom Ball Room. . . . New album by Chris Conner getting major push from Atlantic by the releasing of single, "You Make Me Feel So Young." . . . Jim Mills to WBBM, Sundays, with road service and "good music."

THE HOLLYWOOD PORTION OF THE WAX CIRCLE has unfortunately been lost in the mails this week. It will appear in its usual position in next week's issue of The Cash Box.

## Miller Upped To New Post At Victor; Hall Replaces Him

**Chi Party For La Rosa**

CHICAGO—RCA Victor hosted Chi area dj's and station reps with a cocktail party at Linn Burton's Steak House, 6/26. Guest of honor was recording star Julius La Rosa.

Joe St. George, Julie's road manager, introduced him to guests who included Ed Cerny and Jo Anne Wilmot, Steve Schickel, Lee Petrillo, Mike Rapchak, Jim Lounsbury, Penny Smith, Estelle Barnes, Win Jolley, Eddie Hubbard, Jack Karey, Reed Farrell, Lloyd Webb, Evelyn Marx and others.

NEW YORK—Bernie Miller has been appointed to the newly created post of Administrator, Popular Artist Promotion, for the RCA Victor Record Division, according to an announcement by W. W. Bullock, Manager of the company's Singles Record Department.

Miller, formerly manager of Singles Record Promotion, will be responsible for the planning and administration of popular artist promotional activities in TV, radio and other mass media.

Miller's former post will be taken over by Charlie Hall, who for the past two years has been Miller's assistant in the Promotion Department.



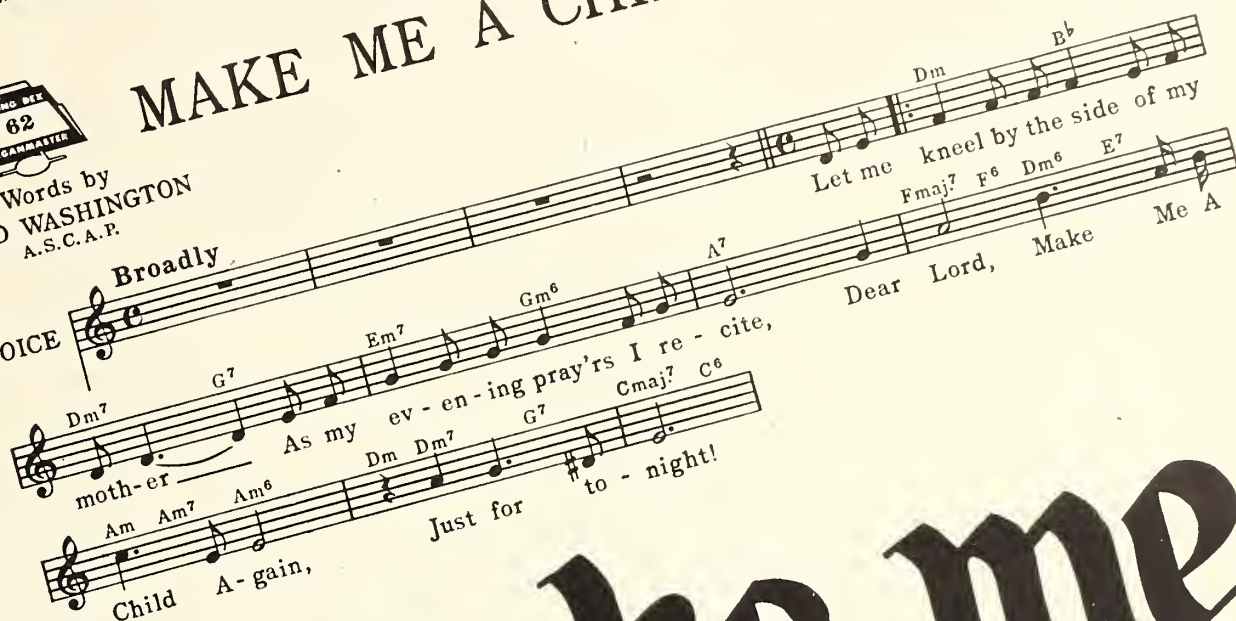


Words by  
NED WASHINGTON  
A.S.C.A.P.

# MAKE ME A CHILD AGAIN

Music by  
PAUL WESTON  
A.S.C.A.P.

VOICE **Broadly**



# "make me a child again"

*recorded by*

# FRANKIE LAINE

Columbia  
4-40720

REMICK MUSIC CORP.



# THE CASH BOX

## The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising <b>100</b> Selections	BA—Baton BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral CT—Cat CW—Crown DA—Dana	DE—Decca DI—Diamond DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excella FB—Fabor FE—Federal FI—Fiesta	FL—Flash FR—Fraternity GE—Gee GN—Golden GR—Groove GTJ—Good Time HE—Herald IM—Imperial JD—Jay Dee JU—Jubilee JZ—Josie KA—Kapp	KL—King LI—Liberty LO—London MB—Melba MD—Media ME—Mercury MG—MGM MO—Modern NG—Norgran OK—Okeh OL—Olympic PA—Parrot	PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RE—Regent RL—Real RM—Rama RP—RPM SA—Savoy SE—Seeco SL—Spotlight SO—Sound	SP—Specialty SU—Sun ST—Starlite TA—Tampa TI—Tico TR—Trend UN—United UQ—Unique VE—Verve VI—RCA Victor VJ—Vee Jay VK—Vik WI—Wing
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Pos. Pos.  
6/30 6/23

**1—The Wayward Wind**

CA-3430 (F-3430)—  
TEX RITTER  
The Searchers  
★ER-1013 (45-1013)—  
GOGI GRANT  
No More Than  
Forever

**2—I Almost Lost My Mind**

★DO-15472 (45-15472)—  
PAT BOONE  
I'm In Love With You  
MG-10578 (K10578)—  
IVORY JOE HUNTER  
If I Give You My  
Love

**3—Moonglow & Picnic**

★CR-61618 (9-61618)—  
GEORGE CATES  
Rio Batucada  
★DE-29888 (9-29888)—  
MORRIS STOLOFF  
Picnic

**4—I'm In Love Again**

DO-15462 (45-15462)—  
FONTANE SISTERS  
You Always Hurt The  
One You Love  
★IM-5386 (45-5386)—  
FATS DOMINO  
My Blue Heaven

**5—I Want You, I Need You, I Love You**

★VI-20-6540 (47-6540)—  
ELVIS PRESLEY  
My Baby Left Me

**6—On The Street Where You Live**

★CO-40654 (4-40654)—  
VIC DAMONE  
We All Need Love  
CR-61644 (9-61644)—  
LAWRENCE WELK  
I Could Have Danced  
All Night

EP-9153 (5-9153)—  
FRANCES WAYNE  
Wednesday's Child

VI-20-6529 (47-6529)—  
EDDIE FISHER  
Sweet Heartaches

VI-20-6569 (47-6569)—  
ARTHUR FIEDLER  
I Could Have Danced  
All Night

Pos. Pos.  
6/30 6/23

**7—Standing On The Corner**

CA-3414 (F-3414)—  
DEAN MARTIN  
★CO-40674 (4-40674)—  
FOUR LADS  
My Little Angel  
DE-29897 (9-29897)—  
MILLS BROTHERS  
King Porter Stomp  
EP-9158 (5-9158)—  
NEAL HEFTI SINGERS  
Joey, Joey, Joey

**8—Born To Be With You**

★CD-1291 (45-1291)—  
CHORDETTES  
Love Never Changes  
ME-70870 (70870 x 45)—  
LOLA DEE  
Hot Rod Henry

**9—Be-Bop-A-Lula**

★CA-3450 (F-3450)—  
GENE VINCENT  
Woman Love

**10—More**

★VI-20-6554 (47-6554)—  
PERRY COMO  
Glendora

**11—Sweet Old Fashioned Girl**

★CR-61636 (9-61636)—  
TERESA BREWER  
Goodbye John

**12—Ivory Tower**

CR-61617 (9-61617)—  
FOUR HUES  
Sister Jenny

★DL-6093 (45-6093)—  
OTIS WILLIAMS & CHARMS  
In Paradise

★DO-15458 (45-15458)—  
GALE STORM  
I Ain't Gonna Worry

★FR-734 (45-734)—  
CATHY CARR  
Please, Please Believe  
Me

RL-1310 (45-1310)—  
LALO GUERRERO

**13—Treasure Of Love**

★AT-1092 (45-1092)—  
CLYDE McPHATTER  
When You're Sincere

CR-61647 (9-61647)—  
DOROTHY COLLINS  
He's Got Me Hook,  
Line And Sinker

**14—Transfusion**

DI-3004 (45-3004)—  
FOUR JOKERS  
You Did

★DO-15470 (45-15470)—  
NERVOUS NORVUS  
Dig

Pos. Pos.  
6/30 6/23

**15—Whatever Will Be, Will Be (Que Sera, Sera)**

★CO-40704 (4-40704)—  
DORIS DAY  
I've Gotta Sing Away  
The Blues  
ME-70881 (70881x45)—  
EDDY HOWARD  
You Can't Keep  
Running

**16—It Only Hurts For A Little While**

★VI-20-6481 (47-6481)—  
AMES BROTHERS  
If You Wanna See  
Mamie

**17—Allegheny Moon**

★ME-70878 (70878 x 45)—  
PATTI PAGE  
The Strangest  
Romance  
VI-20-6551 (47-6551)—  
BILLY REGIS  
A Kiss Before Dying

**18—Glendora**

★VI-20-6554 (47-6554)—  
PERRY COMO  
More

**19—My Prayer**

★ME-70893 (70893 x 45)—  
PLATTERS  
Heaven On Earth

**20—Love, Love, Love**

★AT-1094 (45-1094)—  
CLOVERS  
Your Tender Lips  
ME-70889 (70889x45)—  
DIAMONDS  
Every Night About  
This Time

**21—Graduation Day**

★AP-9700 (45-9700)—  
ROVER BOYS  
I Hear Music

★CA-3410 (F-3410)—  
FOUR FRESHMEN  
Lonely Night In Paris

CR-61648 (9-61648)—  
LENNON SISTERS  
Toy Tiger

**22—Heartbreak Hotel**

CA-3480 (F-3480)—  
STAN FREBERG  
Rock Island Line

MO-985 (45-985)—  
CADETS  
Church Bells May Ring

★VI-20-6420 (47-6420)—  
ELVIS PRESLEY  
I Was The One

# Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

Comprising  
**100**  
Selections

Pos. Pos.  
6/30 6/23

**23—Fever**

★KI-4935 (45-4935)—  
LITTLE WILLIE JOHN  
Letter From My  
Dorling

**24—Happy Whistler**

★CA-3391 (F-3391)—  
DON ROBERTSON  
You're Free To Go

**25—Stranded In The Jungle**

★FL-109 (45-109)—  
JAYHAWKS  
My Only Dorling

ME-70898 (70898 x 45)—  
GADABOUTS & PUTNAM  
Blues Train

★MO-994 (45-994)—  
CADETS  
I Want You

**26—Walk Hand In Hand**

★CD-1288 (45-1288)—  
ANDY WILLIAMS  
Not Any More

KA-143 (45-143)—  
DENNY VAUGHAN  
Just Sing A Song

★VI-20-6493 (47-6493)—  
TONY MARTIN  
Flamenco Love

**27—Can You Find It In Your Heart**

★CO-40667 (4-40667)—  
TONY BENNETT  
Forget Her

**28—I Want You To Be My Girl**

★GE-1012 (45-1012)—  
FRANKIE LYMON & TEEN AGERS  
I'm Not A Know  
It All

**29—Portuguese Washerman**

★CA-3418 (F-3418)—  
JOE "FINGERS" CARR  
Lucky Pierre

KA-149 (45-149)—  
JOE SHERMAN  
Song from The  
Searchers

**30—Picnic**

★CR-61627 (9-61627)—  
McGUIRE SISTERS  
Delilah Jones

DE-29888 (9-29888)—  
GEORGE DUNING  
Moonglow & Picnic

VI-20-6471 (47-6471)—  
BUDDY BREGMAN  
Riviera

Pos. Pos.  
6/30 6/23

**31—Rip It Up**

★SP-579 (45-579)—  
LITTLE RICHARD  
Ready Teddy

**32—Canadian Sunset**

★VI-20-6537 (47-6537)—  
HUGO WINTERHALTER &  
EDDIE HEYWOOD  
This Is Real

**33—That's All There Is To That**

★CA-3465 (F-3465)—  
NAT "KING" COLE &  
4 KNIGHTS  
My Dream Sonata

**34—I Could Have Danced All Night**

CO-40676 (4-40676)—  
ROSEMARY CLOONEY  
I've Grown Accustomed  
To Your Face

CR-61644 (9-61644)—  
LAWRENCE WELK O.  
On Street Where You  
Live

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

MG-12220 (K12220)—  
CHARLIE APPLEWHITE  
Shongri-La

VI-20-6469 (47-6469)—  
DINAH SHORE  
What A Heavenly  
Night

VI-20-6460 (47-6460)—  
FRANKIE CARLE  
Liso, the Mechanical  
Doll

VI-20-6569 (47-6569)—  
ARTHUR FIEDLER  
On The Street  
Where You Live

**35—Hot Diggity**

★VI-20-6427 (47-6427)—  
PERRY COMO  
Juke Box Baby

**36—Hot Dog Buddy Buddy**

★DE-29948 (9-29948)—  
BILL HALEY & COMETS  
Rockin' Through  
The Rye

**37—My Dream Sonata**

★CA-3465 (F-3465)—  
NAT "KING" COLE  
That's All There Is  
To That

Pos. Pos.  
6/30 6/23

**38—Tell Me Why**

★DO-15474 (45x15474)—  
GALE STORM  
Don't Be That Way

★ME-70890 (70890x45)—  
CREWCUTS  
Rebel In Town

WI-90069 (90069 x 45)—  
MARIE KNIGHT  
As Long As I Love

**39—Ready Teddy**

★SP-579 (45-579)—  
LITTLE RICHARD  
Rip It Up

**40—You Don't Know Me**

★CO-40710 (4-40710)—  
JERRY VALE  
Enchanted

★DE-29949 (9-29949)—  
CARMEN McRAE  
Never Loved Him  
Anyhow

VI-20-6502 (47-6502)—  
EDDY ARNOLD  
Rockin' Mockin' Bird

**41—Sweet Heartaches**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**42—My Baby Left Me**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**43—My Blue Heaven**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**44—Theme From "The Proud Ones"**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**45—How Little We Know**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**46—Magic Touch**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**47—My Little Angel**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**48—In A Shanty In Old Shanty Town**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

**49—Never Turn Back**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

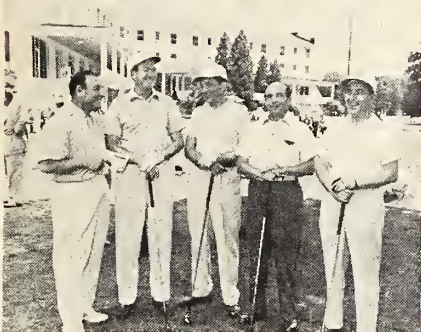
**50—Ooby Dooby**

★DE-29903 (9-29903)—  
SYLVIA SYMS  
The World In My  
Corner

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Annual Fred Waring Outing



SHAWNEE, PA. — Once again, hundreds of music men and song pluggers turned out to participate in Fred Waring's annual golf outing held on his Shawnee course. Above the camera catches some of the fellas as they headed out onto the course.

Top Left: Fred Waring, Martin Block, Jimmy Dorsey, Don Cherry and golf pro Harry Obitz.

Top Right: Harry Obitz, Cork O'Keefe, Glen Gray and Percy Faith.

Second Row Left: Obitz, Julie Stearns, Percy Faith, Carl Sigman and Harry Garfield.

Second Row Right: Obitz, a Waring Pennsylvanian, Norm Weiland, Jerry Blaine and Jack Mills.

Third Row: (1) Joe Linhart, Jack Rael, Freddy Parker and Duke Niles. (2) Jack Philbin, Don Cherry and Andre Baruch. (3) Mickey Addy, Harry Obits and Joe Santly.

Fourth Row: Obitz, Marvin Fisher, Murray Baker, Bob Smith and Ralph Smittman.

Fourth Row Right: Obitz, Dan Collins, Henry Onorati, Mickey Garlock, and Brad Phillips.

## Billy Shaw Dies

NEW YORK — The music business was shocked last week by the death of Billy Shaw, president of Shaw Artists Corp., one of the leading talent booking agencies in the country. He died of a heart attack Saturday evening June 23.

A veteran talent booker, Shaw was a pioneer in the jazz and rhythm & blues field. He played an important role in the rise to stardom of such names as Sarah Vaughan, George Shearing, Billy Eckstine, Dizzy Gillespie, Fats Domino, Ray Charles, Amos Milburn and literally hundreds of other vocalists and bands.

Prior to the formation of Shaw Artists Corp., Billy had been with MCA, the William Morris office, and for several years was a partner in the Gale Agency.

Shaw is survived by his wife Lee and son Milton who will announce plans this week as to the future of the Shaw agency. It is expected that Milton Shaw, a vice-president of the organization, will take over the reins of the firm.

## Duchin Album Becomes Vik's Best Seller

NEW YORK — With "The Eddie Duchin Story" hitting the local theatres throughout the country, Vik Records reports tremendous sales on its album "The Fabulous Eddie Duchin", the only current album on the market featuring Duchin at the piano conducting his popular orchestra of the thirties.

Besides presenting the Duchin style throughout, the album also features a great array of artists, many of whom were later to achieve eminence on their own. These include Buddy Clark, Harold Arlen, Lew Sherwood, Jerry Cooper and the DeMarco Sisters.

The album, which is already Vik's all-time best seller, was recorded in 1935, '36 and '37 during the period when Duchin's popularity reached its peak and he and his band were playing the Persian Room of the Plaza, the Waldorf-Astoria, the Los Angeles Ambassador and other top spots throughout the country.

## "Fifty Fathoms"



CHICAGO — Harry Carlson, Fraternity Records prexy, riding high with his current Cathy Carr hit, "Ivory Tower", gives the first copy of his new release "Fifty Fathoms" by Jack Fascinato and his orchestra to Phil Field, deep sea diver. Watching is Dick Shelton of Windy City Music, publisher of the song. Picture was made off Tarpon Springs in the Gulf of Mexico where Shelton and Carlson spent 10 days aboard Shelton's yacht, Alpha.

## Pincus Lands "Heart Hideaway", New Cathy Carr Disk

NEW YORK — George Pincus has landed the newest Cathy Carr Fraternity release "Heart Hideaway" for his George George BMI firm.

Hot on the heels of other publishers who rushed to Cincinnati to secure the rights, Pincus flew there a few days ago and tied up the song which was formerly published by Lud Music.

It is reported that Fraternity has made an initial pressing of 100,000 of the new Carr release and Harry Carlson, head of the label feels that the response on the part of distributors indicates that the thrush will have another "Ivory Tower".

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ONE STOP

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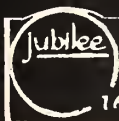
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LOS ANGELES 6, CALIF.

SPECIAL RELEASE.... On the BIG SUMMER SLEEPER!

# "THE FOOL"

## The GALLAHADS



Jubilee Records

1650 Broadway, New York City

Jubilee #5252

"THE MORNING MAIL"



# Prescott And Dary To Start Own Boston TV Show July 7



NORM PRESCOTT



ALAN DARY

BOSTON, MASS.—The "Saturday Hop", a big new disk jockey show that will be simulcast weekly on station WBZ-TV and WBZ — WBZA radio, and starring radio personalities Norm Prescott and Alan Dary, will make its premiere next Saturday, July 7th, during the 6:00 to 7:00 P.M. hour.

The opening show will have as guest stars Pat Boone, Steve Lawrence, Eydie Gorme, Johnnie Ray and seven other artists representing major recording companies. The show will include a live band, Freddie Guerra and his Orchestra and a number of clever ideas are being planned as regular weekly features of the program.

One of the features will be called "A Song Is Born". Each week, a publisher, song writer and recording artist will be flown into Boston for the feature. Dary and Prescott will do a two minute bit on how the song was written and then present the artist who will perform the song for the first time in the New England area. The publisher and writer will discuss how the song was created and how it led up to the recorded stage.

Another feature which will be introduced on the premiere show is tagged "Snoopers' Club" which will have 15 teenagers from the studio audience grouping around one of the guests and asking him any questions that comes to mind. On the initial

show, Pat Boone will answer the queries.

The show will also feature, exclusively, previews of unreleased Hollywood motion pictures and each week one teenager will be invited on stage to speak, live, coast-to-coast, with the star of the film.

Songwriter Bob Allen, author of three of this year's top hits, "Moments To Remember", "No, Not Much" and "Can You Find It In Your Heart", has written a special theme song for the show called, "Saturday Hop".

To combat juvenile delinquency, Prescott and Dary will initiate a campaign among teenagers to construct an outdoor playground for underprivileged kids.

The jocks will round out the show with audience participation games, musical quizzes and other new ideas. The kids will also have an opportunity to dance in front of the cameras with recording stars.

On the opening show, free albums will be given to everyone in the studio audience.

The stations are kicking off this tremendous new venture with a cocktail party at the Hotel Somerset in Boston and a buffet luncheon at the hotel's swimming pool. The Boston press and trade representatives are being invited. Helicopters will be sent out all along the Boston beaches alerting everyone in the area, through loud speakers, about the new show.

- FIVE
- THE LOVE OF GENEVIEVE
- WHILE THE CITY SLEEPS
- NEVER MY LOVE

**Bourne, Inc.** 136 W. 52d St.  
N. Y. C., N. Y.

**TODAY'S HIT SOUND!**  
**RAY ADAMS**  
and his **DEL-AIRS**  
**"RATTLE MY BONES"**

b/w  
**"I'M GONE"**  
RAINBOW 348

**MYERS MUSIC, INC.**  
122 N. 12th St., Phila. 7, Pa.

## THE CASH BOX



### Top Selling Records

Reported by the Foremost

## RETAIL OUTLETS

From Coast to Coast



### GAIETY MUSIC SHOP

New York, N. Y.

1. Moonglow & Picnic (Stoloff)
2. I Could Have Danced All Night (Sylvia Syms)
3. Standing On The Corner (Four Lads)
4. Hot Diggity (Perry Como)
5. Poor People Of Paris (Baxter)
6. On The Street Where You Live (Vic Damone)
7. Wayward Wind (Gogi Grant)
8. Infatuation (Rita Carasone)
9. Glendora (Perry Como)
10. In The Valley Of The Moon (Don Anthony)

### RICHLOY ONE STOP

Philadelphia, Pa.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Stranded In The Jungle (Jayhawks)
3. Standing On The Corner (Four Lads)
4. Wayward Wind (Gogi Grant)
5. Allegheny Moon (Patti Page)
6. My Blue Heaven (Domino)
7. Glendora (Perry Como)
8. Street Where You Live (Vic Damone)
9. Rip It Up (Little Richard)
10. Rattle My Bones (Jodimers)

### COMER'S RECORD NOOK

San Antonio, Tex.

1. Moonglow & Picnic (Stoloff)
2. Be-Bop-A-Lula (Gene Vincent)
3. Wayward Wind (Gogi Grant)
4. I'm In Love Again (Domino)
5. Ivory Tower (Otis Williams)
6. I Almost Lost My Mind (Pat Boone)
7. Treasure Of Love (McPhatter)
8. I Want You To Be My Girl (Teen Agers)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Ready Teddy (Little Richard)

### THE MUSIC BOX

Spokane, Wash.

1. I'm In Love Again (Domino)
2. Moonglow & Picnic (Stoloff)
3. Wayward Wind (Gogi Grant)
4. Ivory Tower (Gale Storm)
5. I Almost Lost My Mind (Pat Boone)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Born To Be With You (Chordettes)
8. I Want You To Be My Girl (Teen Agers)
9. Transfusion (Nervous Nervus)
10. Walk Hand In Hand (Martin)

### J & S MUSIC CO.

Shreveport, La.

1. Stranded In The Jungle (Jayhawks)
2. I Almost Lost My Mind (Pat Boone)
3. Rip It Up (Little Richard)
4. Be-Bop-A-Lula (Gene Vincent)
5. Hallelujah, I Love Her So (Ray Charles)
6. Canadian Sunset (Winterhalter & Heywood)
7. Stranded In The Jungle (Cadets)
8. It Only Hurts For A Little While (Ames Bros.)
9. When You Lose Me One You Love (David Whitfield)
10. Big D (DeJohns)

### G. C. MURPHY CO.

Washington, D. C.

1. Wayward Wind (Gogi Grant)
2. Born To Be With You (Chordettes)
3. Moonglow & Picnic (Stoloff)
4. Ivory Tower (Cathy Carr)
5. I'm In Love Again (Domino)
6. Hot Diggity (Perry Como)
7. Heartbreak Hotel (Presley)
8. Glendora (Perry Como)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. I Almost Lost My Mind (Pat Boone)

### BUDISCO ONE STOP

Miami, Fla.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Ivory Tower (Cathy Carr)
4. I Almost Lost My Mind (Pat Boone)
5. On The Street Where You Live (Vic Damone)
6. I'm In Love Again (Domino)
7. Happy Whistler (Robertson)
8. Born To Be With You (Chordettes)
9. Can You Find It In Your Heart (Tony Bennett)
10. Allegheny Moon (Patti Page)

### AL'S ALL-STOP

Chicago, Ill.

1. Moonglow & Picnic (Cates)
2. I'm In Love Again (Domino)
3. Standing On The Corner (Four Lads)
4. Wayward Wind (Gogi Grant)
5. Heartbreak Hotel (Presley)
6. Ivory Tower (Cathy Carr)
7. I Almost Lost My Mind (Pat Boone)
8. Glendora (Perry Como)
9. On The Street Where You Live (Vic Damone)
10. Transfusion (Nervous Nervus)

### POPULAR TUNES

Memphis, Tenn.

1. Wayward Wind (Gogi Grant)
2. I Almost Lost My Mind (Pat Boone)
3. Treasure Of Love (McPhatter)
4. You Don't Know Me (MacRae)
5. Be-Bop-A-Lula (G. Vincent)
6. Love, Love, Love (Clovers)
7. I Could Have Danced All Night (Sylvia Syms)
8. Ruby Baby (Drifters)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. It Only Hurts For A Little While (Ames Bros.)

### MUSIC BOX

St. Louis, Mo.

1. My Prayer (Platters)
2. Gone With The Wind (Shepherds)
3. Wayward Wind (Gogi Grant)
4. Graduation Day (Rovers)
5. Transfusion (Nervous Nervus)
6. Moonglow & Picnic (Cates)
7. Treasure Of Love (McPhatter)
8. Lost John (Lonnie Donegan)
9. I Almost Lost My Mind (Pat Boone)
10. Portuguese Washer Woman (Joe Carr)

### RECORD CENTER

Hempstead, L. I., N. Y.

1. Graduation Day (Rovers)
2. Wayward Wind (Gogi Grant)
3. Born To Be With You (Chordettes)
4. Moonglow & Picnic (Stoloff)
5. Standing On The Corner (Four Lads)
6. On The Street Where You Live (Vic Damone)
7. How Little We Know (Sinatra)
8. I Know An Old Lady (Hayes)
9. I'm In Love Again (Domino)
10. Stranded In The Jungle (Cadets)

### LOVEMAN'S INC.

Birmingham, Ala.

1. I Almost Lost My Mind (Pat Boone)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. Moonglow & Picnic (Stoloff)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Can You Find It In Your Heart (Tony Bennett)
7. To Love Again (Four Aces)
8. Walk Hand In Hand (Martin)
9. I Could Have Danced All Night (Rosemary Clooney)
10. Born To Be With You (Chordettes)

### DICK'S RECORD CO.

Allston, Mass.

1. Wayward Wind (Gogi Grant)
2. More (Perry Como)
3. Old Fashioned Girl (Brewer)
4. On The Street Where You Live (Vic Damone)
5. Standing On The Corner (Four Lads)
6. Almost Lost My Mind (Boone)
7. I'm In Love Again (Domino)
8. Treasure Of Love (McPhatter)
9. Ivory Tower (Cathy Carr)
10. Moonglow & Picnic (Stoloff)

### ROYLES TV

Salt Lake City, Utah

1. Church Bells May Ring (Diamonds)
2. On The Street Where You Live (Vic Damone)
3. Walk Hand In Hand (Martin)
4. Wayward Wind (Gogi Grant)
5. Standing On The Corner (Four Lads)
6. I Almost Lost My Mind (Pat Boone)
7. Moonglow & Picnic (Stoloff)
8. Happy Whistler (Robertson)
9. Ivory Tower (Cathy Carr)
10. Transfusion (Nervous Nervus)

### CALIFORNIA MUSIC CO.

Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. Allegheny Moon (Patti Page)
3. I'm In Love Again (Domino)
4. Moonglow & Picnic (Cates)
5. I Almost Lost My Mind (Pat Boone)
6. Born To Be With You (Chordettes)
7. Glendora (Perry Como)
8. My Prayer (Platters)
9. Whatever Will Be, Will Be (Doris Day)
10. Treasure Of Love (McPhatter)

### SONG SHOP

Cincinnati, Ohio

1. Wayward Wind (Gogi Grant)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. More (Perry Como)
4. I'm In Love Again (Domino)
5. I Almost Lost My Mind (Pat Boone)
6. Whatever Will Be, Will Be (Doris Day)
7. I Want You To Be My Girl (Teen Agers)
8. Picnic (McGuire)
9. Transfusion (Nervous Nervus)
10. Allegheny Moon (Patti Page)

### THE WAX WORKS

Owensboro, Ky.

1. I Almost Lost My Mind (Pat Boone)
2. Moonglow & Picnic (Stoloff)
3. Glendora (Perry Como)
4. Wayward Wind (Gogi Grant)
5. On The Street Where You Live (Vic Damone)
6. I'm In Love Again (Domino)
7. My Baby Left Me (Presley)
8. Walk Hand In Hand (Martin)
9. Whatever Will Be, Will Be (Doris Day)
10. Love, Love, Love (Clovers)

### HOSPE PIANO CO.

Omaha, Neb.

1. Be-Bop-A-Lula (Gene Vincent)
2. I Almost Lost My Mind (Pat Boone)
3. Delilah Jones (McGuire)
4. Transfusion (Nervous Nervus)
5. I Want You To Be My Girl (Teen Agers)
6. Allegheny Moon (Patti Page)
7. Wayward Wind (Gogi Grant)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Happy Whistler (Robertson)
10. It Only Hurts For A Little While (Ames Bros.)

### GLEN MUSIC SHOP

Detroit, Mich.

1. I Almost Lost My Mind (Pat Boone)
2. I'm In Love Again (Domino)
3. Soft Summer Breeze (Eddie Heywood)
4. Ruby Baby (Drifters)
5. Treasure Of Love (McPhatter)
6. Wayward Wind (Gogi Grant)
7. Born To Be With You (Chordettes)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Canadian Sunset (Winterhalter & Heywood)
10. Sweet Old Fashioned Girl (Teresa Brewer)

### DON LEARY'S INC.

Minneapolis, Minn.

1. I'm In Love Again (Domino)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. More (Perry Como)
5. Moonglow & Picnic (Cates)
6. Transfusion (Nervous Nervus)
7. Can You Find It In Your Heart (Tony Bennett)
8. Ivory Tower (Cathy Carr)
9. Happy Whistler (Robertson)
10. Be-Bop-A-Lula (G. Vincent)

### THIEM'S RECORD SHOP

Raleigh, N. C.

1. Born To Be With You (Chordettes)
2. Wayward Wind (Gogi Grant)
3. More (Perry Como)
4. I'm In Love Again (Domino)
5. You Don't Know Me (Vale)
6. Allegheny Moon (Patti Page)
7. Corrine Corrina (J. Turner)
8. Walk Hand In Hand (Martin)
9. Happy Whistler (Robertson)
10. It Only Hurts For A Little While (Ames Bros.)

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## THE CASH BOX

JUKE BOX  
REGIONAL  
REPORT

The Top Ten Records—City by City

## New York, N. Y.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. On The Street Where You Live (Vic Damone)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. Graduation Day (Rover Boys)
7. I'm In Love Again (Domino)
8. My Prayer (Platters)
9. Ivory Tower (Cathy Carr)
10. Heartbreak Hotel (E. Presley)

## Philadelphia, Pa.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Picnic (McGuire)
4. Graduation Day (Rover Boys)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Moonglow & Picnic (Stoloff)
7. My Baby Left Me (E. Presley)
8. Glendora (Perry Como)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. Stranded In The Jungle (Jayhawks)

## Minneapolis, Minn.

1. Wayward Wind (Gogi Grant)
2. Be-Bop-A-Lula (Gene Vincent)
3. I Almost Lost My Mind (Pat Boone)
4. More (Perry Como)
5. Moonglow & Picnic (Cates/Stoloff)
6. It Only Hurts For A Little While (Ames Bros.)
7. I'm In Love Again (Domino)
8. Born To Be With You (Chordettes)
9. Standing On The Corner (Four Lads)
10. On The Street Where You Live (Vic Damone)

## New Orleans, La.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. Glendora (Perry Como)
4. I Almost Lost My Mind (Pat Boone)
5. Standing On The Corner (Four Lads)
6. It Only Hurts For A Little While (Ames Bros.)
7. Treasure Of Love (McPhatter)
8. Heartbreak Hotel (E. Presley)
9. I'm In Love Again (Domino)
10. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)

## Seattle, Wash.

1. Wayward Wind (Gogi Grant)
2. Stranded In The Jungle (Jayhawks)
3. Born To Be With You (Chordettes)
4. More (Perry Como)
5. I'm In Love Again (Domino)
6. Moonglow & Picnic (Cates)
7. Transfusion (Nervous Norvus)
8. Standing On The Corner (Four Lads)
9. Allegheny Moon (Patti Page)
10. Be-Bop-A-Lula (Gene Vincent)

## St. Louis, Mo.

1. Wayward Wind (Gogi Grant)
2. I Almost Lost My Mind (Pat Boone)
3. On The Street Where You Live (Vic Damone)
4. Standing On The Corner (Four Lads)
5. Gone With The Wind (Shepards)
6. Born To Be With You (Chordettes)
7. Transfusion (Norvus/Four Jokers)
8. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
9. Graduation Day (Rover Boys)
10. I'm In Love Again (Domino)

## Atlanta, Ga.

1. Wayward Wind (Gogi Grant)
2. Be-Bop-A-Lula (Gene Vincent)
3. Moonglow & Picnic (Stoloff)
4. On The Street Where You Live (Vic Damone)
5. Allegheny Moon (Patti Page)
6. More (Perry Como)
7. I Almost Lost My Mind (Pat Boone)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Heartbreak Hotel (E. Presley)
10. I Could Have Danced All Night (Sylvia Syms)

## Chicago, Ill.

1. I Almost Lost My Mind (Pat Boone)
2. Moonglow & Picnic (Cates)
3. I'm In Love Again (Domino)
4. Ivory Tower (Cathy Carr)
5. Wayward Wind (Gogi Grant)
6. It Only Hurts For A Little While (Ames Bros.)
7. On The Street Where You Live (Vic Damone)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Standing On The Corner (Four Lads)
10. Whatever Will Be, Will Be (Doris Day)

## Detroit, Mich.

1. I Almost Lost My Mind (Pat Boone)
2. Wayward Wind (Gogi Grant)
3. I'm In Love Again (Domino)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. Soft Summer Breeze (Eddy Heywood)
6. Treasure Of Love (McPhatter)
7. Canadian Sunset (Winterhalter & Heywood)
8. Moonglow & Picnic (Cates)
9. Be-Bop-A-Lula (Gene Vincent)
10. Love, Love, Love (Clovers)

## Baltimore, Md.

1. I Almost Lost My Mind (Pat Boone)
2. I'm In Love Again (Domino)
3. More (Perry Como)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Moonglow & Picnic (Stoloff/Cates)
6. Wayward Wind (Gogi Grant)
7. Be-Bop-A-Lula (Gene Vincent)
8. Hot Dog, Buddy Buddy (Bill Haley)
9. Whatever Will Be, Will Be (Doris Day)
10. I Want You To Be My Girl (Teen Ager)

## Cincinnati, Ohio

1. Wayward Wind (Gogi Grant)
2. I'm In Love Again (Domino)
3. Standing On The Corner (Four Lads)
4. Picnic (McGuire)
5. Transfusion (Nervous Norvus)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. More (Perry Como)
8. I Want You To Be My Girl (Teen Ager)
9. I Almost Lost My Mind (Pat Boone)
10. Church Bells May Ring (Diamonds)

## Boston, Mass.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Graduation Day (Rover Boys)
4. Born To Be With You (Chordettes)
5. I'm In Love Again (Domino)
6. Standing On The Corner (Four Lads)
7. On The Street Where You Live (Vic Damone)
8. Heartbreak Hotel (E. Presley)
9. More (Perry Como)
10. Happy Whistler (Robertson)

## Denver, Colo.

1. Wayward Wind (Gogi Grant)
2. Picnic (McGuire)
3. Born To Be With You (Chordettes)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. I Want You To Be My Girl (Teen Ager)
6. Transfusion (Nervous Norvus)
7. Ivory Tower (Williams/Carr/Storm)
8. Moonglow & Picnic (Stoloff/Cates)
9. I Almost Lost My Mind (Pat Boone)
10. It Only Hurts For A Little While (Ames Bros.)

## Pittsburgh, Pa.

1. I Almost Lost My Mind (Pat Boone)
2. More (Perry Como)
3. Be-Bop-A-Lula (Gene Vincent)
4. Moonglow & Picnic (Stoloff/Cates)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. On The Street Where You Live (Vic Damone)
7. Fever (Little Willie John)
8. It Only Hurts For A Little While (Ames Bros.)
9. Glendora (Perry Como)
10. Allegheny Moon (Patti Page)

## Los Angeles, Calif.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates/Stoloff)
3. On The Street Where You Live (Vic Damone)
4. Standing On The Corner (Four Lads)
5. Walk Hand In Hand (Tony Martin)
6. Glendora (Perry Como)
7. Graduation Day (Rover Boys/Four Freshmen)
8. Allegheny Moon (Patti Page)
9. Heartbreak Hotel (E. Presley)
10. Whatever Will Be, Will Be (Doris Day)

## San Antonio, Tex.

1. Moonglow & Picnic (Stoloff/Cates)
2. Wayward Wind (Gogi Grant)
3. Be-Bop-A-Lula (Gene Vincent)
4. Ivory Tower (Cathy Carr)
5. I'm In Love Again (Domino)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. I Want You To Be My Girl (Teen Ager)
8. I Almost Lost My Mind (Pat Boone)
9. Treasure Of Love (McPhatter)
10. Ready Teddy (Little Richard)

## Milwaukee, Wis.

1. I Almost Lost My Mind (Pat Boone)
2. Standing On The Corner (Four Lads)
3. Born To Be With You (Chordettes)
4. Wayward Wind (Gogi Grant)
5. Moonglow & Picnic (Cates)
6. Whatever Will Be, Will Be (Doris Day)
7. Allegheny Moon (Patti Page)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Free (Tommy Leonetti)
10. I Want You, I Need You, I Love You (Elvis Presley)

## Cleveland, Ohio

1. I Almost Lost My Mind (Pat Boone)
2. On The Street Where You Live (Vic Damone)
3. Treasure Of Love (McPhatter)
4. Love, Love, Love (Clovers)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Born To Be With You (Chordettes)
7. Moonglow & Picnic (Cates)
8. My Prayer (Platters)
9. Stranded In The Jungle (Jayhawks)
10. Fever (Little Willie John)

## San Francisco, Calif.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. Ivory Tower (Cathy Carr)
4. Heartbreak Hotel (E. Presley)
5. Standing On The Corner (Four Lads)
6. Hot Diggity (Perry Como)
7. Graduation Day (Rover Boys)
8. Happy Whistler (Robertson)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. I'm In Love Again (Domino)

## Kansas City, Mo.

1. Moonglow & Picnic (Stoloff)
2. I Almost Lost My Mind (Pat Boone)
3. It Only Hurts For A Little While (Ames Bros.)
4. Wayward Wind (Gogi Grant)
5. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
6. Born To Be With You (Chordettes)
7. Be-Bop-A-Lula (Gene Vincent)
8. Happy Whistler (Robertson)
9. More (Perry Como)
10. Standing On The Corner (Four Lads)

## Houston, Tex.

1. Love, Love, Love (Clovers)
2. I Almost Lost My Mind (Pat Boone)
3. Treasure Of Love (McPhatter)
4. Wayward Wind (Gogi Grant)
5. Be-Bop-A-Lula (Gene Vincent)
6. Fever (Little Willie John)
7. I'm In Love Again (Domino)
8. Whatever Will Be, Will Be (Doris Day)
9. Transfusion (Nervous Norvus)
10. Ready Teddy (Little Richard)

## Glenn Miller Orchestra Takes Off Again



NEW YORK—Photo above is the Glenn Miller Orchestra, under the direction of, and featuring Ray McKinley, as it took off for its first series of engagements since reorganizing in early June. McKinley is third from left kneeling in front row. Miller's long-time friend and attorney, David Mackay, is standing at the extreme left of the group. To the left of McKinley is Lenny Hambro, well-known jazz artist whose quartet forms part of the band and on Ray's right is Jack Green, of the Willard Alexander office.

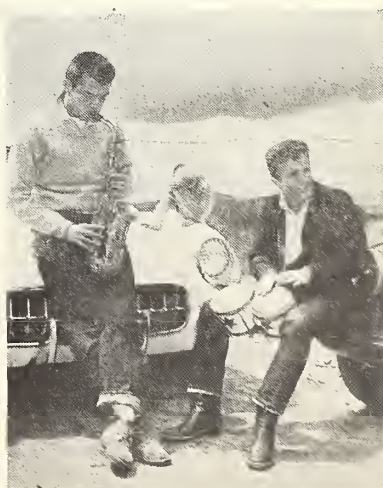
Liberace To Celebrate  
25 Years In Show Biz

HOLLYWOOD—Liberace celebrates his 25 years in show business at the Hollywood Bowl on July 20th. Featured in his program will be musical episodes of his career that began in Milwaukee, Wisconsin, in 1931, at the early age of eleven. It was then that Liberace made his first professional appearance as a child prodigy who was capable of performances on the piano as well as singing and dancing.

## Myers Opens Philly One-Stop

PHILADELPHIA, PA.—James E. Myers, head of Myers Music, publishing firm of "Rock Around The Clock" and a number of other top hits, has set up a new corporation with Vince Pale, to be known as Richloy, Inc. The corporation will operate a one-stop for juke box operators and a retail store leaning heavily toward packaged goods and mail order business. Richloy, Inc., will be located at 208 N. Broad St., in downtown Philadelphia.

## Planning A Tour



HOLLYWOOD—Bud Shank is seen blowing his sax while actor Steve Rowland plays his drums. Bud is planning to tour the states with his new quartet. It will be the first time Bud is taking his group on the road. Bud's new album on the Pacific Jazz Label is just in release.





## Top 20 Best Selling Pop Albums

1. MY FAIR LADY.....Original Broadway Cast (Columbia OL 5090)
2. ELVIS PRESLEY.....Elvis Presley (RCA Victor LPM 1254; EPB 1254)
3. CALYPSO.....Harry Belafonte (RCA Victor LPM 1248; EPA 1248)
4. SONGS FOR SWINGING LOVERS.....Frank Sinatra (Capitol W 653; EAP 653)
5. CAROUSEL.....Original Movie Cast (Capitol W 694; EDM 694)
6. PICNIC.....Original Movie Score (Decca DL 8320; ED 846)
7. BELAFONTE.....Harry Belafonte (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)
8. FOUR FRESHMEN AND 5 TROMBONES.....Four Freshmen (Capitol T 683; EAP 683)
9. BUBBLES IN THE WINE.....Lawrence Welk (Coral CRL 57083; EC 57083)
10. OKLAHOMA.....Original Movie Cast (Capitol SAO 595; SDM 595)
11. NIGHT WINDS.....Jackie Gleason (Capitol W 717; EAP 717)
12. WALTZES OF IRVING BERLIN.....Mantovani (London LL 1452)
13. GENTLEMEN BE SEATED.....(Minstrel Show) (Epic LN 3238)
14. THE PLOTTERS.....The Plotters (Mercury MG-20146)
15. CASTLES IN SPAIN.....Michel Le Grand (Columbia CL 888; B 888)
16. SONGS OF THE SOUTH.....Norman Luboff Choir (Columbia CL 860; B 860)
17. LONELY GIRL.....Julie London (Liberty LRP 3012)
18. MUSIC FROM MY FAIR LADY.....Percy Faith (Columbia CL 895; B 895)
19. SERENADE.....Mario Lanza (RCA Victor LPM 1996; ERB 1996)
20. ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK.....(Verve V-4001, 2)
20. THE EDDY DUCHIN STORY.....Original Movie Score (Decca DL 8289)
20. THE MAN WITH THE GOLDEN ARM.....Original Movie Score (Decca DL 8257)
20. MR. WONDERFUL.....Original Broadway Cast (Decca DL 9032)



PEGGY CONNELLY



SINGS ON

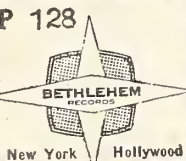


BETHLEHEM RECORDS



BEP 128

What Is There  
To Say  
Gentleman Friend  
Ev'ry Time We  
Say Goodbye  
That Old Black  
Magic



## RCA Victor Waxes "New Faces Of 1956"

NEW YORK — "New Faces of 1956", Broadway's latest musical hit, has been put on wax by RCA Victor and was released last week.

The recording was made at Manhattan Center under the supervision of E. D. Welker, director of artists and repertoire for RCA Victor pop and show albums.

Producer Leonard Sillman has assembled an international group of performers for this season's offering, headed by T. C. Jones. Jones is a bald-headed female impersonator whose take-offs on Tallulah Bankhead, Bette Davis and Katherine Hepburn have won him critical acclaim.

Representing the "international set" of "New Faces" are Amru Sani of Bombay, India; Inga Swenson, Sweden; Maggie Smith, London; Tiger Haynes, Virgin Islands; Franca Baldwin, Italy; Suzanne Bernard, Paris; and Dana Sosa, Puerto Rico. The remaining native talent includes Billie Hayes, Jane Connell, Ann Henry, Johnny Haymer, Johnny Laverty, Bill McCutcheon, Virginia Martin, John Reardon, Bob Shaver, Jimmy Sisco and Rod Strong.

Music and lyrics are mostly by June Carroll and Arthur Siegel, Marshall Barer and Dean Fuller, Murray Grand, Matt Dubey, Harold Carr, Irvin Graham, Ronny Graham, Paul Nassau, John Rox and Michael Brown. Some of the writers, such as Ronny Graham, have appeared as performers in previous "New Faces" productions.

Musical director for "New Faces of 1956" is Jay Blackton, who won an Academy Award for his musical direction of the film version of "Oklahoma".

This marks the second time that RCA Victor has recorded an original cast album of "New Faces". Victor's release of the 1952 production was a best seller both here and in England.

## Starlite Issues Hi-Lo's Albums

HOLLYWOOD, CALIF.—The Starlite label this week released two 12" LP versions of former ten inchers starring the Hi-Lo's. One is titled "Listen" and the other "The Hi-Lo's, I Presume". Three new sides were added to each recording. The 10" albums were withdrawn from the market some months ago and 12" LPs issued to meet with the current demand.

## THE CASH BOX



# Album Reviews

## FILM SOUNDTRACK

"HIGH SOCIETY"—Music From The Sound Track Of The MGM Picture—Bing Crosby—Grace Kelly—Frank Sinatra—Capitol W750 (1-12" LP)

HIGH SOCIETY OVERTURE; HIGH SOCIETY CALYPSO; LITTLE ONE; WHO WANTS TO BE A MILLIONAIRE; TRUE LOVE; YOU'RE SENSATIONAL; I LOVE YOU, SAMANTHA; NOW YOU HAS JAZZ; WELL DID YOU EVAH?; MIND IF I MAKE LOVE TO YOU.

"High Society" is a musical re-make of the Broadway show and film success, "Philadelphia Story". Starring Bing Crosby, Grace Kelly and Frank Sinatra, the film has a top-notch score by Cole Porter. Also in the cast is the uninhibited antics of Louis Armstrong and His Orchestra, for which Porter has written a few jazz-inclined tunes like "Now You Has Jazz" and "High Society Calypso". The score's most impressive ballads are "Little One" and "You're Sensational" which Crosby and Sinatra perform with polish respectively. Two excellent satirical novelties by Porter are "Who Wants To Be A Millionaire" and "Well Did You Evah". Look for chart-smashing sales in a short while. Prominent display of the film's fabulously famous stars on the package will give the set a hardly needed push.

## POPULAR

"GUYS AND DOLLS"—Carmen Cavallaro, Piano Solos—Decca DL 8290 (1-12" LP)

FUGUE FOR TINHORN; I'LL KNOW; A BUSH AND A PECK; A WOMAN IN LOVE; IF I WERE A BELL; I'VE NEVER BEEN IN LOVE BEFORE; GUYS AND DOLLS; TAKE BACK YOUR MINK; ADELAIDE; MORE I CANNOT WISH YOU; MY TIME OF DAY; LUCK BE A LADY; PET ME POPPA; SUE ME; SIT DOWN, YOU'RE ROCKIN' THE BOAT.

This set includes most of the songs from the Broadway and film versions of Frank Loesser's musical milestone, "Guys And Dolls". With the flashy keyboard style of Carmen Cavallaro playing the tunes, the full exuberance of the famous Loesser score is delightfully caught. Both Loesser and Cavallaro are currently witnessing wide publicity: Loesser for his operetta-like, "Most Happy Fella" and Cavallaro for his keyboard artistry in "The Eddy Duchin Story". Sales of the platter should be boosted by these two factors.

"SOMETHING FOR THE GIRLS"—Featuring Dick Contino And His Accordion With The David Carroll Orchestra—Mercury MG 20141 (1-12" LP)

TWILIGHT TIME; MEXICALI ROSE; NIGHTINGALE; SONG OF THE ISLANDS; TANGO OF THE ROSES; BEWITCHED; POINCIANA; THE ONE FINGER MELODY; YOU ARE ALWAYS IN MY HEART; PURPLE ISLANDS; ADIOS; CHARMINE.

Here's a set displaying mood-music at its best. Featuring the mellow accordion of Dick Contino, the accent is on arrangements with a soothing romantic flavor. Backed by the pleasant-sounding David Carroll Ork, Contino nimbly plays for the listener's more pensive relaxed mood. Good cover job. The package has a place in any mood-music lover's library.

"JULIUS LA ROSA"—Cadence CLP 1007 (1-12" LP)

ANYWHERE I WANDER; MY FUNNY VALENTINE; SUDDENLY THERE'S A VALLEY; NO OTHER LOVE; LET'S MAKE UP BEFORE WE SAY GOODNIGHT; THIS IS HEAVEN; DOMANI; ROSANNE; I BELIEVE; THREE COINS IN THE FOUNTAIN; WHEN YOU'RE IN LOVE; I COULDN'T BELIEVE MY EYES.

One of the leading singers on the pop scene today is Julius La Rosa. On this Cadence release, La Rosa is heard on 12 tunes released on singles when he was recording for Cadence. The singer has been associated with some of the better melodies written, thus giving his romantic and dramatic delivery the material it deserves. La Rosa's big chart items on the disk are "Anywhere I Wander" and "Domani". The vocalist has a secure following which will make the package a healthy sales item.

"PETER LIND HAYES AND MARY HEALY"—Kapp KL-1021 (1-12" LP)

FOR ME AND MY GAL; REMEMBER ME; GEE, I'M GLAD I MARRIED YOU; GETTING TO KNOW YOU; I STILL GET JEALOUS; FOR EVERY DROP OF RAIN; THE PUSSY CAT SONG; LIFE GITS TEEJUS, DON'T IT?; JUST A PLACE OF MY HOME; THAT'S MY BOY; I NEVER HARMED AN ONION; THE BOY NEXT DOOR.

The personable husband and wife team of Peter Lind Hayes and Mary Healy perform on this Kapp release with the same formula that has marked their successful night club and TV rounds. That is, a display of amiable personalities and a flair for nostalgia. They sing familiar favorites, here, with charm and an abundance of sentimentality. One side features actual performances from their many radio and TV appearances. In fact, the vast audience they have gained in the latter media should account for solid sales for this disk.

"SENTIMENTAL TRUMPET"—Ziggy Elman And His Orchestra—MGM E3389 (1-12" LP)

LOVER COME BACK TO ME; SMOKE GETS IN YOUR EYES; MEAN TO ME; MOON NOCTURNE; AT SUNDOWN; MORE THAN YOU KNOW; YOU'RE MINE, YOU; TEA FOR TWO; STAR DUST; BLUES FOR TRUMPET; CHEEK TO CHEEK; MY BLUE HEAVEN.

Ziggy Elman's formidable link with the Swing Age leaves a delightful trace on this MGM issue. Elman's swing trumpet and equally inviting swing ork, dish out twelve standards in classic danceable or listenable style. For an exciting, hi-fi earful into swing arrangements at their best, here's a highly capable supply. The set should attract both mood and jazz enthusiasts.

"THROUGH THE MIST"—Ernestine Holmes, Pipe Organ—RCA Victor LPM-1250 (1-12" LP)

MY ONE AND ONLY LOVE; SUMMERTIME; FAITHFULLY YOURS; SUNRISE SERENADE; THROUGH THE MIST; THE BOY NEXT DOOR; MOONLIGHT IN VERMONT; TWILIGHT TIME; WHILE WE'RE YOUNG; BAMBOO; WHERE THE BLUE OF THE NIGHT; OVER THE RAINBOW.

One of the places where organ music has found a secure home in its current popularity, has been the mood field. The instrument's general dreamy and tranquil nature are some of the obvious reasons for this trend. Ernestine Holmes has recorded, with the pipe organ, a substantially superior disk directed at the mood music crowd. Miss Holmes' smooth and sweet sounds plus 12 tastefully selected melodies are wonderfully suited to the set's popular objective. There's a good chance that this package may have an unusually hearty sales response.



## THE CASH BOX



## RHYTHM &amp; BLUES

**"ALL STAR ROCK AND ROLL REVUE"**—The Charms, Earl Bostic, The Platters, Tiny Bradshaw, Little Willie John, Cathy Ryan, Bill Doggett, The Midnighters, Billy Ward And His Dominoes, The Swallows, Lucky Millinder, Earl King—King 395-513 (1-12" LP)

OH BABE, HEARTS OF STONE; BESIDE YOU; VOO-VEE-AH-BEE; 24 HOURS A DAY; DON'T TAKE IT SO HARD; SIXTY MINUTE MAN; WALKIN' THE CHALK LINE; HIGH HEELS; WORK WITH ME ANNIE; ALL AROUND THE WORLD; COCKTAILS FOR TWO.

Practically in a nutshell, this King release furnishes 12 reasons why R & B has become the fascinating teenage craze it is. This sampling of some of the field's high-flying entertainers contains some of the biggest R & B sales winners ever. There's Billy Ward and His Dominoes doing their sensational smash, "Sixty Minute Man" and Little Willie John in "All Around The World". The Platters, Bill Doggett and Earl Bostic are other big names who make this package a must stock for retailers.

## JAZZ

**"THE JAZZ MESSENGERS"**—The Jazz Messengers At The Cafe Bohemia—Kenny Dorham, Trumpet; Hank Mobley, Tenor Sax; Horace Silver, Piano; Doug Watkins, Bass; Art Blakey, Drums—Blue Note 1508 (1-12" LP)

SOFT WINDS; THE THEME; MINOR'S HOLIDAY; ALONE TOGETHER; PRINCE ALBERT; SPORTIN' CROWD; LIKE SOMEONE IN LOVE; YESTERDAYS; AVILA AND TEQUILA; I WAITED FOR YOU.

This is the second volume in the well-received first set of the "Jazz Messengers At The Cafe Bohemia". The value of the on-the-spot recording can again be appreciated as the atmosphere tends to be informal yet technically on a high level. Art Blakey's admirable drum-work (especially on "Avila And Tequila") and Kenny Dorham's inspired trumpet in addition to many other top performances, make this follow-up a worthy successor to volume one. Excellent sound is attained throughout most of the pressing. One should find Volume 1 and 2 side by side in many jazz homes, shortly.

**"INTERPRETATIONS BY THE STAN GETZ QUINTET #3"**—Stan Getz, Tenor Saxophone; Bob Brookmeyer, Valve Trombone; John Williams, Piano; Frank Isola, Drums; Teddy Kotick, Bass—Norgran MG N-1029 (1-12" LP)

IT DON'T MEAN A THING (IF IT AIN'T GOT THAT SWING); THE VARSITY DRAG; GIVE ME THE SIMPLE LIFE; I'LL REMEMBER APRIL; OH, JANE SNAVELY.

Stan Getz continues to lend his tenor sax to the better jazz pressings available. This disk is the third in the proficient jazzman's series of "Interpretations" and it's an unfailingly fine one throughout. Most of the strong jazz work involves Getz and trombonist Bob Brookmeyer. Hardy material. Jazz recording of note.

**"SIDNEY BECHET"**—Good Time Jazz L-12013 (1-12" LP)

CRAZY RHYTHM; LONESOME ROAD; WABASH BLUES; SOME SWEET DAY; SOMEBODY STOLE MY GAL; WHEN YOU WORE A TULIP; SQUEEZE ME; ROSES OF PICARDY; SIDEWALKS OF PARIS; CHINA TOWN MY CHINA TOWN.

One of the true jazz giants of yesterday and today is in remarkably excellent form in his latest LP effort. Sidney Bechet "talks" persuasive New Orleans jazz on this Good Time jazz waxing. Bechet, with some solid staples on the book, can expertly command either an explosive belt or soft caress from his sax. This corner will take "Some Sweet Day" and "Squeeze Me" as prime examples of Bechet's two moods on the disk. The package ought to do very well with jazz enthusiasts.

**"SWINGING FOR THE KING"**—Ralph Marterie, Sarah Vaughan; Dinah Washington, Teddy Wilson; Errol Garner; Lionel Hampton, Red Norvo; Terry Gibbs—Mercury MG-20133 (1-12" LP)

STOMPIN' AT THE SAVOY; SEVEN COME ELEVEN; SOFT WINDS; DON'T BE THAT WAY; CRAZY HAMP; SOMETIMES I'M HAPPY; A SMOOTH ONE; GOODBYE; SWEET GEORGIA BROWN; I GOT RHYTHM; INDIANA.

Swing's recent comeback via "The Benny Goodman Story" continues with this Mercury release of 8 jazz stars in 11 impressive selections. The vocals are handled by Sarah Vaughan ("Sometimes I'm Happy") and Dinah Washington ("Soft Winds" and "Goodbye"). Other performances of note are Terry Gibbs' agile vibes on "Seven Come Eleven" and Errol Garner's keyboard on "Don't Be That Way." All in all, here's a release that for name value is hard to be beat.

## CLASSICAL

**CARL ORFF: Trionfo Di Afrodite (Concerto Scenico)**—Annelies Kupper, Soprano; Elisabeth Lindermeier, Soprano; Elisabeth Wiese-Lange, Soprano; Richard Holm, Tenor; Ratko Delorko, Tenor; Kurt Bohme, Bass—The Bavarian Radio Orchestra And Chorus—Eugen Jochum, Conductor—Decca DL 9826 (1-12" LP)

A work of this wide scope is not new to contemporary composer Carl Orff. The work is the last in a trilogy of "scenic cantatas" by Orff and involves an ancient marriage ceremony. Both individual and choral roles are put to stringent vocal tests by the composer; but the result is highly dramatic and continually overpowering. The singers and the Bavarian Radio Orchestra provide a superlative performance of a work that should impressively satisfy a smaller classical audience.

**GRIEG: Lyric Suite, Op. 54—Old Norwegian Romance With Variations, Op. 51**—Arthur Winograd Conducting The Philharmonia Orchestra Of Hamburg—MGM E3368 (1-12" LP)

Most of Grieg's musical life was devoted to his beloved Norway. Both works programmed here are musical expressions of the tranquillity and lyricism that seem to symbolize the composer's native land. The "Lyrical Suite" containing the charming "Notturmo" and the commanding beauty of the "Old Norwegian Romance" are rarely recorded gems of the composer. Arthur Winograd capably and gracefully directs the Philharmonia Orchestra Of Hamburg. Excellent lighter listening for classical collectors.

## Making The Deal



**HOLLYWOOD**—Al Curry of Flash Records is shown accepting a check from Murray Deutch of Southern Music for the song "Stranded In The Jungle." The tune started out via the Flash recording by the Jayhawks, and has since broken wide open with versions by The Cadets on Modern and The Gadabouts on Mercury. Murray Deutch made a special one-day trip to the Coast to acquire the rights to the song. Pictured L. to R. are: Charlie Reynolds, Harry Fox, and Al Curry of Flash Records; Murray Deutch and Jack Carlton of Southern's West Coast office.

## Decca Issues Singles From LP's

**NEW YORK**—Decca Records has announced that it is now issuing as singles selections from two of its recently issued albums. From the sound-track album of "The Eddy Duchin Story", there has been decided reaction to the Carmen Cavallaro version of "Chopsticks". Upon requests from the field, Decca is putting this, backed by Cavallaro's "Dizzy Fingers", out in single form.

The second LP from which Decca is pulling a single is "Holiday In The South", one of the extensive Holiday Series of LP's. Disk jockeys have shown great interest in the Guy Lupaerts rendition of "Carolina In The Morning", and this, backed by another tune from the album, will now be available in single form.

## Bubbling Over



**NEW YORK**—Pete Tripp, WMGM disk jockey is one of the first jocks to receive his bottle of champagne in connection with the new Epic album: The Champagne Magic Of Lawrence Welk. Jockeys in eleven key cities were gifted with the bubbly stuff in a joint promotion by Epic and The Taylor Wine Company. Only Tripp, however, received his from the pretty hands of Mary Holte. Angry jocks address your disappointment to Dennis Stone of the D'Arcy Agency, if your messenger was not so fetching.

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**PERRY COMO**  
RCA Victor

**JACK LEWIS**  
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b/w "THE PETITE WALTZ"  
OLD TYME 110

## "HOT TYME POLKA"

b/w  
"GOODBYE, DARLING, GOODBYE"  
OLD TYME 113

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## "THE BLUE ROOM"

by

## BUDDY GRECO

KAPP 146





# THE CASH BOX CANADIAN CAPERS

## TORONTO TOPICS:

Openers on CBLT's "Who's The Guest" were Jackie Rae and Anna Russell who kept the experts guessing. To keep their fans happy they also sang and the whole show proved to be a big success. . . . The Three Deuces returned to the Barclay for another session, much to the delight of Torontonians. After they wind up their engagement there, the Deuces will head out to Ottawa and Montreal and then to the CNE Grandstand Show. Looks like a full summer for these talented lads. . . . TO's own Billy O'Connor heads the bill at the Pyramid Room for the next couple of weeks. Billy, who is one of Canada's top TV personalities packs them in every time and this will be no exception. . . . The Casino came up with a big bill. Little Jimmy Dickens (Columbia) and his famous Country Boys are the headliners and they bring along a great gang of the "Grand Ole Opry" stars. Helping them to bring in the crowds is Capitol's Jean Shepard. The western fans in TO, and there are plenty of them, are real happy to see this group finally arrive in town. . . . The Rock 'n Roll enthusiasts in and around the



RICHARD MALTBY

Metropolis were all excited when Johnny Logan and The Royal Crowns appeared at the Colonial last week. . . . Burlington's Brant Inn is bringing the big names to town for next few weeks. Richard Maltby (Vik) and his orchestra start things off next week with Ella Fitzgerald (Verve) following. These two names are sure to bring in the crowds. . . . The Peter Appleyard Quartette supplied the entertainment at the Club One Two last week. It looks like the entertainment in TO is getting better all the time. . . . The posh Imperial Room at the Royal York has Johnny Lindon's orchestra featuring vocals by Lorraine Foreman. . . . The jazz singing of newcomer Irene Krah is the current attraction at the Town Tavern and jazz fans in Toronto are enjoying her talent very much.



ELLA FITZGERALD

## First Anniversary



CHICAGO — Impromptu jam session featured WCFL deejay Dan Sorkin on drums, Vocal rendition by Midwest Division Supervisor of Coral Records, Al Aldrich and Mercury record plugger Eddie Matthews, and Bill Howard of Coral Records. Occasion at Chicago's Cloister Inn was in connection with Sorlin's first anniversary of his "Harmony Highway" show and brought out a large group of the Windy City's song pluggers and record promoters.

DAVID WHITFIELD'S  
exciting new recording

**MY  
SEPTEMBER  
LOVE**

on  
LONDON RECORDS

Mantovani

**"MERRY GO ROUND  
WALTZ"**

# 1669

**LONDON**

## THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 30, without any changes on the part of THE CASH BOX.

### Sam Zurlo

WENT—Gloversville, N. Y.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Cates)
3. I Could Have Danced All Night (Sylvia Syms)
4. Happy Whistler (Robertson)
5. I'm In Love Again (Fontanes)
6. Graduation Day (Rover Boys)
7. I Almost Lost My Mind (Pat Boone)
8. On The Street Where You Live (Vic Damone)
9. More (Perry Como)
10. Born To Be With You (Chordettes)

### Mitch Odom

KNEA—Jonesboro, Ark.

1. Allegheny Moon (Patti Page)
2. Be-Bop-A-Lula (Gene Vincent)
3. Picnic (McGuire)
4. Glendora (Perry Como)
5. More (Perry Como)
6. I Almost Lost My Mind (Pat Boone)
7. Born To Be With You (Chordettes)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. Moonglow & Picnic (Stoloff)
10. Wayward Wind (Gogi Grant)

### Vince Brascia

KBMI—Las Vegas, Nev.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. On The Street Where You Live (Vic Damone)
5. Ivory Tower (Cathy Carr)
6. Picnic (McGuire)
7. Walk Hand In Hand (Martin)
8. Can You Find It In Your Heart (Tony Bennett)
9. She Loves Me, She Loves Me Not (Nick Noble)
10. Graduation Day (Rover Boys)

### Chuck Wilson

WBVP—Beaver Falls, Penna.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Picnic (McGuire)
4. On The Street Where You Live (Vic Damone)
5. It Only Hurts For A Little While (Ames Bros.)
6. Can You Find It In Your Heart (Tony Bennett)
7. Heartbreak Hotel (Presley)
8. Standing On The Corner (Four Lads)
9. Treasure Of Love (McPhatter)
10. I'm In Love Again (Domino)

### Al Radka

KFRE—Fresno, Calif.

1. Wayward Wind (Gogi Grant)
2. Standing On The Corner (Four Lads)
3. Moonglow & Picnic (Stoloff)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Port-Au-Prince (Nelson Riddle)
6. Allegheny Moon (Patti Page)
7. Shanty In Old Shanty Town (Somethin' Smith & Redheads)
8. On The Street Where You Live (Vic Damone)
9. Beautiful Friendship (Ella Fitzgerald)
10. She Loves Me, She Loves Me Not (Nick Noble)

### Frank Pollock

KRVX—Phoenix, Ariz.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. I Could Have Danced All Night (Sylvia Syms)
4. Graduation Day (4 Freshmen)
5. Beautiful Friendship (Ella Fitzgerald)
6. I'll Be Laughing Tonight (John Leslie)
7. Standing On The Corner (Mills Bros.)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Portuguese Washerwoman (Joe "Fingers" Carr)
10. She Loves Me, She Loves Me Not (Nick Noble)

### Art Hellver

WCFL—Chicago, Ill.

1. Glendora (Perry Como)
2. Moonglow & Picnic (Cates)
3. Grasshopper Jump (Christian)
4. More (Perry Como)
5. Can You Find It In Your Heart (Tony Bennett)
6. I Could Have Danced All Night (Sylvia Syms)
7. Sweet Heartaches (E. Fisher)
8. Believe In Love (Toni Arden)
9. Sweet Old Fashioned Girl (Teresa Brewer)
10. It Only Hurts For A Little While (Ames Bros.)

### Sandy Singer

WTCN—Minneapolis, Minn.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. Ivory Tower (Cathy Carr)
4. It Only Hurts For A Little While (Ames Bros.)
5. Standing On The Corner (Four Lads)
6. Can You Find It In Your Heart (Tony Bennett)
7. I Almost Lost My Mind (Pat Boone)
8. Born To Be With You (Chordettes)
9. More (Perry Como)
10. My Little Angel (Four Lads)

### "Dewey" Dow

WGUY—Bangor, Me.

1. Be-Bop-A-Lula (Gene Vincent)
2. More (Perry Como)
3. My Prayer (Platters)
4. Sweet Old Fashioned Girl (Teresa Brewer)
5. My Dream Sonata (Nat Cole)
6. Graduation Day (Rover Boys/4 Freshmen)
7. Allegheny Moon (Patti Page)
8. Big D (DeJohns)
9. Golden Baton (Dick Jacobs)
10. Will I Always Be Your Sweetheart (Kitty Kalen)

### Bruce Farnsworth

WTXL—W. Springfield, Mass.

1. Moonglow & Picnic (G. Cates)
2. On The Street Where You Live (Vic Damone)
3. More (Perry Como)
4. Allegheny Moon (Patti Page)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Happy Whistler (Robertson)
7. I Could Have Danced All Night (Sylvia Syms)
8. I Almost Lost My Mind (Pat Boone)
9. I Woke Up Crying (J. James)
10. Picnic (McGuire)

### Ken Johnston

WNRN—New Rochelle, N. Y.

1. Wayward Wind (Gogi Grant)
2. I Could Have Danced All Night (Sylvia Syms)
3. Graduation Day (Rover Boys)
4. Big D (DeJohns)
5. Born To Be With You (Chordettes)
6. Happy Whistler (Robertson)
7. Past The Age Of Innocence (Meg Myles)
8. Moonglow & Picnic (Stoloff)
9. On The Street Where You Live (Vic Damone)
10. Te Amo (Dick Jacobs)

### Sam Blessing

KOSI—Denver, Colo.

1. Moonglow & Picnic (Stoloff)
2. Born To Be With You (Chordettes)
3. I Want You To Be My Girl (Teen Agers)
4. I Want You, I Need You, I Love You (Elvis Presley)
5. Wayward Wind (Gogi Grant)
6. Ivory Tower (Williams/Storm)
7. Transfusion (N. Norvus)
8. I'm In Love Again (F. Domino/Fontanes)
9. Standing On The Corner (Four Lads)
10. I Almost Lost My Mind (Pat Boone)

### John McCormick

WJJD—Chicago, Ill.

1. I'm In Love Again (Domino)
2. I Almost Lost My Mind (Pat Boone)
3. Moonglow (George Cates)
4. Standing On The Corner (Four Lads)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Happy Whistler (Robertson)
7. Born To Be With You (Chordettes)
8. Heartbreak Hotel (E. Presley)
9. Graduation Day (Rover Boys)
10. On The Street Where You Live (Vic Damone)

### Dick Winters

WXLW—Indianapolis, Ind.

1. Little Leaguer (Art Kassel)
2. Ride Away (The Searchers)
3. Railroad Man (Camarata)
4. Don't Cry (Skyscrapers)
5. Man With The Golden Arm (Ted Heath)
6. Rockin' Ghost (Archie Bleyer)
7. Standing On The Corner (Neal Hefti)
8. Gaby (Jack Carroll)
9. How Little We Know (Sinatra)
10. Whatever Will Be, Will Be (Doris Day)

### Tom Edwards

WERE—Cleveland, Ohio

1. On The Street Where You Live (Vic Damone)
2. More/Glendora (Perry Como)
3. Born To Be With You (Chordettes)
4. Whatever Will Be, Will Be (Doris Day)
5. Theme From Proud Ones (G. Cates/V. Young)
6. I Could Have Danced All Night (Sylvia Syms)
7. Allegheny Moon (Patti Page)
8. No One Home (Alan Dale)
9. Marimba Charleston (Chiapas)
10. My Prayer (Platters)

### Frank "Ole" F. A. Allen

WOW—Omaha, Nebraska

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. Standing On The Corner (Dean Martin)
4. Happy Whistler (Robertson)
5. Ivory Tower (Cathy Carr)
6. Picnic (McGuire)
7. Hot Diggity (Perry Como)
8. On The Street Where You Live (Vic Damone)
9. It Only Hurts For A Little While (Ames Bros.)
10. Poor People Of Paris (Baxter)

### Buddy Deane

WITH—Baltimore, Md.

1. More (Perry Como)
2. I'm In Love Again (Domino)
3. I Almost Lost My Mind (Pat Boone)
4. Boppin' The Blues (Perkins)
5. Hot Dog, Buddy, Buddy (Bill Haley)
6. Whatever Will Be, Will Be (Doris Day)
7. On The Street Where You Live (Vic Damone)
8. Be-Bop-A-Lula (Gene Vincent)
9. You Don't Know Me (J. Vale)
10. Daydreams (Art Mooney)

### Jackson Lowe

WUST—Washington, D. C.

1. Standing On The Corner (Four Lads)
2. Moonglow & Picnic (Stoloff)
3. Can You Find It In Your Heart (Tony Bennett)
4. I'm In Love Again (Domino)
5. Allegheny Moon (Patti Page)
6. I Want You To Be My Girl (Teen Agers)
7. Blue Suede Shoes (Perkins)
8. Heartbreak Hotel (Presley)
9. I Could Have Danced All Night (Sylvia Syms)
10. How Little We Know (Sinatra)

### Jerry Fay

KOYN—Billings, Mont.

1. Born To Be With You (Chordettes)
2. Transfusion (Nervous Norvus)
3. Whatever Will Be, Will Be (Doris Day)
4. Can You Find It In Your Heart (Tony Bennett)
5. Wayward Wind (Gogi Grant)
6. I Almost Lost My Mind (Pat Boone)
7. My Blue Heaven (Domino)
8. On The Street Where You Live (Vic Damone)
9. It Only Hurts For A Little While (Ames Bros.)
10. Walk Hand In Hand (Martin)

### Frank Elkins & Geo. Strait

WDCF—Dade City, Fla.

1. Wayward Wind (Tex Ritter)
2. I'm In Love Again (Fontanes)
3. Glendora (Perry Como)
4. Born To Be With You (Chordettes)
5. Ivory Tower (Gale Storm)
6. I Almost Lost My Mind (Pat Boone)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Transfusion (Nervous Norvus)
9. Treasure Of Love (McPhatter)
10. I Want You To Be My Girl (Teen Agers)

### Clyde Jaye

WCAM—Camden, N. J.

1. Ivory Tower (Four Hues)
2. Rattle My Bones (Jodimars)
3. Magic Touch (Platters)
4. Blue Suede Shoes (Perkins)
5. Hot Diggity (Perry Como)
6. Wayward Wind (Gogi Grant)
7. We Go Together (Moonglows)
8. I Want You To Be My Girl (Teen Agers)
9. Glendora (Perry Como)
10. How Little We Know (Sinatra)

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## THE CASH BOX

## Disk Jockeys

## REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending June 30, without any changes on the part of THE CASH BOX.

## Don Wallace

KTUL—Tulsa, Okla.

1. Be-Bop-A-Lula (G. Vincent)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Church Bells May Ring (Diamonds)
4. Wayward Wind (Gogi Grant)
5. Duck Tail (Rudy T. Grayzell)
6. It Only Hurts For A Little While (Ames Bros.)
7. I'm In Love Again (Domino)
8. Standing On The Corner (Four Lads)
9. I Want You To Be My Girl (Teen Agers)
10. Ooby Dooby (Roy Orbison)

## John McShane

KMPK—Los Angeles, Calif.

1. Moonglow & Picnic (Stoloff)
2. Wayward Wind (Gogi Grant)
3. On The Street Where You Live (Vic Damone)
4. Too Close For Comfort (Eydle Gorme)
5. Portuguese Washerwoman (Joe "Fingers" Carr)
6. Allegheny Moon (Patti Page)
7. I Wish You Love (K. Smith)
8. How Little We Know (Sinatra)
9. Port-Au-Prince (Nelson Riddle)
10. Heartbreak Hotel (E. Presley)

## Lee Case

WAYE—Baltimore, Md.

1. Wait Little Darlin' (K. Jones)
2. More (Perry Como)
3. Big D (DeJohns)
4. I've Grown Accustomed To Your Face (Sammy Kaye)
5. A Sweet Old Fashioned Girl (Teresa Brewer)
6. Donkey Cart (F. Chacksfield)
7. Allegheny Moon (Patti Page)
8. I Almost Lost My Mind (Pat Boone)
9. Daydreaming (Art Mooney)
10. Crazy Polka (Jackie Lee)

## "Easy Ed" Ellis

WNIX—Springfield, Vt.

1. You Don't Know Me (Vale)
2. Te Amo (Dick Jacobs)
3. Can You Find It In Your Heart (Tony Bennett)
4. Second Fiddle (Kay Starr)
5. Whatever Will Be, Will Be (Doris Day)
6. Heartbroken (Cathy Carr)
7. Happy Whistler (Robertson)
8. On The Street Where You Live (Vic Damone)
9. Born To Be With You (Chordettes)
10. Transfusion (Nervous Norvus)

## Henry Debecco

WJAS—Pittsburgh, Pa.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Cates)
3. On The Street Where You Live (Vic Damone)
4. I Almost Lost My Mind (Pat Boone)
5. I Want You, I Need You, I Love You (Elvis Presley)
6. It Only Hurts For A Little While (Ames Bros.)
7. Standing On The Corner (Four Lads)
8. Be-Bop-A-Lula (Gene Vincent)
9. Can You Find It In Your Heart (Tony Bennett)
10. Glendora (Perry Como)

## Bill Aydelotte

WAGG—Franklin, Tenn.

1. Love, Love, Love (Clovers)
2. Wayward Wind (Gogi Grant)
3. Every Night About This Time (Diamonds)
4. Hot Dog Buddy, Buddy (Bill Haley)
5. My Prayer (Platters)
6. On The Street Where You Live (Vic Damone)
7. I Want You, I Need You, I Love You (Elvis Presley)
8. Front Row Balcony (Gaylords)
9. One Night Only (Otis Williams)
10. Gone With The Wind (Shepperds)

## Jack Murphy

WPCT—Putnam, Conn.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Ivory Tower (Cathy Carr)
3. Heartbreak Hotel (E. Presley)
4. Transfusion (Nervous Norvus)
5. I Almost Lost My Mind (Pat Boone)
6. Wayward Wind (Gogi Grant)
7. Mr. Wonderful (Peggy Lee)
8. Walk Hand In Hand (Tony Martin)
9. Graduation Day (4 Freshmen)
10. Picnic (McGuire)

## Bill Kennedy

WGAW—Gardner, Mass.

1. Be-Bop-A-Lula (G. Vincent)
2. I Almost Lost My Mind (Pat Boone)
3. I Want You, I Need You, I Love You (Elvis Presley)
4. Whatever Will Be, Will Be (Doris Day)
5. Love, Love, Love (Diamonds)
6. Born To Be With You (Chordettes)
7. On The Street Where You Live (Vic Damone)
8. Graduation Day (Rover Boys)
9. More (Perry Como)
10. You Don't Know Me (J. Vale)

## Glenn Brooke

KIMA—Yakima, Wash.

1. Transfusion (Nervous Norvus)
2. Sinner Man (Les Baxter)
3. Wayward Wind (Gogi Grant)
4. Church Bells May Ring (Diamonds)
5. Moonglow & Picnic (Cates)
6. Picnic (McGuire)
7. I Want You To Be My Girl (Teen Agers)
8. Ivory Tower (Gale Storm)
9. My Little Angel (Four Lads)
10. On The Street Where You Live (Vic Damone)

## Chuck Otte

KLPW—Union-Washington, Mo.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. I Almost Lost My Mind (Pat Boone)
4. Standing On The Corner (Dean Martin)
5. Sweet Old Fashioned Girl (Teresa Brewer)
6. Kiss Me Another (G. Gibbs)
7. More (Perry Como)
8. Free (Tommy Leonetti)
9. Mr. Wonderful (S. Vaughan)
10. I'm In Love Again (Domino)

## John Gilliland

KCUL—Fort Worth, Texas

1. Up On The Mountain (Magnificents)
2. Wayward Wind (Gogi Grant)
3. Moonglow & Picnic (Stoloff)
4. Be-Bop-A-Lula (Gene Vincent)
5. Rip It Up (Little Richard)
6. I Almost Lost My Mind (Pat Boone)
7. On The Street Where You Live (Vic Damone)
8. You Don't Know Me (Vale)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Woe Is Me (Cadillacs)

## Robin Bonneau

WTSV—Claremont, N. H.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (G. Cates)
3. Sweet Old Fashioned Girl (Teresa Brewer)
4. Whatever Will Be, Will Be (Doris Day)
5. It Only Hurts For A Little While (Ames Bros.)
6. Glendora (Perry Como)
7. Born To Be With You (Chordettes)
8. Big D (DeJohns)
9. On The Street Where You Live (Eddie Fisher)
10. Get Me To The Church On Time (Julius LaRosa)

## Mike Woloson

WNOR—Norfolk, Va.

1. I Could Have Danced All Night (Sylvia Syms)
2. Wayward Wind (Gogi Grant)
3. Allegheny Moon (Patti Page)
4. Ivory Tower (Cathy Carr)
5. To Love Again (Four Aces)
6. On The Street Where You Live (Vic Damone)
7. Believe In Love (T. Arden/G. Cherney)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Moonglow & Picnic (Stoloff)
10. It Only Hurts For A Little While (Ames Bros.)

## Mort Nusbaum

WBBF—Rochester, N. Y.

1. Theme From Proud Ones (LeRoy Holmes)
2. Ghost Town (Don Cherry)
3. Sweet Heartaches (E. Fisher)
4. Love Of Genevieve (Riddle)
5. Magic Melody (Costa/Gibson)
6. Te Amo (Dick Jacobs)
7. Get Me To The Church On Time (Julius LaRosa)
8. Daydreams (Art Mooney)
9. Verano Amor (Jimmy Hilliard)
10. No One Home (Alan Dale)

## Paul Cowley

WKLO—Louisville, Kentucky

1. Whatever Will Be, Will Be (Doris Day)
2. Be-Bop-A-Lula (G. Vincent)
3. I Almost Lost My Mind (Pat Boone)
4. Wayward Wind (Gogi Grant)
5. Love, Love, Love (Clovers)
6. You Don't Know Me (Vale)
7. More (Perry Como)
8. On The Street Where You Live (Vic Damone)
9. Will I Always Be Your Sweetheart (Kitty Kallen)
10. Canadian Sunset (Hugo Winterhalter)

## Bob Smith

WOXF—Oxford, N. C.

1. Hot Diggity (Perry Como)
2. Ivory Tower (Cathy Carr)
3. Picnic (Ralph Marterie)
4. Graduation Day (Rover Boys)
5. Church Bells May Ring (Diamonds)
6. Walk Hand In Hand (Martin)
7. On The Street Where You Live (Vic Damone)
8. Magic Touch (Platters)
9. Hot & Cold Running Tears (Sarah Vaughan)
10. Sweet Heartaches (E. Fisher)

## Ed Bell

WIVY—Jacksonville, Fla.

1. Free (Tommy Leonetti)
2. Wayward Wind (Gogi Grant)
3. Standing On The Corner (Four Lads)
4. Mr. Wonderful (Peggy Lee)
5. I Could Have Danced All Night (Sylvia Syms)
6. It Only Hurts For A Little While (Ames Bros.)
7. Believe In Love (F. Verna)
8. Walk Hand In Hand (Martin)
9. Can You Find It In Your Heart (Tony Bennett)
10. Moonglow & Picnic (G. Cates)

## Dick Whittinghill

KMPK—Hollywood, Calif.

1. Wayward Wind (Gogi Grant)
2. On The Street Where You Live (Vic Damone)
3. I Could Have Danced All Night (Sylvia Syms)
4. How Little We Know (Sinatra)
5. Allegheny Moon (Patti Page)
6. Walk Hand In Hand (Martin)
7. Beautiful Friendship (Ella Fitzgerald)
8. Portuguese Washerwoman (Joe "Fingers" Carr)
9. Glendora (Perry Como)
10. Away All Boats (Al Hibbler)

## "Slim Jim" Stevens

WLLH—Lowell, Mass.

1. Moonglow & Picnic (G. Cates/M. Stoloff)
2. Standing On The Corner (Four Lads)
3. Wayward Wind (Gogi Grant)
4. I Could Have Danced All Night (Rosemary Clooney)
5. Happy Whistler (Robertson)
6. Portuguese Washerwoman (Joe "Fingers" Carr)
7. Can You Find It In Your Heart (Tony Bennett)
8. On The Street Where You Live (Vic Damone)
9. Allegheny Moon (Patti Page)
10. Poor Pianist Of Paris (Elgart)

## Dick Reddick

WFBG—Altoona, Pa.

1. Wayward Wind (Gogi Grant)
2. Moonglow & Picnic (Stoloff)
3. I Want You To Be My Girl (Teen Agers)
4. Glendora (Perry Como)
5. Born To Be With You (Chordettes)
6. On The Street Where You Live (Vic Damone)
7. I Almost Lost My Mind (Pat Boone)
8. Heartbreak Hotel (E. Presley)
9. Standing On The Corner (Four Lads)
10. A Casual Look (Six Teens)

## Jim Wood

WGTH—Hartford, Conn.

1. Moonglow & Picnic (Stoloff)
2. Walk Hand In Hand (Martin)
3. Happy Whistler (Robertson)
4. Portuguese Washerwoman (Joe "Fingers" Carr)
5. Heartbreak Hotel (Presley)
6. Glendora (Perry Como)
7. Wayward Wind (Gogi Grant)
8. Lady Play Your Mandolin (Jumping Jacks)
9. Graduation Day (Rover Boys)
10. Five Hundred Guys (Sinatra)

## THE CASH BOX

## SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "STRANDED IN THE JUNGLE"

Jayhawks

Cadets

THE CASH BOX  
DISK OF THE WEEK 6/30

Flash 109; 45-109

Modern 994; 45-994

## "YOU DON'T KNOW ME"

Jerry Vale

Carmen McRae

THE CASH BOX  
SLEEPER OF THE WEEK 6/9

Columbia 40710; 4-40710

Decca 29949; 9-29949

## "THEME FROM 'THE PROUD ONES'"

Nelson Riddle

THE CASH BOX  
DISK OF THE WEEK 6/30

Capitol 3472; F-3472

## "YOU'RE SENSATIONAL"

Frank Sinatra

THE CASH BOX  
DISK OF THE WEEK 7/7

Capitol 3469; F-3469

## From Poem To Song

NEW YORK—This week, Decca issued a new song called "Why I Chose You" by the Dream Weavers with an interesting story behind it.

Last June, Pete Kameron of Almanac Music, was glancing through the New York Herald Tribune when he came across James J. Metcalfe's syndicated daily poem "Portraits". That day, the poem was titled "Why I Chose You".

Kameron read it several times and was quite moved by its message. He brought it to the attention of Milt Gabler, A & R head of Decca, who was equally touched by it and agreed it would make a wonderful song. So Gabler and Marvin Fisher collaborated on adapting the poem and now it's a song.

## Back Home



NEW YORK—The humidity was high but disk jockey Martin Block didn't mind it especially when Sonia Ramos, Cubana Airlines stewardess, mopped his brow at Idlewild Airport where he arrived from Havana after a few days vacation.

ANOTHER BMI  
"PIN-UP"  
HIT

## TELL ME WHY

Recorded by

THE CREWCUTS . Mercury

GALE STORM . Dot

MARIE KNIGHT . Wing

Published by

BRENT MUSIC CORP.

....Exotic  
.....Sensuous

**"TAJ MAHAL"**

b/w

**"VERY SPECIAL BLUES"**

arranged and conducted by  
ERNIE SUSSER and his Ork.

Candlelight Record #C-1003

BOX 231  
MANHASSET, L. I., N. Y.  
Phones: MANhasset 7-5853; 3528

CANDLELIGHT RECORDS

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BOSTON  
137 Sutherland Rd.

LONDON  
17 Hilltop

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



## Meeting Dates Of Music Operators' Associations

- July 2—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 2—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7 & 8—Kansas Music Association  
Place: Hotel El Dorado, El Dorado, Kan.
- 9—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 10—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 10—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 11—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Eastern Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 19—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 30—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Aug. 19 & 20—South Dakota Phonograph Operators' Assn.  
Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska  
Place: Castle Hotel, Omaha, Neb.

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

## THE CASH BOX

## R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "STRANDED IN THE JUNGLE"

Cadets

THE CASH BOX  
Sleeper of the Week 5/30

Modern 994

### "Proud And The Beautiful" Gets Recording Tie-Ups

NEW YORK—"The Proud and the Beautiful," the Kingsley International release which has been doing hit business at the Paris Theatre here, will receive a national promotional assist via recording tie-ups using music from the picture.

Columbia Records has already shipped to distributors the recording of "Themes from 'The Proud and the Beautiful,'" a two-sided record made from the sound track. The "Themes" consist of two numbers, "Waltz" and "Manuelo's Theme."

Latin-American in flavor, the music conveys the mood and feeling of the picture, which is an off-beat, realistic romance co-starring Michele Morgan and Gerard Philipe and made in Mexico.

Paul Misraki, one of the leading composers of film scores in Europe, stayed in Mexico for several weeks to get ideas for the theme music.

Soon to come, under the Kapp label, is a recording of Ray Ventura and his Orchestra playing the "Themes."

As a result of the tie-ins, disk jockeys all over the country will soon be receiving promotional "Proud and Beautiful" records. Exhibitors playing the picture, of course, will be able to tie in with the jocks and music stores in their own local situations.

Handling the "Themes" music with the record companies is Duke Niles of the Rayven Music Co., publisher of the tunes.

### "The Cash Box" Picks These

#### "Up On The Mountain"

by  
The Magnificents

# 183

#### "Big Town Playboy"

by  
Eddy Taylor

# 185

#### "Can't Stand To See You Go"

by  
Jimmy Reed

# 186

#### "Don't Start Me To Lying"

by  
Billy "The Kid"  
Emerson

# 175

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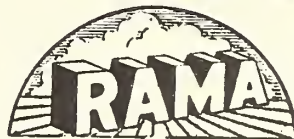
The Pretenders featuring Jimmy Jones

### "I'VE GOT TO HAVE YOU BABY"

b/w

### "POSSESSIVE LOVE"

RAMA #198



220 WEST 42nd STREET  
NEW YORK, N. Y.

WI. 7-0652

Special Release

### "KISS-A-ME QUICK"

b/w

### "YOU'RE JUST WHAT IT TAKES"

JACKSON TOOMBS

EXCELLO 2083

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# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Three tremendous rock and roll records have skyrocketed into smash successes here and it looks as though the next few weeks will see the trio of hits battling for the #1 spot. The Cadets' Modern disk "Stranded In The Jungle" has caught the fancy of the kids and should become one of the big novelties of the year. The Platters should have another million seller in "My Prayer" which is about the hottest record in the city's shops. The teenagers and adults are wild about the group's great delivery. Third is the Six Teens' hot side "A Casual Look"; an all out smash for the Flip diskery. . . . It looks as though Frankie Lyman and the Teenagers are headed for their third "king-sized" smash in a row on Gee. The lad sings up a storm on a tremendous new tune dubbed "I Promise To Remember". Lyman sounds better on this deck than he did on his previous two clicks, and it's very possible that this one will out-sell "Why Do Fools". If the song sounds familiar, don't



SIX TEENS

be surprised. It was originally released on the Wing label by Jimmy Castor and the Juniors on May 17. The Castor release bears the title "I Promise". Gee prexy George Goldner has another click coming up the ladder in "Can't We Be Sweethearts" by the Cleftones. . . . Morty Craft has his Melba presses rolling on the new Willows record which should start hopping in the next few days. The boys' sequel to "Church Bells May Ring" is another powerful swinger "Do You Love Me" coupled with a big new ballad "My Angel". . . . The Miller Sisters, formerly with Herald, cut their first platter for Hull last Friday. Titled "Do You Wanna Know", the tune will be issued in the very near future and it's scheduled to be performed in a forthcoming rock and roll film in which the larks are starred. Coupling is "Please Don't Leave". . . . Sol Rabinowitz of Baton reports tremendous action on his Suburbans biscuit "I Remember". It hit the charts in Philly and is showing strong signs of clicking in Miami. . . . Hal "Doc" Wade, WNJR, Newark, N.J. is conducting a "Card Writing Campaign" for his buddy Roy Hamilton who recently announced his retirement. Listeners of "Your Rhythm Clinic", one of Wade's shows, responded with well over 200 pieces of mail during the first three days and Roy was very happy to receive them. Hal suggests that other jocks throughout the country do the same. . . . Herb Dexter of Josie reports that the Cadillacs' platter "Woe Is Me" is really catching on in a big way. The firm is also getting unexpected orders on the flip side of the Cadillacs' "Zoom", a tune called "You Are", which was released a number of months back. . . . Charles Derrick has the WOIC, Columbia, S.C. switchboard jumping every afternoon on his "Dial Derrick Show". The kids can call Derrick while he's on the air and make their requests then. . . . Cincinnati's popular jockey Bugs Scruggs has come up with an idea for a "Buy Records Week" during which time, every dee jay in the country would put special emphasis on the purchasing of records he was playing. Bugs is welcoming suggestions that would help make the idea a reality. . . . Jerry Wexler of Atlantic is rushing out a special one-record release this week starring a 19-year-old New York newcomer called Jan Rudy. The lad, who hails from Brooklyn, walked into the Atlantic offices a few weeks ago as a song writer and brought with him a number of demos on which he performed the songs he had written. The diskery's execs were so carried away with the kid's voice, they immediately signed him to a recording pact.



THE CLEFTONES

His first disk couples one of his own creation "Who Do You Think You Are" with a tune tagged "Your Fool Again". . . . Herb Abramson all excited about a big new two-sider by the Coasters. One half is "Brazil" and the other is tagged "One Kiss Led To Another". We heard an advance dub and it sounds like a real "biggie". A strong follow-up to their "Down in Mexico" smash. . . . Joe Liebowitz, who's still burning up the charts with the Wheels Premium platter "My Heart's Desire", phoned to let us know about a big newcomer with a voice that's a cross between Roy Hamilton and Al Hibbler's. His name is Arthur Lake. Joe recorded the youngster last week and came off with four sides, one of which he says will create a sensation in the business. Until he's ready to release it, he's keeping the title quiet. Joe also did a new session with the Wheels which should be out in the



AL SAVAGE

near future. The group, incidentally, will be playing the Apollo next week, and another Premium artist, Vikki Nelson is on the same stage this week. . . . Al Silver, Herald prexy, reports delayed reaction on the Arnie Williams rendition of the oldie "Margie". It's been out for more than a month and is first kicking up a fuss in New Orleans and St. Louis. His Ember platter "I'll Remember In The Still Of The Night" by the 5 Satins, is continually catching on in new territories and should be chart bound. Silver has big hopes for a hot new Al Savage release. The feeling on the part of his distribs is that this'll be Savage's big one. And they're backing their raves with hefty orders. The titles are "Bridge of Love" and "Sugar Wugar". . . . Herman Lubinsky has signed a thrush named Mary Ann McCall. The classy jazz singer was formerly with Woody Herman, Charlie Ventura and Charlie Barnett. She'll be cut for an LP. . . . Hy Weiss' Old Town record of "Climbin' On Top of the Hill" by Brownie McGee and Sonny Terry is reported by the prexy to have broken throughout the South. And his Billy Bland disk "Chicken Hop" keeps climbing. . . . Watch the Clovers' "Love, Love, Love". It jumped into the number 20 spot on the pop best seller list and shows no signs of letting up. . . . Jockey Jack Gibson, president of the Rhythm and Blues and Jazz disk Jockey Association, has been receiving numerous letters criticizing



THE CLOVERS

the inclusion of the term "Jazz" in the name of the organization. The following is Gibson's open letter in response to the complaints:

"As president of the National Jazz, Rhythm and Blues Disk Jockey Association, I have received numerous letters criticizing the inclusion of the term 'Jazz' in the name of our organization. I have not been as concerned by the antagonistic end, at times, vitriolic tones of these criticisms from our unaffiliated colleagues in the field, as I have been disturbed by their evident ignorance. As a consequence, I think that there is a definite need for a clarification of terms.

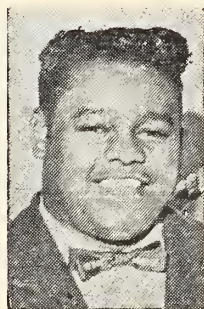
"I wish to cite as an excellent case in point; the following statement from the June edition of a national bulletin: 'One of the dangerous aspects of this alliance is that the obnoxious fallacy that Jazz is just another form of R&B will be strengthened in the minds of peripheral observers. This must be avoided at all costs. Jazz and its purveyors have been fighting this ignorance for years.'

"We think that 'This Ingrance' could be more aptly applied to the distinction drawn between Jazz and R&B. Let our critics consult any well known musicologist on the subject and they will discover that the term 'Jazz' has been used to describe more different types than almost any other musical term in the dictionary. It applies not only to the Jubas, Reels, Stomps, Drags, but also to the Dixieland, Swing, Hot, Sweet and Progressive Jazz of our almost integrated society. Let us take as a sample a definition as that in Webster's Collegiate Dictionary: 'A type of American music, characterized by melodious themes, subtly syncopated dance rhythms, and varied orchestral coloring'.

"As this infectious music with its roots in rhythm of negro folk songs has found itself in the rhythm of American life, it has been given various names. Jazz can be hot or cool, authentic or hybrid, according to the taste, but it is still Jazz. Let's face the facts. It is splitting hairs to say that D.J.'s who specialize in R&B do not play Jazz. If, however, our critics wish to to split hairs, we call their attention to the fact that many of our fans would never have heard of, nor cultivated a taste for Mulligan, Brubeck or Miles Davis, if we had not frequently spun their records. We are Jazz men. So are you. There are two cool old adages we should like you to remember: 'If you can't lick 'em, join 'em', and 'In numbers there is strength'. So why not join us, and strengthen us by criticisms from within?"

#### CHICAGO:

Fats Domino's "I'm In Love Again" keeping Allstate distribs hopping. Mike Oury reports the hundred-thousand mark will be reached soon. . . . Mike just returned from Milwaukee where tune has begun another climb. . . . Jimmy Bracken back from eastern promo tour. Spent time visiting Buddy Young,



FATS DOMINO

"Hot Rod" Hulbert, Billy Fox, Kai Williams, Joco Henderson, Mitch Thomas, Randy Dickson and Bernice Miller. Jimmy claims dj's predicting big things for The Orioles' newie, "Happy 'Til The Letter". . . . The El Dorados stopping thru the midwest nightly into July. . . . The Magnificents, now touring local area, have a Cash Box Sure Shot, "Up On The Mountain". . . . Dig this line-up. Carl Perkins, Cathy Carr, the Teen Agers, the Spaniels and the Teen Queens make up the bill for show now on road under Gale Agency management. Show plays Chi late July. Closes in Houston late August. . . . Lee Matthews in town to establish spiritual booking agency with head office in Pittsburgh. . . . "Billy The Kid" Emerson recuperating in hospital. Vee-Jay has released his first wax, "Don't Start Me To Lying". Expect him on his feet about November. . . . Calvin Carter to St. Louis, rehearsing Joe Buckner for coming session in Chi this month. . . .

Promotioners from three local distribs report "Stranded In The Jungle" still the big record. But no one has an edge yet. . . . Whippet reports the play on "Hurt Me" by The Robbins very good. . . . The Six Teens' first Flipper, "Casual Look", Flip-ping the charts, claims Paul Glass. . . . Abner and Jimmy Bracken expect to be in New York representing Vee-Jay at Arnett Cobb benefit. . . . Singer One Stop's sleeper dept. predicting "Billy's Blues" by Billy Stewart a nominee for top place on the charts. . . . King at Chess is Chuck Berry with his all chart hit, "Roll Over Beethoven". Len Chess reports orders moving out regularly for "It's Your Fault Baby" by Lowell Fulson and "Got To Let You Go" by Willie Mabon. . . . Big push at Parrot is "Murder In The First Degree" by St. Louis Jimmy. John Burton informs us that distribs have started re-ordering. . . . When asked who was in town? Len Chess answered, "My mother-in-law. Why do you think it's so easy to find me in the office?" . . . . Marty Hirsch promising big things from first package release by Della Reese. . . . Clyde McPhatter storing up a treasure from "Treasure



EL DORADOS

of Love" on Atlantic. . . . Our heartfelt sympathies go out to Mrs. Billy Shaw and the staff of Shaw Artists in their grief over the passing of Mr. Billy Shaw. Many will be saddened at this news. "We'll keep going just as though he were on vacation", said Mrs. Shaw. . . . The Tri-Tones open The Stage Lounge for four weeks. . . . Muddy Waters to Memphis for crippled children benefits. This is annual affair subsidized by local and national record companies. . . . Sam Evans to present Charles Brown at R&R one-niter, 7/3.



DELLA REESE

## Airmail Subscription

# The Cash Box \$30.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Pos. Last  
Week

## FEVER

1 Little Willie John (King 4935) 1

## I'M IN LOVE AGAIN

2 Fats Domino (Imperial 5386) 2

## TREASURE OF LOVE

3 Clyde McPhatter (Atlantic 1092) 3

## ROLL OVER BEETHOVEN

4 Chuck Berry (Chess 1626) 4

## HALLELUJAH, I LOVE HER SO

5 Ray Charles (Atlantic 1096) 5

## CORRINE CORRINA

6 Joe Turner (Atlantic 1088) 8

## RIP IT UP

7 Little Richard (Specialty 579) —

## A CASUAL LOOK

8 Six Teens (Flip 315) 9

## LONG TALL SALLY

9 Little Richard (Specialty 572) 7

## I WANT YOU TO BE MY GIRL

10 Teen Aged (Gee 1012) 6

## STRANDED IN THE JUNGLE

11 Jayhawks (Flash 109) Cadets (Modern 994) —

## LOVE, LOVE, LOVE

12 Clovers (Atlantic 1094) 14

## IT'S TOO LATE

13 Chuck Willis (Atlantic 1098) 13

## CANDY

14 Big Maybelle (Savoy 1195) —

## READY TEDDY

15 Little Richard (Specialty 579) —

## First Album For Piano Red

NEW YORK—This July, Piano Red celebrates his Seventh Anniversary with RCA and his current affiliation, Groove Records.

Coincidental with the anniversary of this veteran keyboard rattler, who was characterized by the Saturday Review of Literature as one of the very few remaining "primitive piano players," Groove is releasing his first album, "Piano Red in Concert."

In this Groove release is a representative collection of Red's foremost contributions to rhythm and blues folk literature. One side contains the first recordings Red ever made at an actual concert. The concert was held recently at the historic Magnolia Ballroom in Atlanta's West Side. The second side contains some of Red's best known previously released single recordings, many of which have enjoyed huge sales throughout the country. "Red's Boogie" coupled with "Rockin' With Red" was his great all-time classic.

Piano Red has been active on both RCA Victor and Groove longer than any other contemporary RCA rhythm and blues artist. His seven year tenure also places him in a category of continued popularity with the other current all-time greats on the RCA Victor contract list.

Red lives in Atlanta where he has his own daily radio show over WAOK. His favorite color, naturally, is red and he now is a familiar sight driving his big red station wagon around Atlanta.

Currently, Red is a popular favorite at fraternity dances at southern colleges and universities.

## Gulda Waxes At Birdland

NEW YORK—The first American recordings by the jazz pianist Friedrich Gulda were made Thursday afternoon and evening (June 28) by RCA Victor at Manhattan's famed Birdland.

Fred Reynolds, manager of jazz artists and repertoire for Victor, said the album probably would be released shortly after the Newport jazz festival next week at which Gulda and his seven piece combo will be featured.

Gulda, at 26, is probably one of the most discussed new figures on the jazz scene today. A concert pianist who has made many appearances at Carnegie Hall, he switched to jazz only last year. He organized a group of musicians in Vienna and did a series of broadcasts there. Off-The-Air recordings were heard by John Hammond, American jazz impresario, who was so enthused that he helped Gulda gather his combo in the U. S.

## Visitor To Canada



TORONTO, CANADA—Al Siegel of Siegel Distributing Company, Wurlitzer distributor for Toronto, is pictured with Cathy Carr beside the new Wurlitzer Model "2000." Cathy is currently hot with her Fraternity recording of "Ivory Tower."

## THE CASH BOX

## Rhythm 'N' Blues Disk Jockey

## REGIONAL RECORD REPORTS

## Henry De Becco

WJAS—Pittsburgh, Pa.

1. I'm In Love Again (Domino)
2. Corrine Corrina (Joe Turner)
3. Fever (Little Willie John)
4. Woe Is Me (Cadillacs)
5. Treasure Of Love (McPhatter)
6. Love, Love, Love (Clovers)
7. Hallelujah, I Love Her So (Ray Charles)
8. I Want You To Be My Girl (Teen Aged)
9. Little Girl Of Mine (Cletones)
10. A Casual Look (Six Teens)

## Buddy Young

WEBB—Raspeburg, Md.

1. Treasure Of Love (McPhatter)
2. My Prayer (Platters)
3. Hallelujah, I Love Her So (Ray Charles)
4. A Casual Look (Six Teens)
5. My Heart's Desire (Wheels)
6. I'm In Love Again (Domino)
7. Corrine Corrina (Joe Turner)
8. Girl In My Dreams (Clieves)
9. A Kiss From Your Lips (Flamingos)
10. Headin' Home (S. Gunter)

## Wayne Hannah

WMAK—Nashville, Tenn.

1. Fever (Little Willie John)
2. Stranded In The Jungle (Cadets)
3. It's Too Late (Chuck Willis)
4. Ready Teddy (Little Richard)
5. Roll Over Beethoven (Berry)
6. Hallelujah, I Love Her So (Ray Charles)
7. A Casual Look (Six Teens)
8. Up On The Mountain (Magnificents)
9. Please Listen To Me (S. Lewis)
10. Hum De Dum (Gassers)

## "Dewey" Dow

WGUY—Bangor, Me.

1. Treasure Of Love (McPhatter)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. I'm In Love Again (Domino)
4. Be-Bop-A-Lula (Gene Vincent)
5. My Prayer (Platters)
6. Corrine Corrina (Joe Turner)
7. Ooby Dooby (Janis Martin)
8. Lost John (Lonnie Donegan)
9. My Blue Heaven (Domino)
10. My Baby Left Me (E. Presley)

## Swingin' Deacon

KSAN—San Francisco, Calif.

1. Treasure Of Love (McPhatter)
2. Rip It Up (Little Richard)
3. Hallelujah, I Love Her So (Ray Charles)
4. Transfusion (Nervous Norvus)
5. Down It Went (Four Deuces)
6. Roll Over Beethoven (Berry)
7. Stranded In The Jungle (Cadets)
8. She Moves Me (J. Nelson)
9. Down To The Sea (Rovers)
10. Corrine Corrina (Joe Turner)

## Bob Kloss

WKWK—Wheeling, W. Va.

1. Fever (Little Willie John)
2. I Want You, I Need You, I Love You (Elvis Presley)
3. Be-Bop-A-Lula (Gene Vincent)
4. Treasure Of Love (McPhatter)
5. Transfusion (Nervous Norvus)
6. Please, Please, Please (Clovers)
7. Woe Is Me (Cadillacs)
8. That's All There Is To That (Nat Cole)
9. I'm In Love Again (Domino)
10. Little Girl Of Mine (Cletones)

## Al McKinley

KDAV—Lubbock, Tex.

1. Be-Bop-A-Lula (G. Vincent)
2. Fever (Little Willie John)
3. Rip It Up (Little Richard)
4. Taint What You Say (Ester)
5. Treasure Of Love (McPhatter)
6. Lost Dreams (Ernie Freeman)
7. Hallelujah, I Love Her So (Ray Charles)
8. I'm In Love Again (Domino)
9. Roll Over Beethoven (Berry)
10. Love, Love, Love (Clovers)

## Bob Smith

WOXF—Oxford, N. C.

1. Roll Over Beethoven (Berry)
2. Rip It Up (Little Richard)
3. Love, Love, Love (Clovers)
4. Church Bells May Ring (Diamonds)
5. I'm In Love Again (Domino)
6. Corrine Corrina (Joe Turner)
7. Doot Doot Dow (B. Johnson)
8. All Alone (Teen Queens)
9. I'll String Along With You (Earl Bostic)
10. My Blue Heaven (Domino)

## Sammy David

KRMD—Shreveport, La.

1. I'm In Love Again (Domino)
2. Cherry Blossom (V. Dillard)
3. I Love My Baby (Tokers)
4. Ready Teddy (Little Richard)
5. My Blue Heaven (Domino)
6. I Want You To Be My Girl (Teen Aged)
7. Treasure Of Love (McPhatter)
8. Stranded In The Jungle (Jayhawks)
9. See You Soon Baboon (Dale Hawkins)
10. Big Boy (Pts. 1 & 2) (Big Jimmy G)

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the Coasters

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BRAZIL

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ALL OVER!**

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**Smiley  
Lewis**

**"A-1  
IN MY  
HEART"**

**A  
SURE-FIRE  
HIT!**

**No. 5395**

**Johnny  
Fuller**

**"DON'T  
SLAM  
THAT  
DOOR"**

**Imperial Records**

## Clifford Brown And Pianist Killed In Auto Accident

BEDFORD, PA.—Jazz star Clifford Brown, his pianist Ritchie Powell and Powell's wife Nancy were killed in an automobile accident on June 27th near Bedford, Pa., while riding on the Pennsylvania Turnpike. In the midst of a heavy rain, the car skidded into a truck and all were killed instantly. The three were headed to the Blue Note in Chicago.

### CLIMBING THE CHARTS

#### "IT'S TOO LATE"

b/w

"Kansas City Woman"

by

**CHUCK WILLIS**

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(IN THE STILL OF THE NIGHT)

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E-1005



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NAPPY BROWN #1196

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(Both Sides)

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INTENTIONS"**

b/w

"I CAN'T PUT YOU DOWN, BABY"

DUKE # 153

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## THE CASH BOX

**in  
NEW YORK CITY**

**in  
CHICAGO**

**in  
NEW  
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**1 TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**2 MY PRAYER**  
Platters  
(Mercury 70893)

**3 I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**4 FEVER**  
Little Willie John  
(King 4935)

**5 A CASUAL LOOK**  
Six Teens  
(Flip 315)

**6 I WANT YOU  
TO BE MY GIRL**  
Teen Agers  
(Gee 1012)

**7 I WANT YOU, I NEED  
YOU, I LOVE YOU**  
Elvis Presley  
(RCA Victor 20-6540)

**8 HALLELUJAH,  
I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)

**9 CANDY**  
Big Maybelle  
(Savoy 1195)

**10 STRANDED  
IN THE JUNGLE**  
Cadets  
(Modern 994)

**FEVER**  
Little Willie John  
(King 4935)

**TAIN'T WHATCHA  
SAY**  
Little Esther  
(Savoy 1193)

**I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**HALLELUJAH,  
I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)

**ROLL OVER  
BEETHOVEN**  
Chuck Berry  
(Chess 1626)

**UP ON THE  
MOUNTAIN**  
Magnificents  
(Vee-Jay 183)

**CANDY**  
Big Maybelle  
(Savoy 1195)

**TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**I WANT YOU, I NEED  
YOU, I LOVE YOU**  
Elvis Presley  
(RCA Victor 20-6540)

**I NEED SOMEONE**  
Amos Milburn  
(Aladdin 3320)

**TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**FEVER**  
Little Willie John  
(King 4935)

**IT'S TOO LATE**  
Chuck Willis  
(Atlantic 1098)

**RIP IT UP**  
Little Richard  
(Specialty 579)

**ROLL OVER  
BEETHOVEN**  
Chuck Berry  
(Chess 1626)

**A CASUAL LOOK**  
Six Teens  
(Flip 315)

**PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excelsa 2076)

**BILLY'S BLUE**  
Billy Stewart  
(Chess 1625)

**I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**WHAT WOULD I DO**  
Ray Charles  
(Atlantic 1096)

**in  
CLEVELAND**

**in  
NEWARK**

**in  
SAN FRANCISCO**

**1 FEVER**  
Little Willie John  
(King 4935)

**2 TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**3 PLEASE, PLEASE,  
PLEASE**  
James Brown  
(Federal 12258)

**4 I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**5 A CASUAL LOOK**  
Six Teens  
(Flip 315)

**6 RUBY BABY**  
Drifters  
(Atlantic 1089)

**7 LOST DREAMS**  
Ernie Freeman  
(Imperial 5381)

**8 STRANDED  
IN THE JUNGLE**  
Cadets (Modern 994)  
Jayhawks (Flash 109)

**9 CAN'T STAND TO  
SEE YOU GO**  
Jimmy Reed  
(Vee-Jay 186)

**10 DON'T LET IT  
END THIS WAY**  
Elmore Morris  
(Peacock 1660)

**I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**FEVER**  
Little Willie John  
(King 4935)

**ROLL OVER  
BEETHOVEN**  
Chuck Berry  
(Chess 1626)

**A CASUAL LOOK**  
Six Teens  
(Flip 315)

**CANDY**  
Big Maybelle  
(Savoy 1195)

**PLEASE, PLEASE,  
PLEASE**  
James Brown  
(Federal 12258)

**HALLELUJAH,  
I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)

**RIP IT UP**  
Little Richard  
(Specialty 579)

**READY TEDDY**  
Little Richard  
(Specialty 579)

**FEVER**  
Little Willie John  
(King 4935)

**TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)

**A CASUAL LOOK**  
Six Teens  
(Flip 315)

**I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)

**LITTLE FINE  
HEALTHY THING**  
Billy Emerson  
(Sun 233)

**LONG TALL SALLY**  
Little Richard  
(Specialty 572)

**PLEASE, PLEASE,  
PLEASE**  
James Brown  
(Federal 12258)

**CORRINE CORRINA**  
Joe Turner  
(Atlantic 1096)

**HALLELUJAH, I LOVE  
HER SO!**  
Ray Charles  
(Atlantic 1096)

**RIP IT UP**  
Little Richard  
(Specialty 579)



# THE CASH BOX

in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **A CASUAL LOOK**  
Six Teens  
(Flip 315)
- 2 **STRANDED IN THE JUNGLE**  
Jay Hawks  
(Flash 109)
- 3 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- 4 **SHATTERED DREAMS**  
Youngsters  
(Empire 103)
- 5 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- 6 **HEADIN' HOME**  
Shirley Gunter  
(Modern 989)
- 7 **CHICKEN HOP**  
Billy Blund  
(Old Town 1022)
- 8 **RIP IT UP**  
Little Richard  
(Specialty 579)
- 9 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 10 **I REMEMBER**  
Suburbans  
(Beton 227)

- FEVER  
Little Willie John  
(King 4935)
- TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- A CASUAL LOOK**  
Six Teens  
(Flip 315)
- I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- WE GO TOGETHER**  
Moonglows  
(Chess 1619)
- RIP IT UP**  
Little Richard  
(Specialty 579)
- HEARTBREAK HOTEL**  
Elvis Presley  
(RCA Victor 20-6420)

- FEVER  
Little Willie John  
(King 4935)
- TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- UP ON THE MOUNTAIN**  
Magnificents  
(Vee-Jay 183)
- ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- RIP IT UP**  
Little Richard  
(Specialty 579)
- HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- MY PRAYER**  
Platters  
(Mercury 70893)
- I'M TORE UP**  
Billy Gayles  
(Federal 12265)
- I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)

in  
**DALLAS**

in  
**ATLANTA**

in  
**NASHVILLE**

- 1 **FEVER**  
Little Willie John  
(King 4935)
- 2 **ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- 3 **I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- 4 **READY TEDDY**  
Little Richard  
(Specialty 579)
- 5 **CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- 6 **PLEADIN' FOR LOVE**  
Larry Birdsong  
(Excella 2076)
- 7 **OOBY DOOBY**  
Roy Orbison  
(Sun 242)
- 8 **BOPPIN' THE BLUES**  
Carl Perkins  
(Sun 243)
- 9 **STRANDED IN THE JUNGLE**  
Cadets  
(Modern 994)
- 10 **HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)

- FEVER  
Little Willie John  
(King 4935)
- I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- TREASURE OF LOVE**  
Clyde McPhatter  
(Atlantic 1092)
- ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- IT'S TOO LATE**  
Chuck Willis  
(Atlantic 1098)
- RIP IT UP**  
Little Richard  
(Specialty 579)
- LOVE, LOVE, LOVE**  
Clovers  
(Atlantic 1094)
- HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)

- FEVER  
Little Willie John  
(King 4935)
- I'M IN LOVE AGAIN**  
Fats Domino  
(Imperial 5386)
- I WANT YOU TO BE MY GIRL**  
Teen Agers  
(Gee 1012)
- ROLL OVER BEETHOVEN**  
Chuck Berry  
(Chess 1626)
- TREASURE OF LOVE**  
Clyde McPhatter  
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- HALLELUJAH, I LOVE HER SO**  
Ray Charles  
(Atlantic 1096)
- LONG TALL SALLY**  
Little Richard  
(Specialty 572)
- LOVE, LOVE, LOVE**  
Clovers  
(Atlantic 1094)
- CORRINE CORRINA**  
Joe Turner  
(Atlantic 1088)
- READY TEDDY**  
Little Richard  
(Specialty 579)

## IT'S A GASSER!

# "HUM DE DUM"

by  
**The Gassers**

Cash #1035

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# 394  
"CRY SOME BABY"  
RAY MILTON  
# 398

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POP and R & B**

"Roll Over Beethoven"  
**Chuck Berry**  
CHES # 1626

— GROWING —  
"Got To Let You Go"  
b/w

"Knock On Wood"  
**Willie Mabon**  
CHES # 1627

**HOT!!**  
"Time Will Tell"  
**Bobby Charles**  
CHES # 1628

**BIG — BIG — BIG**  
"It's Your Fault Baby"  
b/w  
"Tollin' Bells"  
**Lowell Fulson**  
CHECKER # 842

— CLIMBING —  
"Who Do You Love"  
b/w  
"I'm Bad"  
**Bo Diddley**  
CHECKER # 842

**TOP CONTENDER**  
"See You Soon Baboon"  
**Dale Hawkins**  
CHECKER # 843

**Checker RECORD CO.**  
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CHICAGO 15, ILLINOIS



# RHYTHM 'N' BLUES THE CASH BOX REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

## THE TEARS

(Dig 112)

**B** "UNTIL THE DAY I DIE" (2:32) [Dig Music—Teri Akers] The Tears make an impressive side in this slow fish beat ballad. The group pours out the sad tale of a broken love affair, and it is the impression here that this deck will rack up a good sale. Watch it very carefully. This can make a good both r & b and pop. Powerhouse material.

**B** "NOTHING BUT LOVE" (2:45) [Dig Music—Hecht, Block] The Tears back with a happy waxing of a middle beat bouncer with a pop ping. OK deck that makes good ening—tho not outstanding.

## L HEYMAN

(Aladdin 3323)

**B** "I WANT MY BABY" (2:40) [Aladdin BMI—Heyman] Bill Heyman rocks out a pulse skipper in r than average fashion. Lyric not imaginative but deck excites and es—and the rhythmic instrumen- backing is powerful. Good deck can happen.

**B** "EASY" (1:50) [Aladdin BMI—Heyman] Heyman chants a slow hmic drifter that comes off a fair Heyman wails effectively but the fails to reach the strength of "Want My Baby."

## EBBER JOHNSON

(409)

**B** "LONELY HEART" (2:46) [Cee BMI—Johnson, Ma- er Johnson sings an inti- er, of offering with a delicate cal that appeals. A drifty, melodic em that aptivates. Strong reading strong material.

**B** "HAVE A LITTLE FAITH IN ME" (2:24) [Jay & Cee BMI—ubber Johnson] Johnson offers an- her slow paced ballad with tender- ss. It is a moving love opus aimed all markets. Like both sides. Cole material for a Cole type audience.

## WILLIE HEADEN

(Authentic 703)

**B** "BACK HOME AGAIN" (2:24) [Dootsie Williams BMI—Willie Headen] Willie Headen sings a slow, rhythmic blues with deep emotion and a strong feeling of the spiritual. Headen displays a good voice and feel- ing for a song.

**B** "I WANNA KNOW" (2:20) [Dootsie Williams BMI—Willie Headen] Headen rocks quick beat on e flip loaded with excitement. It is jubilee type offering with a great king beat that must surely stem in the gospel field.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

#### "I PROMISE TO REMEMBER"

FRANKIE LYMON & TEENAGERS

(Gee 1018; 45-1018)

● A tremendous new Lymon & Teenagers record hit the market this week. Rhythm and Blues locations can't afford to miss this one. (See Pop reviews).

#### "DO YOU LOVE ME" (2:08)

[Craft Music BMI—Craft, Willows]

#### "MY ANGEL" (2:11)

[Craft BMI—Sedaka, Greenfield]

THE WILLOWS

(Melba 106)



THE WILLOWS

● The Willows follow their "Church Bells May Ring" with a two sider

that should keep the lads in the "best seller" category. The Willows back a jump, "Do You Love Me," with a tuneful ballad, "My Angel." The Willows rock out the wild jump with a driving enthusiasm that is sure to get the kids. With a good blend and exciting performance, "Do You Love Me" is one to be watched. The coupling, "My Angel," is a slow lovely that is a strong piece of material. It is done very effectively and the second half of the recording is a knockout. If this deck were to start in the middle there'd be no stopping it. Two solid selling sides.

## EDDIE BO

(Apollo 496)

**B** "I'LL BE SATISFIED" (2:27) [Bess BMI—Bocage, Smith] Ed- die Bo wails a slow southern blues with feeling. His love story is told with an earnest vocal that comes through effectively. Good blues deck.

**B** "PLEASE FORGIVE ME" (2:15) [Bess BMI—Bocage, Smith] Bo ups the tempo on the flip and the deck has the beat. Good change of pace, giving the release good sales potential. This is a strong side.

## RICHARD BERRY

(RPM 465)

**B** "YAMA YAMA PRETTY MAMA" (2:15) [Modern BMI—Berry, Josea] Richard Berry rocks out a quick beat novelty jump that excites. Good deck that could stir up action.

**B** "ANGEL OF MY LIFE" (2:15) [Modern BMI—Berry, Josea] Berry rocks similarly on the flip, providing two rocking quick beat sides for the teener market.

## WILLIE MABON

(Chess 1627)

**B** "GOT TO LET YOU GO" (2:29) [Arc BMI—L. Williams] Willie Mabon sings a slow southern blues about his woman woes. It is a typical blues that Mabon handles in solid fashion. Could stir up some action.

**B** "KNOCK ON WOOD" (2:33) [Arc BMI—Davis, Tucker] This is a middle beat bouncer in the style Mabon had such success with several years ago. Good deck, but not stand- out.

## BILLY BOY

(Vee-Jay 192)

**C** "YOU'VE GOT ME WRONG" (2:30) [Tollie BMI—Jesse Cryor] Billie Boy wails a middle beat south- ern blues that should make its strong- est dent in the down home markets. Typical blues and backing.

**B** "HERE'S MY PICTURE" (2:15) [Conrad BMI—W. Arnold] Billy Boy wails another southern type blues with an up tempo. Deck comes off with ok sales potential.

## BILLY MANN

(Dig 111)

**B** "LOST ANGEL" (2:45) [Dig Music—Gallo, Williams] Bill Mann sings a slow beat pretty with an easy treatment. Mann drifts along at a light lilt as he broken heartedly sings of his "angel" having left him because of his singing. Pretty, ear pleasing deck.

**B** "FIND YOURSELF ANOTHER GUY" (2:20) [Dig Music—J. Staton] Billy Mann does another pleasing, mellow job on a slow beat ballad. Drifty type material in both instances.

## LOWELL FULSON

(Checker 841)

**B** "TOLLIN' BELLS" (2:41) [Arc BMI—Fulson] Fulson chants a slow beat weeper with an emotional delivery. Moving deck that bears close watching.

**B** "IT'S YOUR FAULT BABY" (2:41) [Arc BMI—Fulson] Lowell Fulson wails a slow beat southern type blues telling of his heavy heart against a steady, syncopated backing. Good job with the largest potential in the southern markets.

## JAY McSHANN

(Vee-Jay 191)

**C** "JAY'S JAM" (2:40) [Conrad BMI—J. McShann] Jay McShann turns in a swinging sax performance on a quick beat jump instrumental. Lively, interesting listening deck.

**C** "FOUR PLUS" (2:45) [Conrad BMI—McShann, Rice] Similar comments on a middle beat instru- mental side.

## BOBBY "Blue" BLAND

(Duke 153)

**B** "YOU'VE GOT BAD INTEN- TIONS" (2:29) [Lion BMI—Joe Scott] Bobby Blue Bland wails a mid- dle beat southern blues with loads of feeling. Bland gives it a swinging, hard hitting vocal and the general effect of the deck is good. Should grab strong action.

**B** "I CAN'T PUT YOU DOWN, BABY" (2:35) [Lion BMI—D. Robey] Bland wails a slow down home blues on the flip and turns in an emo- tional job well done.

## THE YOUNGSTERS

(Empire 104)

**B** "SHATTERED DREAMS" (2:25) [House of Fortune BMI—George Motola] The Youngsters make their debut along with the new label and its introduction is an auspicious one. The Youngsters blend easily on a middle beat ballad pretty coming up with a release that should draw good action to it. Pleasing deck that bears watch- ing.

**C** "ROCK'N ROLL'N COWBOY" (2:27) [House of Fortune/Quintet Music—Motola, Hahn] The Young- sters back with a middle beat novelty item that is cute, but no threat to the "Dream" side.

## THE CASH BOX

Rhythm 'N' Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "UNTIL THE DAY I DIE"	The Tears	Dig 112
★ "GOT TO LET YOU GO"	Willie Mabon	Chess 1627
★ "TOLLIN' BELLS"	Lowell Fulson	Checker 841
★ "SHATTERED DREAMS"	The Youngsters	Empire 104

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER  
EXCELLENT  
VERY GOOD  
GOOD  
FAIR  
MEDIocre

## THE CASH BOX SLEEPER OF THE WEEK

"I'LL NEVER LET YOU GO" (2:23) [Kahl BMI—Goldner, Barrett]

"TWENTY MINUTES" (2:20) [Kahl BMI—Goldner, Barrett]

THE VALENTINES  
(Rama 201)

● The Valentines, who had territorial hits with "Lily Mae Belle" and "The Woo Woo Train," issue a two sider that may be the national hit they are looking for. "I'll Never Let You Go" is a gay quick beat jump that the group gives a captivating and pleasing reading. It is a rock-

ing tempo and is embroidered with many vocal tricks. A change of pace, but an equal threat as a chart item, is "Twenty Minutes," a slow ballad with a twist on the Cinderella story. Dreamy side with a very effective arrangement. Like both sides and suggest you watch them very carefully.

### FREDDIE BELL

(Wing 90082)

**B+** "ROMPIN' AND STOMPIN'" (2:06) [Kingsway ASCAP—Lanzetti, Bell] Freddie Bell and His Bellboys rock through a quick beat jump with a tidy flavor. The lads have captured the feeling the kids want and the market should reflect when this deck moves onto the airwaves.

**B** "HUCKLEBUCK" (2:42) [United Music ASCAP—Alfred, Gibson] Bell and the Bellboys rock out with that all time favorite and the result is an exciting side. Two jumping platters back to back.

### THE ROCKERS

(Federal 12273)

**B** "DOWN IN THE BOTTOM" (2:23) [Armo BMI—Turner, Bass] The Rockers dish up a middle beat rocker with a good performance. The boys blend smoothly and come up with a good sound. Ok deck.

**C+** "WHY DON'T YOU BELIEVE" (2:21) [Armo BMI—Ike Turner] The Rockers wail a slow beat rhythm blues in ok manner. Easy to listen to deck.

### THE EBB-TONES

(Crest 1024)

**B** "BABY" (2:50) [American Music BMI—Harper, Hyde, Jones] The Ebb-Tones come up with a strange blues and give it a dramatic treatment. A slow beat effort with a good arrangement and vocal treatment.

**C+** "WHAT MAKES A MAN FOOL AROUND" (2:48) [American BMI—Cody] The Ebb-Tones do another ok job that comes out a fair side.

## SPIRITUAL

THE FAMOUS DAVIS SISTERS  
(Savoy 4073)

**B+** "PLANT MY FEET ON HIGH-ER GROUND" (2:35) [Crossroads BMI—Ruth Davis] The Famous Davis Sisters blend on a melodic and exciting spiritual offering. The Sisters follow a melodic slow beat intro with a wild jubilee arrangement. The girls cannot be faulted and the deck shows strong sales potential.

**B** "LORD DON'T LEAVE ME" (2:41) [Savoy BMI—Davis Sisters] The Davis Sisters wax a slow, inspirational item on the flip. Moving religious side that showcases the lead voice effectively.

SPIRITUAL FIVE  
(Nashboro 579)

**B** "EVERY DAY WILL BE THE SAME" (2:37) [Excellorec BMI—Mason] The Spiritual Five dish up an easy reading of a middle beat gospel item. The Five blend nicely and the disk comes off a pleasing side.

**B** "I'LL CARRY MY BURDEN" (2:28) [Excellorec BMI—Bush] The Five swing lightly through a rhythmic, engaging gospel tune. The deck comes off with spirit and yet maintains a restrained effect. Two good etchings.

THE DIXIE HUMMINGBIRDS  
(Peacock 1763)

**B** "WAY UP ON HIGH" (2:25) [Lion BMI—J. Walker] The Dixie Hummingbirds offer their splendid blend chanting out the stirring middle beat. The group join talents, forming a most effective backdrop for the lead. Good deck.

**B+** "TROUBLES WILL BE OVER" (2:36) [Lion BMI—J. Walker] The Hummingbirds up the tempo on this side, beating out a rhythmic item with exciting results. The group works together with a beautiful exhibition of timing and vocal talents. This side is guaranteed to stir up the listener.

## THE CASH BOX TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\*Indicates first appearance on Territorial Tips

A KISS FROM YOUR LIPS  
Flamingos (Checker 837)

\*BE-BOP-A-LULA  
Gene Vincent (Capitol 3450)

BILLY'S BLUES  
Billy Stewart (Chess)

BOPPIN' THE BLUES  
Carl Perkins (Sun 243)

CAN'T STAND TO SEE YOU GO  
Jimmy Reed (Vee-Jay 186)

\*CAN'T WE BE SWEETHEARTS  
Cleffones (Gee 1016)

CHICKEN HOP  
Billy Bland (Old Town 1022)

\*DON'T LET IT END THIS WAY  
Elmore Morris (Peacock 1660)

EASY, EASY BABY  
Ann Cole (Baton 224)

GIRL IN MY DREAMS  
Cliffles (Modern 987)

HEADIN' HOME  
Shirley Gunter (Modern 989)

I'LL REMEMBER (IN THE STILL OF THE NIGHT)  
Satins (Herald 1005)

I'M TORE UP  
Billy Gayles (Federal 12265)

I NEED SOMEONE  
Amos Milburn (Aladdin 3320)

\*I REMEMBER  
Suburbans (Baton 227)

I WANT YOU, I NEED YOU,  
I LOVE YOU

MY BABY LEFT ME  
Elvis Presley (RCA Victor 20-6540)

LITTLE FINE HEALTHY THING  
Billy Emerson (Sun 233)

MY HEART'S DESIRE  
Wheels (Premium 405)

MY PRAYER  
Platters (Mercury 70893)

NOW THAT WE'RE TOGETHER  
Larry Birdsong (Calvert 102)

ONE NIGHT ONLY  
Otis Williams (DeLuxe 6095)

OOBY DOOBY  
Roy Orbison (Sun 242)

PINK CADILLAC  
Sammy Masters (4 Star 1695)

PLEADIN' FOR LOVE  
Larry Birdsong (Excella 2076)

PLEASE DON'T DRIVE ME AWAY  
Charles Brown (Aladdin 3316)

PLEASE MR. DISC JOCKEY  
Sensations (Atco 6067)

ROCK AND ROLL RUBY  
Warren Smith (Sun 239)

RUBY BABY  
YOUR PROMISE TO BE MINE  
Drifters (Atlantic 1089)

SHATTERED DREAMS  
Youngsters (Empire 103)

SHIRLEY JEAN  
Big Walter (Peacock 1661)

TAIN'T WHATCHA SAY  
Little Esther (Savoy 1193)

TALK TO ME  
Mel Williams (Dig 107)

TELL ME WHY  
Marie Knight (Wing 90069)

\*T. G. BLUES  
Tab Smith (United 199)

TOLLIN' BELLS  
Lowell Fulson (Checker 841)

UP ON THE MOUNTAIN  
Magnificents (Vee-Jay 183)

WHAT WOULD I DO WITHOUT YOU  
Ray Charles (Atlantic 1096)

WOULD YOU  
Dave Bartholomew (Imperial 5390)

YOUR TENDER LIPS  
Clovers (Atlantic 1094)

\*YOU'RE THE ONE  
Jimmy McCracklin (Irma)

The Cash Box Says:  
R & B Sure Shot  
June 30th Issue

"STRANDED IN THE JUNGLE"  
by the inimitable JAWHAWKS  
the Original!

FLASH RECORD CO.

623 E. Vernon Ave.  
Los Angeles 11, Calif.

ADams 4-8445



# THE CASH BOX

## 10 Country Best Sellers

(PLUS THE NEXT FIVE)

1. HEARTBREAK HOTEL  
Elvis Presley  
(RCA Victor 20-6420; 47-6420)
2. I WANT YOU, I NEED YOU,  
I LOVE YOU  
Elvis Presley  
(RCA Victor 20-6540; 47-6540)
3. CRAZY ARMS  
Ray Price  
(Columbia 21510; 4-21510)
4. I WALK THE LINE  
Johnny Cash  
(Sun 241; 45-241)
5. I TAKE THE CHANCE  
The Browns  
(RCA Victor 20-6480; 47-6480)
6. YES, I KNOW WHY  
Webb Pierce  
(Decca 29805; 9-29805)
7. SWEET DREAMS  
Faron Young (Capitol 3443; F3443)  
Don Gibson (MGM 12194 K12194)
8. HOPING THAT YOU'RE HOPING  
Louvain Brothers  
(Capitol 3413; F3413)
9. BLUE SUEDE SHOES  
Carl Perkins  
(Sun 234; 45-234)
10. YOU AND ME  
Kitty Wells & Red Foley  
(Decca 29740; 9-29740)
11. BLACKBOARD OF MY HEART  
YOU ARE THE ONE
12. I'VE GOT FIVE DOLLARS
13. LITTLE ROSA
14. MY LIPS ARE SEALED; SO DOG-GONE LONESOME; MY BABY LEFT ME; SEARCHING; FOR RENT; I DON'T BELIEVE YOU'VE MET MY BABY; UNCLE PEN.

## CINCINNATI CUT-UPS

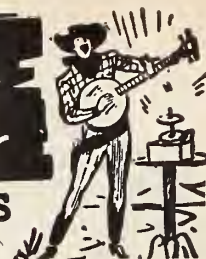
A few weeks ago we told you "Weddin' Bells Will Soon Be Ringin'". Yes, they will ring on July 21st for Skeeter Davis of the Davis Sisters (Victor) and Kenneth Depew according to Mom Davis who called us this week. The wedding will be held at Decoursey Baptist Church at 3:30 PM with Georgia and her husband Larry as the Brides-maid and Best-man, and their daughter Trena (5-year-old) the Flower-girl. Nelson King will be on hand at the Pipe Organ. The week before the wedding (July 14th) Skeeter and Georgia will appear on the Grand Ole Opry. . . . Kenny Roberts is appearing on the Old Virginia Barn Dance over WRVA in Richmond. . . . Marty Roberts and Company, with Betty Foley (Decca) and the Country Partners (Victor) will be off on a tour July 1st thru North Carolina and Virginia. Marty has a new record out on ARC written by Marvin Spencer called "Love Letters" and "21 Carpenters". We understand that Betty Foley just cut another session for Decca last week in Nashville. . . . Al Runyon (Coral) Millard Sans, and Joy Whittaker are working clubs in this area. . . . Dick Williams is the stand-in who does a real nice job on WCKY's Jamboree when Nelson and Marty have their night's off. (He's not to be confused with the Dick Williams on records.) . . . Lee Jones has just waxed her first for Flame Records called "Cool, Cool Daddy". She is now heard on the "Indiana Hoedown" over WFBM-TV in Indianapolis.

News From Wheeling: Wilma Lee and Stoney Cooner (Hickory) have a new record out "Cheated Too" which Slick Norris is doing quite a bit of promotion on. (Sounds mighty good.) . . . Back from Nova Scotia and New Brunswick are Lee Moore and Franita who were on tour with Mac Wiseman.

## THE CASH BOX

# Country Disk Jockey

## REGIONAL RECORD REPORTS



- RED HUGHES**  
CKEY—Toronto, Ont. Can.
1. Heartbreak Hotel (E. Presley)
  2. Yes, I Know Why (W. Pierce)
  3. You And Me (Wells & Foley)
  4. Blue Suede Shoes (C. Perkins)
  5. Blackboard Of My Heart (Hank Thompson)
  6. I Want You, I Need You, I Love You (Elvis Presley)
  7. Crazy Arms (Ray Price)
  8. I've Got Five Dollars (Young)
  9. For Rent (Sonny James)
  10. Little Rosa (Sovine & Pierce)

- LARRY DEXTER**  
WRHC—Jacksonville, Fla.
1. You Are The One (C. Smith)
  2. Sweet Dreams (Faron Young)
  3. Any Old Time (Webb Pierce)
  4. It's You, Only You (Snow & Carter)
  5. I Take The Chance (Browns)
  6. Onie's Bop (Onie Wheeler)
  7. I'd Rather Stay Home (Wells)
  8. I Walk The Line (J. Cash)
  9. Pickin' A Chicken (J. Reeves)
  10. Take A Look At Yourself (George Morgan)

- "COUSIN" JOHNNY SMALL**  
WNLC—New London, Conn.
1. Whippoorwill (B. Martin)
  2. Let's Stop Feeling Our Hearts (Hylo Brown)
  3. Let's Say Goodbye (L. Moore)
  4. I Take The Chance (Browns)
  5. Sweet Dreams (Don Gibson)
  6. Road With No White Line (Lee Webb)
  7. Come Back To Me (Newman)
  8. Uncle Pen (Porter Wagoner)
  9. I Walk The Line (J. Cash)
  10. Yes, I Know Why (W. Pierce)

- "SLIM COXX"**  
WJKO—Springfield, Conn.
1. I Take The Chance (Browns)
  2. Hopin' That You're Hopin' (Louvins)
  3. You're Still Mine (W. Pierce)
  4. Rock Island Line (Donegan)
  5. Southern Fried Chicken (Hank Penny)
  6. Sweet Dreams (Faron Young)
  7. He Loved Me Once (Shepard)
  8. Folsom Prison Blues (J. Cash)
  9. Sunny Side Of The Mountain (Hawshaw Hawkins)
  10. If You Do, Dear (Carl Smith)

- "TEX" JUSTUS**  
WBNI—Boonville, Ind.
1. Crazy Arms (Ray Price)
  2. I'm So In Love With You (Wilburns)
  3. Searching (Kitty Wells)
  4. I Walk The Line (J. Cash)
  5. Sweet Dreams (Faron Young)
  6. One More Year To Go (Janis Martin)
  7. Take A Look At Yourself (George Morgan)
  8. I Take The Chance (Browns)
  9. My Lips Are Sealed (Reeves)
  10. 8e-8op-A-Lula (Gene Vincent)

- HAL HARRIS**  
KRCT—Baytown, Texas
1. Gotta Be My Baby (G. Jones)
  2. Come Back To Me (Newman)
  3. Crazy Arms (Ray Price)
  4. I Walk The Line (J. Cash)
  5. Hopin' That You're Hopin' (Louvins)
  6. Honky Tonk Man (Johnny Horton)
  7. I Take The Chance (Browns)
  8. For Rent (Sonny James)
  9. I'd Rather Stay Home (Wells)
  10. I'm So In Love With You (Wilburns)

- MARTY KRAUSS**  
WILY—Pittsburgh, Pa.
1. Heartbreak Hotel (E. Presley)
  2. Blue Suede Shoes (Perkins)
  3. Yes, I Know Why (W. Pierce)
  4. Folsom Prison Blues (J. Cash)
  5. Blackboard Of My Heart (Hank Thompson)
  6. Seasons Of My Heart (George Jones)
  7. Little Rosa (Sovine & Pierce)
  8. I've Got Five Dollars (Faron Young)
  9. So Doggone Lonesome (Cash)
  10. I'm Ragged But I'm Right (Montana Slim)

- LEE SUTTON**  
WWVA—Wheeling, W. Va.
1. I Want To Be Loved (Lee & Cooper)
  2. I Take The Chance (Browns)
  3. Honky Tonk Man (J. Horton)
  4. Uncle Pen (Porter Wagoner)
  5. Sunnyside Of The Mountain (Hawshaw Hawkins)
  6. Crazy Arms (Ray Price)
  7. Yes, I Know Why (W. Pierce)
  8. Blackboard Of My Heart (Hank Thompson)
  9. For Rent (Sonny James)
  10. Baby Box, Help Me Find My Jake (Hardrock Gunter)

- KERMIT REID**  
WTJH—East Point, Ga.
1. Crazy Arms (Ray Price)
  2. Hopin' That You're Hopin' (Louvins)
  3. Sweet Dreams (Faron Young)
  4. Yes, I Know Why (W. Pierce)
  5. You And Me (Wells & Foley)
  6. Blackboard Of My Heart (Hank Thompson)
  7. I Walk The Line (J. Cash)
  8. I Take The Chance (Browns)
  9. You've Done Me Wrong (Ray Price)
  10. Searching (Kitty Wells)

- TOM GILMORE**  
KSWO—Lawton, Okla.
1. Pretty Bad Blues (R. Self)
  2. Blackboard Of My Heart (Hank Thompson)
  3. Heartbreak Hotel (E. Presley)
  4. My Lips Are Sealed (Reeves)
  5. Yes, I Know Why (W. Pierce)
  6. You Are The One (C. Smith)
  7. For Rent (Sonny James)
  8. Tennessee Rock And Roll (Bobby Helms)
  9. Crazy Arms (Ray Price)
  10. You And Me (Wells & Foley)

- "SHOELESS KEN"**  
WHWB—Rutland, Vermont
1. Yes, I Know Why (W. Pierce)
  2. You Don't Know Me (Arnold)
  3. Blackboard Of My Heart (Hank Thompson)
  4. Transfusion (Nervous Nervus)
  5. I Don't Believe You've Met My Baby (Louvins)
  6. My Lips Are Sealed (Reeves)
  7. I Was The One (Elvis Presley)
  8. You Are The One (C. Smith)
  9. Rockin' Daddy (Eddie Bond)
  10. Once More (Dusty Owens)

- "BALIN' WIRE"**  
BOB STRACK  
KIMO—Independence, Mo.
1. My Lips Are Sealed (Reeves)
  2. Any Old Time (Webb Pierce)
  3. Leavin' On My Mind (Walker)
  4. Nearly Lose Your Mind (Justin Tubbs)
  5. You Are The One (C. Smith)
  6. So In Love With You (Wilburns)
  7. I've Got A Right (Dallas)
  8. Here's A Mirror (G. Morgan)
  9. I Walk The Line (J. Cash)
  10. I Take The Chance (Browns)

- JOHNNY "T" Talley**  
KEVE—Minneapolis, Minn.
1. Crazy Arms (Ray Price)
  2. Sweet Dreams (Faron Young)
  3. You Are The One (C. Smith)
  4. My Lips Are Sealed (Reeves)
  5. Who Put Those Tears In Your Eyes (Benny Martin)
  6. I Take The Chance (Browns)
  7. Honky Tonk Man (J. Horton)
  8. I Found Out (Jimmy Dean)
  9. Big Sandy (Jimmy Dickens)
  10. Lost John (Lonnie Donegan)

- BOB & POLLY McKEEHAN**  
KCNA—Tucson, Arizona
1. What Would You Do (Sovine)
  2. You And Me (Wells & Foley)
  3. You're Still Mine (F. Young)
  4. For Rent (Sonny James)
  5. Doorstep To Heaven (Smith)
  6. Crazy Arms (Ray Price)
  7. Sweet Dreams (Faron Young)
  8. I'll Be There (Johnny Bond)
  9. Trying To Get To You (Elvis Presley)
  10. Johnny On The Spot (Mansel)

- MITCH ODOM**  
KNEA—Jonesboro, Ark.
1. So Doggone Lonesome (Cash)
  2. Heartbreak Hotel (E. Presley)
  3. Deep Elem Blues (Wilburns)
  4. Blue Suede Shoes (C. Perkins)
  5. Yes, I Know Why (W. Pierce)
  6. You Are The One (C. Smith)
  7. Crazy Arms (Ray Price)
  8. Rockin' Mockin' Bird (Arnold)
  9. Hey Porter (Johnny Cash)
  10. Slippin' In (Eddie Bond)

- "CHUCKWAGON CHUCK"**  
NICHOLS  
KOWB—Laramie, Wyo.
1. I Take The Chance (Browns)
  2. Yes, I Know Why (W. Pierce)
  3. Blackboard Of My Heart (Hank Thompson)
  4. Hopin' That You're Hopin' (Louvins)
  5. You're Still Mine (F. Young)
  6. So Doggone Lonesome (Ernest Tubbs)
  7. You And Me (Wells & Foley)
  8. If You Were Mine (J. Reeves)
  9. Uncle Pen (Porter Wagoner)
  10. Waltz Of The Angels (Wynn Stewart)

- "FLORIDA HAYSEED"**  
CHUCK BROWN  
WJWS—South Hill, Va.
1. Onie's Bop (Onie Wheeler)
  2. You Are The One (C. Smith)
  3. Will You Be Satisfied (Ernest Tubbs)
  4. Stand Still (Charlie Walker)
  5. Yes, I Know Why (W. Pierce)
  6. Lucky, Lucky Someone Else (Justin Tubbs)
  7. Blackboard Of My Heart (Hank Thompson)
  8. You And Me (Foley & Wells)
  9. I Take The Chance (Browns)
  10. I've Got Five Dollars (Young)

- "NERVOUS NEPHEW"**  
NED NEEDHAM  
WMOP—Ocala, Fla.
1. Wayward Wind (Tex Ritter)
  2. Sweet Dreams (Don Gibson)
  3. Whippoorwill (B. Martin)
  4. I'm A Fool (Tommy Smith)
  5. It Would Be A Doggone Lie (Hawshaw Hawkins)
  6. How I've Tried (P. Wagoner)
  7. That's Why I Cry (T. Downs)
  8. I Walk The Line (J. Cash)
  9. I'm Ready If You're Willing (Mimi Roman)
  10. Everybody's Rockin' But Me (Jack Turner)

- TOM EDWARDS**  
WERE—Cleveland, Ohio
1. Uncle Pen (Porter Wagoner)
  2. Hopin' That You're Hopin' (Louvins)
  3. I Take The Chance (Browns)
  4. Juke Box Help Me Find My Baby (Hardrock Gunter)
  5. Little Rosa (Sovine & Pierce)
  6. Make Him Behave (Collins Kids)
  7. My Greatest Possession (Jim Wilson)
  8. I've Got Five Dollars (Young)
  9. Any Old Time (Webb Pierce)
  10. I Want You, I Need You, I Love You (Elvis Presley)

- "DEWEY DOW"**  
GUY—Bangor, Maine
1. I've Got Five Dollars (Faron Young)
  2. Blackboard Of My Heart (Hank Thompson)
  3. Promises (Lefty Frizzell)
  4. You Are The One (C. Smith)
  5. 20 Feet Of Muddy Water (Sonny James)
  6. Searching (Kitty Wells)
  7. Love, Love, Love (C. Reed)
  8. You Don't Know Me (Eddy Arnold)
  9. Hula Rock (Dusty Rose)
  10. Hopin' That You're Hopin' (Louvins)

- "TATER" PETE HUNTER**  
KTLW—Texas City, Texas
1. I Take The Chance (Browns)
  2. On My Mind (Flatt & Scruggs)
  3. You Gotta Be My Baby (George Jones)
  4. My Lips Are Sealed (Reeves)
  5. You Done Me Wrong (Price)
  6. Sweet Dreams (F. Young)
  7. Take A Look At Yourself (George Morgan)
  8. You Are The One (C. Smith)
  9. Come Back To Me (Newman)
  10. Honky Tonk Man (J. Horton)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

**NEWS that's UP-TO-THE-MINUTE**  
**REVIEWS of the LATEST RECORDS**  
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**ARTISTS and PUBLISHERS**

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX

Reports

## THE NATION'S BIG 10

### Country JUKE BOX TUNES

Pos. Last Week

#### HEARTBREAK HOTEL

1 Elvis Presley 1  
(RCA Victor 20-6420; 47-6420)

#### I WANT YOU, I NEED YOU, I LOVE YOU

2 Elvis Presley 3  
(RCA Victor 20-6540; 47-6540)

#### YES, I KNOW WHY

3 Webb Pierce 2  
(Decca 29805; 9-29805)

#### BLUE SUEDE SHOES

4 Carl Perkins 4  
(Sun 234; 45-234)

#### CRAZY ARMS

5 Ray Price 7  
(Columbia 21510; 4-21510)

#### YOU AND ME

6 Kitty Wells & Red Foley 5  
(Decca 29740; 9-29740)

#### I WALK THE LINE

7 Johnny Cash  
(Sun 241; 45-241)

#### I'VE GOT FIVE DOLLARS

8 Faron Young 6  
(Capitol 3369; F3369)

#### BLACKBOARD OF MY HEART

9 Hank Thompson 9  
(Capitol 3347; F3347)

#### I TAKE THE CHANCE

10 The Browns 10  
(RCA Victor 20-6480; 47-6480)

## Texas Delegation



NASHVILLE, TENNESSEE . . . Big things from Texas are planned by these members of the Central Texas D-J Association; l. to r. Harry Gaines, KTAE, Taylor; Wink Lewis, and Bill Reynolds, KMIL, Cameron; A. J. Winn, WTAW, College Station; Gaylor Christie, KTEM, Temple; and Clyde Chesser, WACO, Waco, and KCEN-TV, Temple.

### Texas DJ Association Holds 1st Meeting

NASHVILLE, TENN. — The first get-acquainted meeting of the Central Texas Country and Western Disc Jockey Association has taken place at Cameron, Texas.

On hand for the initial gathering were Harry Gaines, KTAE, Taylor; Wink Lewis, KMIL, Cameron; Bill Reynolds, KMIL, Cameron; Gaylor Christie, KTEM, Temple; Billy Francis and Sammy Lillibridge, KLEN, Killeen; Ralph Weedon, KBUS, Mexia; Bob Swenson, KCLW, Hamilton; Joe Kicumba, KDRA, Bryan; A. J. Winn, WTAW, College Station; Goodson McKee, WACO, Waco; Gordon Gest, KHRB Hillsboro, and Jim Carroll, KMLW, Marlin.

The group, which is pledged to the purpose of furthering the advancement of country and western music exclusively, appointed a tentative board of directors. The board is composed of Gaines, Lewis, Reynolds and Christi.

A fund-raising plan was adopted, in which a western show will be held at Waco, Texas, every Saturday night. The Waco arena has been donated for the night to the association,

and a local radio station will carry the show. The show will be handled by Clyde Chesser and his Bluebonnet Barndance Band. The group hopes to get a name artist to appear each Saturday night. The directors also have called on recording companies and other groups for donations. The funds will be used for promotion of country and western music.

### International Jamboree Planned In Canada

NORTH HOLLYWOOD, CALIF. — Country and Western show promoter A. V. Bramford in conjunction with D'Arcy Scott, one of Western Canada's leading country jockeys, and the Calgary Stampede Board, will present the First International Country and Western Jamboree, July 11 to 14th, in Calgary, Alberta, Canada. This event will be held in conjunction with the 1956 edition of the Calgary Exhibition and Stampede. The All Star lineup of talent includes Hank Thompson and his Brazos Valley Boys, Ferlin Huskey and his Hushpuppies Band, Simon Crum, Grandpa Jones, Porter Wagoner and his Wagon Masters Trio, Myrna Lorrie and many local artists from Calgary.

### THE COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- |   |   |
|---|---|
| 1. I TAKE THE CHANCE  | The Browns (RCA Victor)                     |
| 2. CRAZY ARMS   | Ray Price (Columbia)                        |
| 3. I WALK THE LINE  | Johnny Cash (Sun)                           |
| 4. YES, I KNOW WHY  | Webb Pierce (Decca)                         |
| 5. SWEET DREAMS   | { Faron Young (Capitol)<br>Don Gibson (MGM) |
| 6. MY LIPS ARE SEALED   | Jim Reeves (RCA Victor)                     |
| 7. YOU ARE THE ONE  | Carl Smith (Columbia)                       |
| 8. HOPING THAT YOU'RE HOPING  | Louvin Brothers                             |
| 9. HEARTBREAK HOTEL   | Elvis Presley (RCA Victor)                  |
| 10. YOU AND ME  | Kitty Wells & Red Foley (Decca)             |
| 11. UNCLE PEN. 12) I WANT YOU, I NEED YOU, I LOVE YOU. 13) BLACKBOARD OF MY HEART. 14) SEARCHING. 15) HONKY TONK MAN. 16) YOU DONE ME WRONG. 17) YOU'RE STILL MINE. 18) LITTLE ROSA. 19) FOR RENT. 20) TWENTY FEET OF MUDDY WATER; TAKE A LOOK AT YOURSELF; BLUE SUEDE SHOES; YOU DON'T KNOW ME; I'VE GOT FIVE DOLLARS; I'M SO IN LOVE WITH YOU; YOU GOTTA BE MY BABY; WALTZ OF THE ANGELS; SO DOGGONE LONESOME; BE-BOP-A-LULA. |   |

"It's What's in THE CASH BOX That Counts"

### Lefty Frizzel

#### "Waltz Of The Angels"

Col # 21530

CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

A STREAMLINE PIANO SPECIAL!

### Floyd Cramer's "TENNESSEE CENTRAL NO.9"

MGM-12242

### TOMMY COLLINS

"That's The Way  
Love Is"

b/w

"No Love Have I"

CAP # 3466

CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

### Farmer Boys

"MY Baby Done Left Me"

b/w

"Somehow, Someway,  
Someday"

CAP # 3476

CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

### JIMMIE WILLIAMS

on MGM

sings

"ALPHA and OMEGA"

b/w

"Where Will I Shelter My Sheep"

White Oak Music-BMI

7771 Cheviot Rd.  
Cincinnati 24, O.

### Sonny James

"Twenty Feet Of  
Muddy Water"

b/w

"All Mixed Up"

CAPITOL # 3441

CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
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Lots of Orders Coming In  
On These New Releases!

## Fabor Records Thanks—Dee Jays, Operators, Dealers



3 Great  
Instrumentals

by  
**Fabor  
Robinson's  
String  
Music  
Band**

No. 4012

"Why Am I Falling"

b/w

"Itsy, Witsy, Bitsy Me"

No. 4011

"Here Today And Gone Tomorrow"

b/w

"Draggin' Main Street"

No. 4010

"Stop The Clock Rock"

b/w

"Whose Little Pigeon Are You"



Another Hit

From

**Dusty  
Rose**

No. 134

"Hula Rock"

b/w

"I Get The Strangest Feeling"



Introducing  
Rollin' And  
Rockin'

**Ruckus  
Tyler**

No. 135

"Rollin' And A-Rockin' "

b/w

"Rock Town Rock"



**Tom  
Tall  
and  
Ruckus  
Tyler**

No. 139

"Don't You Know"

(Don't You Know)

b/w

"If You Know What I Know"

Order DIRECT from

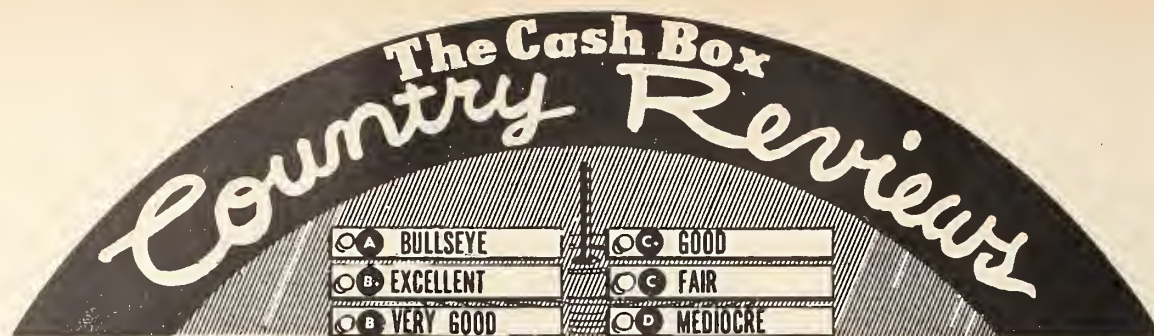
**ABBOTT SALES CO.**

BOX 38 MALIBU, CALIF.

40¢ per Record (78 or 45 RPM)—

send cash or C.O.D. postage paid

Minimum order—5 records.



## THE CASH BOX BULLSEYE of the WEEK

"NO LOVE HAVE I" (2:40)  
[Central BMI—T. Collins]  
"THAT'S THE WAY LOVE IS"  
(2:17) [Central BMI—T. Collins]

**TOMMY COLLINS**  
(Capitol 3466; F3466)

● Tommy Collins hits the country wax market this week with a potent new ballad that should put his name high up on the popularity charts once again. The chanter sings his heart out on a moderate paced, romantic weeper tagged "No Love Have I". The penetrating lyrics are projected with utmost sincerity and the end result is a deck loaded with money-making potential. On the flip, Collins continually gets 'put down' by his gal but he still wants her 'cause "That's The Way Love Goes". Two first quality etchings with the edge going to the top half.

"CHEATED TOO" (2:14)  
[Acuff-Rose BMI—W. L. Cooper]  
"THIS CRAZY, CRAZY WORLD"  
(2:49)

[Acuff-Rose BMI—J. D. Miller]  
**WILMA LEE & STONEY COOPER**  
(Hickory 1051; 45-1051)

● Wilma Lee and Stoney Cooper have been drawing closer to the hit marker with every release and indications are that they've hit pay-dirt with their latest Hickory slicing. The artists blend their voices in superb style as they tell each other their past problems on a fast-paced country ballad tagged "Cheated Too". Watch this one closely. Could be real big. The under lid, "This Crazy, Crazy World", an up beat, sentimental piece features more of the fine Lee-Cooper harmony. Excellent musical assist by the Clinch Mountain Clan on both ends.

"I'M BEGINNING TO FEEL  
MISTREATED" (2:28)  
[Copar BMI—W. Walker]  
"SAMPLE MY KISSIN'" (2:01)  
[Cedarwood BMI—S. James,  
H. Pitts]

**GOLDIE HILL**  
(Decca 29955; 9-29955)

● It looks as tho 'The Golden Hillbilly', Goldie Hill has come up with a platter that's gonna do big things in the near future. The lark's refreshing tones lend themselves perfectly to a quick paced, Latin-flavored sentimental piece labeled "I'm Beginning To Feel Mistreated". Engaging instrumental support on a deck that could prove to be one of the gal's best sellers in a long while. On the other half Goldie pleasantly spins a charming, up tempo romantic cutie tabbed "Sample My Kissin'". An enticing coupler.

**STUART HAMBLÉN**  
(RCA Victor 6581; 47-6581)

● "THE ROCK" (2:10) [Tannen BMI—C. Walker] A lively, up beat piece of inspirational material with a "This Old House" flavoring is treated to Stuart Hamblén's most appealing vocal technique. Grade "A" choral and instrumental support. Should do well in some pop markets as well as the sacred field.

● "THIS BOOK" (2:42) [Hamblén BMI—S. Hamblén] This end, a Hamblén composition, is a meaningful, moderate paced gospel ballad that the artist talk-sings in expressive fashion.

**BOBBY LILE**  
(Sage and Sand 222; 45-222)

● "DON'T YOU BELIEVE IT" (2:14) [Sage & Sand BMI—B. Lile] A rhythmic, fast paced ditty is wrapped up attractively by Bobby Lile in his initial effort for the diskery. The chanter dishes up the inviting lyrics in a manner that should lure a heap of country and pop coin.

● "KNOCKIN' MY HEAD" (2:08) [Sage & Sand BMI—B. Lile] Reverse etching is a catchy, up tempo romantic novelty that Lile 'knocks' out in tantalizing style. Flavorful musical assist supplied by Bob and Laverne.

**JIMMY EDWARDS & CHUCK RAY**  
(Intra State 35; 45-35)

● "I'M SORRY IF THAT'S THE WAY YOU FEEL" (3:08). [Homestead BMI—J. Edwards] Chuck Ray and his Gang provide a soft, subdued string backdrop for Jimmy Edwards' heartfelt vocal effort as they get together to wax a poignant, moderate paced lover's lament.

● "I SAID GOODBYE TO MY HEART" (2:32) [Milene ASCAP—B. Hard, A. Toce] Flipdeck is a fetching, up tempo romantic tale that Edwards and the Ray outfit groove in tasteful fashion.

**TOMMY DUNCAN**  
(Coral 61662; 9-61662)

● "SENDING YOUR PICTURE BACK" (2:13) [Nutmeg ASCAP—T. Duncan, J. Dykes] Smooth-toned Tommy Duncan comes up with a feelingful interpretation of a moderate paced lover's ballad that's sure to bring out the crying towel.

● "MIRROR ON THE WALL" (2:05) [Jimmy Wakely BMI—J. Rivers] On the under portion Duncan takes hold of a sad, slightly up tempo, sentimental piece and treats it to another warm, sincere reading.

**GEORGE HAMILTON**  
(Colonial 451; 45-451)

● "I'VE GOT A SECRET" (3:06) [Bentley BMI—G. Hamilton] The North Carolina diskery comes up with a winning waxing as it introduces George Hamilton on a delightful, fast paced novelty item. The artist's captivating performance should stir up a heap of attention.

● "SAM" (2:33) [Bentley BMI—G. Hamilton] Bottom side is a happy-go-lucky, romantic bouncer about a gal named Sam. It's a cute, gimmicked-up ditty that Hamilton sings and recites in light-hearted fashion. Two tasty morsels by Hamilton and the Country Gentlemen. Should whet the appetites of the deejays.

**BILL BOWEN**  
(Meteor 5033; 45-5033)

● "DON'T SHOOT ME BABY" (2:15) [Met. Publ. BMI—W. J. Bowen, Leslo] Bill Bowen comes up with a humorous, quick paced novelty as he infectiously tells how his wife caught him painting the town 'red'. Catchy platter that should attract loads of sales and spins.

● "HAVE MYSELF A BALL" (2:45) [Met. Publ. BMI—Wilbur, Bowen, Leslo] On this end, a rhythmic, rock 'n roller, Bowen warns the gal, who's giving him trouble, that he's gonna get out of her life and just have a good time. Two good sides for the hoofers with the swingin' beat supplied by the Rockets.

**RUCKUS TYLER**  
(Fabor 135; 45-135)

● "ROCK TOWN ROCK" (2:26) [Dandelion BMI—R. Tyler] Ruckus Tyler makes his debut on the Fabor label with a solid, hard-hitting, rock 'n roller. The songster puts plenty of zip into his delivery and comes through with a dandy dance item tailor-made for the teen-age set.

● "ROLLIN' AND A-ROCKIN'" (2:26) [Dandelion BMI—R. Tyler] This half is another rhythmic jumper that Ruckus socks out in spirited style. Colorful instrumental support on two strong money-makers for ops and dealers.

**DICK RICHARDS with EDDIE ZACK & his DUDE RANCHERS**  
(Columbia 21532; 4-21532)

● "JUST WALKING IN THE RAIN" (2:45) [Golden West BMI—Bragg, Riley] Eddie Zack and his Dude Ranchers beautifully showcase a warm, persuasive vocal portrayal by Dick Richards on this tear-compelling, slow paced sentimental piece. Plaintive love lyrics are wedded to a very pretty melody.

● "BORN TO LOSE" (2:26) [Peer International BMI—Daffan] Under portion is another slow moving heartbreaker that Richards and the Zack crew put across with telling effect. Two potent sides.

**HOYLE NIX**  
(Queen 157; 45-157)

● "TEXAS GIRL" (2:31) [TNT BMI—H. Nix, B. Nix] Hoyle and Ben Nix dish up some pleasant harmony as they spin a pretty, middle beat lilter with heart rending lyrics. Adequate string support handed in by the West Texas Cowboys.

● "LITTLE BETTY BROWN" (2:00) [TNT BMI—Arr. by TNT] On the under portion the Hoyle Nix band nimbly races through a sprightly, fast paced instrumental that should win a fair share of the territorial spins.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX Country Roundup

Coming July 7th . . . Mr. and Mrs. Country Music . . . together for the first time! Watch and listen!

Gabe Tucker's office reports that the Wilburn Brothers are booked solid through July and August. The popular Country duet recently made several days successful appearances on the Arthur Godfrey Show from New York.



WILBURN BROS.

Bill Hight pens from Chicago this week where he has been working on promotion for Martha Lynn. Hight handles public relations for Miss Lynn, who is scheduled for a promotional tour soon, according to Hight.

July the Blackwood Brothers Quartet (RCA Victor), headquartered in Memphis, Tenn., will work personal appearance engagements in Alabama, Georgia, Tennessee, North and South Carolina, Mississippi and Kentucky. This is one of the busiest quartets in the business and no doubt one of the most popular.

Paul Cohen recently signed little singing sensation, 9-year-old Brenda Lee while at the DJ meeting in Springfield, Mo. When informed by her mother that Brenda had a recording contract . . . Brenda

quipped, "After All These Years."

Happy Ison, WORK, Orlando, Fla. informs us that he is conducting an audience selection program, in which he takes two stars and runs them against each other, and the one with the most mail and cards at the end of the week, he features fifteen minutes of their music uninterrupted. Last week, Johnny Cash and Elvis Presley were the contestants.

Larry Dexter holding forth with big C&W music over his station at WRHC in Jacksonville, Fla.

Owen Bradley (Decca) purchased a 17-foot inboard and is noticeably absent from his recording and film studios.

The Grand Ole Opry softball team, headed by George Morgan, defeated the Acuff-Rose team in a double-header last week.

Eddie Crandall, personal manager of Marty Robbins, will play a bad man in Marty's new film, "Six Guns And A Gavel."

Maxine Brown, of "I Take The Chance", fame is recuperating from an appendectomy at her home in Pine Bluff, Ark. Young sister Bonnie has taken up archery and is trying to shoot fish.

The Anita Kerr Singers, who back many of the top country and western artists on records, won the recent Arthur Godfrey Talent Scout Show.

Hal and Ginger Willis recently drove cross-country to fly to Honolulu with Ray Price.



LARRY DEXTER

Country Music really takes to the air: an airlines pilot flying over Nashville sent a message to the control tower asking for a request on the Bill Morgan Show on WSM. Bill played the number, and the pilot relayed his thanks as he flew on toward Dallas.

Wilma Lee and Stoney Cooper (Hickory), WWVA, Wheeling, W. Va., have a new one out that looks good. It's "Cheated, Too," and "This Crazy, Crazy World".

Tex Ritter, veteran of more than 50 Western motion pictures and popular Capitol recording artist, did a guest spot on the WLS National Barn Dance recently.

Herbert Shucher all smiles over the successful climb Jim Reeves' recording of "My Lips Are Sealed" has made on the popularity charts. Reeves records for RCA Victor and Shucher is his personal manager.

Red Smith, C&W wax man at WBOK, New Orleans, La. has just announced that the Red Smith Day Show held annually at Ponchartrain Beach will be held on August 9th this year. Usually there are many top recording artists on hand for the affair and this year's program seems to be no exception to the rule with many stars already making plans to attend the celebration. A list of the talent attending will be announced in a few days.

Charlie Walker (Decca) is reported to be going over strong with his current recording of "Remembering" and "Stand Still". Action and reports from the deep South and on into the Texas Panhandle have been extra good.

ABC-Paramount Scouts are really promoting 17-year-old Ronnie Self whose first recording "Three Hearts" and "Pretty Bad Blues" is getting top deejay action. Currently Self is on the road promoting the tunes and acquainting himself with the men behind the turntables.

Eddie Hill is staging a big Amateur Contest at Roy Acuff's Dunbar Cave, at Clarksville, Tenn. just a few miles out of Nashville, for their big July 4th Celebration. A big line-up of talent will also be on hand for the festivities.

Bobby Helms (Decca) continues to draw top attention with his three-week-old record that should come through any day. Helms' recording of "I Don't Owe You Nothing" and "Tennessee Rock 'N Roll" has been a constant plug tune with the jockeys and most everyone has taken the Indiana lad for a real boom to Country Music.

Del Wood has something special all dished up for her followers with her next RCA Victor release. The keyboard stylist on her recent Grand Ole Opry performance was afforded one of the largest ovations of the evening!

Watch for another hit recording . . . due out now by Arlie Duff on Decca! The "You All Come" boy has another pair that should build his popularity right on to the top!

Uncle Josh continues to build and promote Country Music over WROS in Scottsboro, Alabama.

Mattie O'Neal (Sun) is reported to have a top record in her recording of "Welcome To The Club". Mattie does a great job with the tune. Charline Arthur (RCA-Victor) also has the tune on wax.

John Kelly, personal manager of Lonzo and Oscar, 'Opry' comic team, has

the boys booked solid through the fall season already. Kelly also handles the managerial reins for Hawkshaw Hawkins and Jean Shepard.

Lou Black of Top Talent, Springfield, Mo. has just set a Western tour for the Red Foley group and will open in Denver, Colo. on July 16, Salt Lake City July 17 and then to the West Coast for seven days. Talent set so far is Bill Wimberly and the Country Rhythm Boys, Marvin Rainwater, Tabby West, Pat Boone, Pete Stamper, The Foggy River Boys and 9-year-old Brenda Lee. Porter Wagoner and Trio, with Jimmy Gately returned from a twelve-day tour of California where they reported excellent attendance at all shows.

Introducing Country Western, Rock & Roll artist Charlie Feathers, who records for Meteor records in Memphis, Tennessee. His latest release alone with Jody & Jerry is "Tongue Tied Jill" and "Get With It." He is booked by Bob Neal for the next month. Reports show that "Tongue Tied Jill" with its catchy lyrics is going to be a fast mover where exposed.

George T. Popkins, "Pop's Country Store", WXGI-Richmond, Va. reports that country music is booming again in Richmond, Va. On the weekend of June 23d in addition to the regular Old Dominion Barn Dance at the WRVA theatre, Ferlin Huskey, Charlie Monroe, Mac Wiseman, and Jim Eanes appeared at the Mosque Auditorium. The next night in the same location—Webb Pierce, Faron Young, Rod Brasfield, Minnie Pearl, Ginger & Hal Wallis, and the North Carolina Cloggers. WRVA's Sunshine Sue emceed.



CHARLIE FEATHERS

"Chuckwagon Chuck" Nichols, types to let us know that he's back in good old Laramie, Wyoming at radio station KOWB. In addition to spinning the country disks, Chuck will be playing country music at dances in his neck o' the woods with his reorganized band, The Sagedusters. Chuck and his family love Wyoming and plan to make it his permanent home.

News from Phoenix, Arizona . . . Ray Odom, "The Ole Cowhand", completing plans for his and promoter A. V. Bamford's new full time C&W station soon to be built in Phoenix.

It was the Arizona Hayride . . . now it's the "Baby State Jamboree" (the name "Baby State" has to do with Arizona being the last state to join the union). "The Baby State Jamboree" is held every Sat. nite in a new building that houses a 40,000 lb. air conditioning unit. . . kinda nice too, since the temperature hangs around 110 all summer in Phoenix.



EDDIE HILL

Stars of "The Baby State Jamboree" are featured each Saturday on "The Hillbilly Hit Parade" on Channel 3, Phoenix. Loy Clingman (Viv), Sanford Clark (MCI), and Jimmy Spellman (Viv) are a few of the featured artists . . . with Al Casey's Band. Ray Odom is the M.C. and the show is produced by Frank Barc.

Loy Clingman (Viv) is booked for several one niters in Arizona and New Mexico. Loy has his first album scheduled for release July 15. It's an EP of four Grand Canyon tunes titled "From The Rim To The River".

Col. Tom Parker, personal manager of Elvis Presley, left Nashville last week for business in several Southern cities prior to heading for New York where Presley has just completed a highly successful appearance on the Steve Allen Show.

Good to hear from Biff Collie of Houston who spoke out on the various music trends of today, yesterday!

Jim Denny, topper of Cedarwood Music, has several big songs ready for release by top stars. Currently, the pubbery has a hot one in "Honky Tonk Man" by Johnny Horton, and "You Done Me Wrong" by Ray Price. The flip side of Price's is "Crazy Arms" definitely big!

Helen Carter of the Carter Family now vocalizing for Hickory Records according to word received this past week from Wes Rose, head of the Acuff-Rose firm. Rose's recovery from a recent minor operation should be speeded up by his current flock of 'Bullseyes' and hits. His "That's All He's Asking Of Me" and "Where Will He Build" sacred waxing by the Louvin Brothers and Marty Robbins' "Respectfully Miss Brooks" and "You Don't Owe Me A Thing" received The Cash Box 'Bullseyes' this past week. In addition, his "I Take The Chance" by The Browns and "Sweet Dreams" both Faron Young (Capitol) and Don Gibson (MGM) continue to race toward the tops of the popularity charts.

Hal Smith, personal manager of Carl Smith, flew to the West Coast recently while Carl completed work on his current movie. The two were due back in Nashville this week.



LONZO & OSCAR

Marty Robbins (Columbia) getting top mention with his current release . . . "You Don't Owe Me A Thing" and "Respectfully Miss Brooks".

Red Foley's "Handful Of Rice" on Decca is gaining lots of play during this season . . . tune is right for the wedding season!

Sheriff Tex Davis, country music promoter along with Gene Vincent and all his "Blue Caps" were in town last Saturday. Vincent is the lad who broke through big with "Be Bop A Lula", on Capitol.

Ken Nelson, A&R chief for Capitol's C&W talent remained over several days in Nashville recently for recording dates.

Johnny Cash (Sun) continues to click big with his fast-moving recording of "I Walk The Line".

Johnny Horton (Columbia) into Nashville this past week for a guest spot on the Opry's Prince Albert Show. Ray Price headlined the show for this evening.

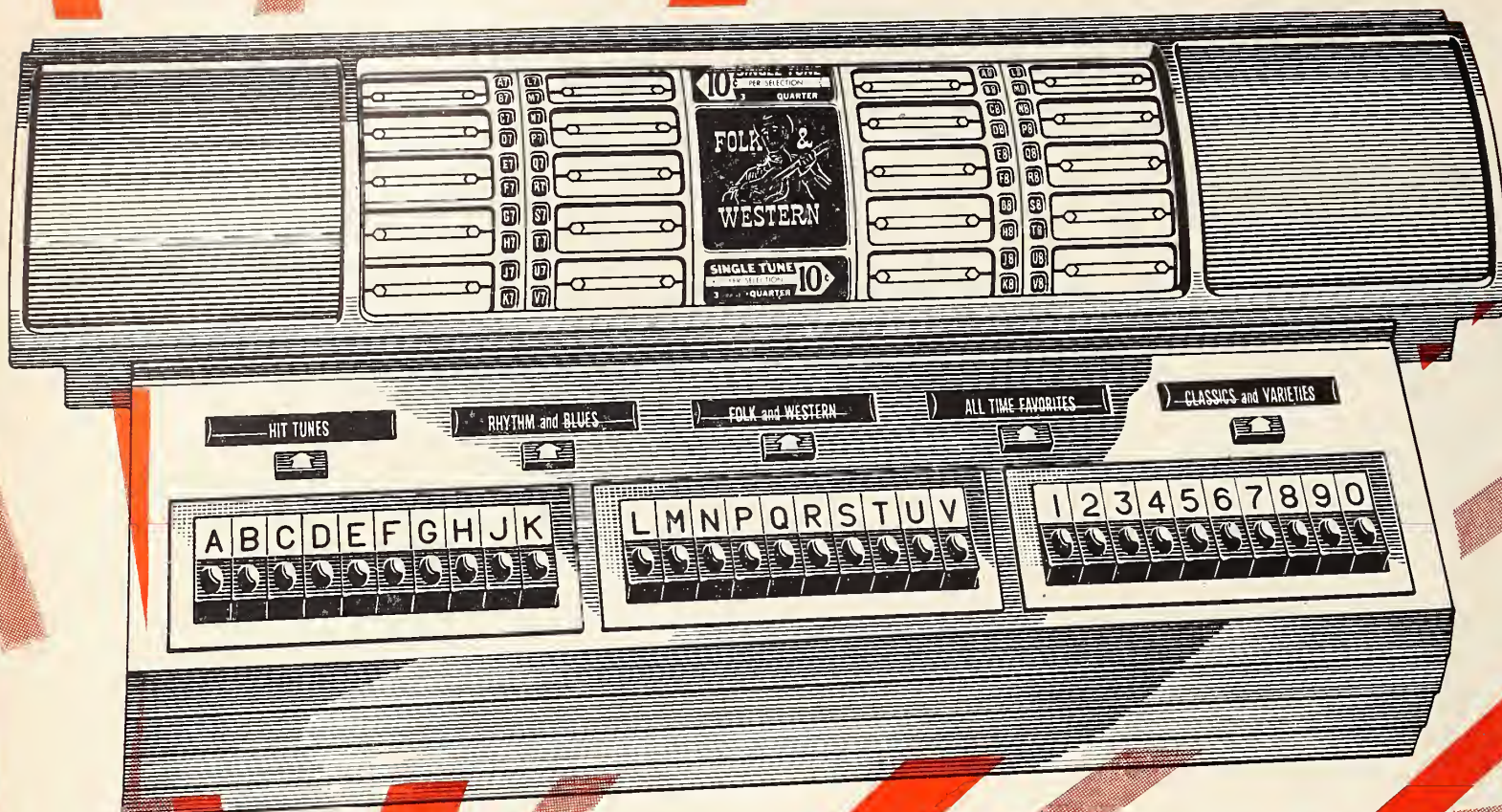
Frankie More, personal manager of Johnnie and Jack (RCA-Victor) and Kitty Wells (Decca) just back from a few days' vacation. More recently spent several days in New York on business also.

Jim Reeves returned to Nashville last week after a visit with his mother who has been ill. George Morgan was also called away from Nashville recently when his mother was ill. Both parents are doing alright again.

The Jordanares Quartet featured on the Grand Ole Opry have been called back for more appearances on the Arthur Godfrey Show in New York.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.





# Better Visibility

**FOR FASTER, EASIER SELECTION  
AND GREATER OPERATING PROFIT**

The revolving drum program selector of the Seeburg makes programming easier for the operator . . . and, even more important, it makes the titles easy to see and easier to select for the public.

This modern music display classifies the music on the phonograph 40 titles at a time. Attractive classification windows in the center of each panel help the public select the kind of music it wants to hear — "Hit Tunes," "Rhythm and Blues," "All-Time Favorites," etc. These headings also state whether the music is on single or E. P. records.

The revolving drum program selector is one more reason why the World's First Dual Music System is the finest music system ever built.



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**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois





## Here and There

NEW BEDFORD, MASS.—This is good news for coinmen in New England. One of the biggest industrial developments in the East, involving 800 acres and \$150 million, was announced this week for New Bedford, Mass., and hailed by New England city and State officials as “the beginning of a new industrial era” for Southern New England. A plan is now in effect to build a community of industries around a campus in the city where ships used to set forth in quest of whales. The new industrial park will not only be the largest in the region, but the most highly developed industrially. It is 2½ miles from the center of New Bedford’s business district and adjacent to the airport, which has two 5,000 foot runways. The New Haven Railroad will provide around the clock switching facilities and to the east of the proposed park is the city’s new non-access major highway. An early ground-breaking for the park is planned, probably during the summer. Ample additional land is available for future expansion.

DETROIT, MICH.—Most of us have been hearing so much about the slow-down in the manufacturer of automobiles, that it was quite surprising to us to read a report on auto production this week. While the nation’s car industry is unquestionably down in overall production, Chevrolet, the world’s biggest auto manufacturer, is running only slightly behind last year’s record volume. The big General Motors producer built its millionth vehicle last week. It counted 819,869 cars and 183,725 trucks as its 1956 output thru June 16, compared with 877,519 cars and 149,150 trucks built in the same comparable period of 1955. In car output, the difference is less than 9 days’ production.

NEW YORK—Coal mining areas can look to the future with optimism, and coinmen in these cities can expect workers to be employed steadily for some time. A group of West German steel mills this week announced the purchase of 3 million to 4 million tons of United States coal for delivery this year. It was said it is planned to do the same amount of buying next year. It is estimated that the United States will export some 42 million tons of coal this year to Western Europe.



**COST OF:** *Merchandise, machines, parts, supplies, rent, trucks, tires, tubes, taxes, wages, license fees and all other necessities to continue in business UP OVER 5 TIMES WHAT THEY WERE IN 1939.*

**VALUE OF:** *The American Dollar, due to constant, creeping inflation has steadily fallen in purchasing power to 40¢.*

**RESULT:** *The operator who paid 5 TIMES LESS for all machines, parts, supplies and other necessities to do business in 1939 and obtained a NICKEL per play (a Nickel was actually worth 5¢ in 1939) and who continues to charge only a Nickel per play in 1956, when ALL HIS COSTS HAVE GONE UP OVER 5 TIMES SINCE 1939, is actually getting ONLY 2¢ PER PLAY!*



# 2c MUSIC OPS STIRRED BY THE CASH BOX EDITORIAL LAST ISSUE

**Report Lack of Cooperation Among Ops Themselves Makes Changeover To Dime Play Hazardous. Agree Stormy Financial Seas Ahead Unless Changeover Effected Immediately. Advise They Can't Break Even Anymore On 2¢ Play**

CHICAGO—The first editorial to appear in this publication in regard to the 2¢ (nickel) play music ops (Page 43, June 30 issue) stirred a great deal of comment among the 2¢ play operators.

Many now report that they most definitely favor changing over to dime play, regardless of the fact that the dime, too, due to creeping inflation has become thinner than thin.

They claim that they would change over to dime play in a minute if they could be guaranteed the cooperation of other ops in their area.

These 2¢ play music ops report that they are not asking any of the others to join in with them in changing over to dime play but, instead, to give them at least an oral guarantee that they will allow them sixty to ninety days before trying to take away any occasions that may prove dissatisfied with dime play.

The 2¢ play music ops absolutely agree that they are losing the battle of income vs. expenses.

They also state that it has reached the point where they have to decide on whether they are going to pay their notes or pay their daily and weekly and monthly bills.

They can't break even anymore on 2¢ (nickel) play in most areas with costs and expenses what they are, they advise.

A few of these men appealed to this publication to come out with an editorial asking that men in all areas

be sportsmanlike enough to agree to allow those who desire to change over to dime play the necessary sixty to ninety days trial and then decide whether they, too, want to switch to dime play or remain on 2¢ (nickel) play.

Most impressive is the fact that a great number of music ops are now of the opinion that they simply must change to dime play to escape from the possibility of being engulfed in the flooding waters of inflation which are sure to drown them under present conditions.

They also realize that with the basic industries now being threatened by strikes, and the further fact that whether the strikes are settled now or later, costs will tremendously rise for all basic raw materials.

Costs to operators of all parts, supplies and, in fact, all necessities with which to continue in business will also zoom upward.

The 2¢ (nickel) play operator is now in the position of continuous and steady loss unless he moves immediately to effect a change of coin chute intake.

(Editors Note: As explained in the June 30, issue, page 43, and again in this week's editorial page, the 2¢ nickel is based on the value of the present nickel as compared to the basic economists' valuations year of 1939 when the nickel was actually worth five full pennies. Economists today claim the American dollar's purchasing power has fallen to approximately 40¢. That makes the present day nickel worth but 2¢. Therefore the expression, '2¢ play'.)

## Dave Baker Re-Elected Pres. Massachusetts Music Ops Assn.

BOSTON, MASS.—David J. Baker of Melo-Tone Music, Arlington, this week was elected to his second term as president of the Massachusetts Music Operators' Association at their annual meeting in Hotel Beaconsfield, this city. Ralph Lackey, Roxbury, was elected vice-president; Arthur C. Sturgis, treasurer; and Peter Pompeo, secretary.

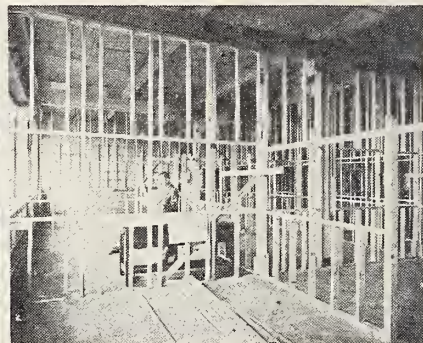
Elected to the board of directors were: David Gropman, Raymond E. Shea, Leon Sherter, Israel Spector, Philip Swartz and Sidney A. Wol-

barst.

A banquet, to be held in November, at which all the trade will be invited, was discussed and Ralph Lackey, Dave Gropman and Phil Swartz were appointed a committee on arrangements.

It was the last meeting of the group, now marking the second year of its existence, until Fall. Sessions will resume on Sept. 13. However, special meetings will be called during the summer if matters of importance arise.

## Rock-Ola Expands Plant



CHICAGO — Steadily increasing phonograph sales over the past 3 years and the anticipated further upsurge of production with the addition of the new "200" selection model to the line late this summer has forced the Rock-Ola Manufacturing Corporation, this city, to expand its office and manufacturing facilities.

The new wing recently added to the north of the present entrance on Kedzie is now completed and work has been started on partitioning and decorating the 3rd floor which will be occupied by the Sales and Service Department and the Engineering Department, adding 32,000 ft. of floor space to the Rock-Ola plant and to be ready for occupancy about September 1st.

The photographs give some indication of the scope of the remodeling operation. The larger area (left) with the load of 2 x 4's in the foreground will be occupied by the engineering Department. When completed it will house the office of Harry Mastney, chief engineer, the Electronic Engineering Department under Ralph Petri, the Mechanical Engineering Department under Hans Schweigert, the Model Shop, Blue Print Depart-

ment, Drafting Room, Research Department and some special production units under the jurisdiction of Engineering.

The photo on the right showing Mr. Casey, the representative of the architectural firm of Friedman, Alschuler and Sincere studying the blue prints, is of the Sales and Service Department wing. In the foreground is the office and studio of Wayne Bradfield, advertising and sales promotion manager. Adjoining in the area in which Mr. Casey is standing are the offices of Dorothy Kammeler, export manager and Joe Komen, Furniture Department sales manager. Beyond that is the office to be occupied by sales engineers, Jack Barabash and Frank Schulz and at the far end is the office of Ed Ristau, director of sales, Les Rieck, sales manager, Phonograph Division and Kurt Kluever, asst. sales manager. Across the aisle from the sales offices will be the Service Department and Parts Storage under Art Janacek, service manager.

The entire wing including Sales and Engineering Departments will be air conditioned.

## The Hard Workers !!!

CHICAGO — Al Warren, genial and fun-loving sales manager for Genco Manufacturing & Sales Company, this city, submits a census and population breakdown of the United States, which has been published many times in many publications. But, we think it's worth a bit of space to bring a chuckle here and there.

Population of the United States .....	163,000,000
People 65 years or older .....	42,000,000
Balance left to work .....	121,000,000
People 16 years or younger .....	62,000,000
Balance left to work .....	59,000,000
People working for the Government .....	3,000,000
Balance left to work .....	56,000,000
People in the Armed Service .....	6,000,000
Balance left to work .....	50,000,000
President's, Vice Pres. & Treas. in Industries .....	6,000,000
Balance left to work .....	44,000,000
People in State & City Offices .....	1,000,000
Balance left to work .....	43,000,000
People in Hospitals & Insane Asylums .....	15,000,000
Balance left to work .....	27,640,000
Coin Machine Distributors & Operators .....	6,000
Balance left to work .....	27,634,000
Bums & Others who won't work .....	26,912,000
Balance left to work .....	722,000
People serving time in prisons .....	721,997
Balance left to work .....	3

JUST 3 PEOPLE WHO WORK

AVRON S. GENSBURG \* ALBERT S. WARREN \*

RALPH D. SHEFFIELD

P.S.—And at this Census, Ralph Sheffield is on Vacation.



# W. Va. Music Ops Assn. Holds Two-Day Annual Convention

**Elect Officers. Business and Social Meets Tremendous Success, With Distributors Contributing Prizes and Hospitality**



CHARLESTON, W. VA. — The West Virginia Music Operators Association played host to some 200 coinmen and their guests at the two-day annual convention held at the Daniel Boone Hotel, this city, on Friday and Saturday, June 22 and 23.

In addition to conducting two days of business, the association put on a tremendous show and banquet on Saturday night.

Highlight of the meeting was the election of officers. James K. Hutzler, Martinsburg, W. Va., was named president; William N. Anderson, Logan, W. Va., 1st vice president; Ross Gerard, Grafton, W. Va., 2nd Vice president; Edward M. Oliver, Montgomery, W. Va., treasurer; and Dana Hicks, Charleston, W. Va., executive secretary.

Everyone worked hard for the success of the affair, but special mention should be made of the committee members appointed by J. A. (Red) Wallace, president. On the General Committee were William N. Anderson, chairman, and Mrs. Laoma Ballard and Max Carpenter. On the reception and Entertainment Committee were Raymond Tabor, chairman, Darris Derrick, Chris Ballard, Raymond McClung, Dudd Endsley and Junior Miller.

The distributors cooperated to make the convention unforgettable

by setting up hospitality rooms. These were Shaffer Music Company of Columbus, O., Ohio Seeburg distributor; Druze Distributing Company of Charleston, W. Va., Wurlitzer distributor; and Roanoke Vending Exchange of Richmond, Va., AMI distributor.

In addition, many companies donated prizes to eligible operators of the association, as follows: Roanoke Vending Exchange put up an AMI "G-200" phono; Allan Sales put up a Bally "Booster Pool" game; J. H. Keeney put up a "Flicker" pool game; B. D. Lazar put up a Williams pool game; Coin Automatic Music put up a Rock-Ola model "1615" speaker; Cruze Distributing put up a \$300 credit memo on any future purchase of Wurlitzer phonos; King Records put up 100 records; Shaffer Music put up a \$350 credit memo on the purchase of a Seeburg "V-200" phono; Allen Distributing put up 275 records; and Hit Record Distributing put up 50 records (these two record distributing companies donated the records thru Elkins Music Co.).

The convention was climaxed with the Saturday night banquet, at which a number of out-of-town coinmen attended, and some of the finest recording artists appeared.

Pictured herewith (top) new officers elected: (seated, l to r): Ross Gerard, James K. Hutzler and William N. Anderson (standing, l to r): Dana Hicks and Edward M. Oliver; (bottom) banquet in progress.

## So. Dakota Phono Ops To Hold Next Meeting Aug. 19 & 20

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, announced the organization will hold its next meeting on Sunday and Monday, August 19 and 20, at the Lawler Hotel, Mitchell, S. D.

Ralph and Blanche Harvey, Ike Pearson and Earl Porter will be the hosts. Porter, who recently underwent an operation, is now on the way to full recovery.

## Wurlitzer At Milano Fair



MILAN, ITALY — The Wurlitzer model "1800" phono was a center of interest at the Italian Milano Fair, held in this city, during April, according to officers of Eletrodomestica Internazionale, S. P. A., Wurlitzer distributor for Italy.

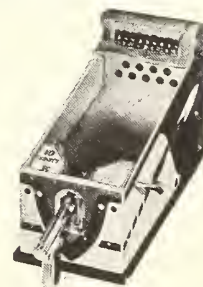
Pictured herewith are three interested visitors discussing some of the features of the phonograph.

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ALL-AUTOMATIC  
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3 Selections  
of Hot Soup  
USING ALL DRY  
INGREDIENTS

Red or  
Gold Hammerloid



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**Keeney's SNACK VENDER**



Neutral Gold Color  
SIZE: 10" W. x 10" D. x 36" H.  
Attach to or set beside any hot or cold drink vender.

19 3/4" W. x 15 1/2" D. x 52" H.  
Red or Gold Hammerloid  
300-Cup Capacity. All dry ingredients. Prices can be set from 5c to 10c. Returns change automatically.

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THEY had always been friends. As far back as either could recall. They were an incongruous pair.

Al was tall and slim. Silent as the sphinx. Rarely, if ever, did he say anything.

Sid was short, fat, and just as voluble as Al was silent.

Sid was a true promoter at heart. In less than it takes to count to a hundred, Sid could talk his charming, disarming, smiling, chuckling way into almost any deal. And usually without a single cent in his pockets.

Al was single. A bachelor. Loved sports. Would much rather be watching a prize fight with the men than spend an evening with a pretty girl.

Sid was married. Had married very young. Had a nice, rather heavy, short wife. Just as short and just as heavy as himself. He had three lovely children.

When this story opens, both were on their uppers. Being single, Al somehow got along as well as could be expected. But times were very trying for Sid and his family. He was months past due in the rent for the tiny house he leased. And just as many months behind in his bills to the butcher, baker, candle stick maker.

So with nothing better to do, Al and Sid were lounging about. Leaning against the lamp post on a busy corner of their home town. Watching the bustling traffic and the hurrying people.

They appeared to be lost deep in their own thoughts, when big Dan came driving by.

With a scream of tires, Dan pulled his car up short. He popped his head out of the window.

"You boys doin' anything?" he asked.

After the usual greeting on recognition of big Dan, Sid answered for both.

"Nope, Dan, not a thing," he said, and asked, "got anything special on your mind, Dan, on how two guys can make a buck?"

"Well", answered Dan, "I've just opened a new distributing place. It's just a few blocks down the street. Why don't you come over and pay me a visit?"

And with that Dan stepped on the starter and drove off. Sid looked at Al, shrugged his shoulders.

"What've we got to lose, Al?" he asked.

"Wonder what he means by a distributing place? He's from the next town. What's he doin' here?"

"What do you say, Al, let's walk over and see what it's all about," suggested Sid.

"If he's really got something, well you know me, Al, I can always talk Dan into a deal."

So Sid and Al walked over to Dan's new distributing place. When they got there they found it to be a small store. They remembered it had formerly been occupied by a radio repair firm. Half curtains covered the single window. Across the top of the window, painted in gold, was: **Dan's Distributing Company.**

Not very impressive, both men admitted as, with a shrug of their shoulders, they entered the store. It was neat and clean. A waist high partition ran alongside one part of the long and narrow room, separating one side from the other.

Behind the partition a girl was busy at a typewriter. Dan was sitting at a desk facing the girl. He was opening mail. Along the wall, on the other side, were pinball games and juke boxes aligned one right after the other.

Dan greeted them jovially. At their upraised and questioning eyebrows, as they looked at the juke boxes and games, he advised.

"This is the business for you boys. You'll both make a real, good living in this business. And since you guys know just about everyone, all the tavern owners, lunchrooms, diners, ice cream places and all the other spots in this town, you're sure to get yourselves the best locations."

So they talked. Dan advising that he was the exclusive distributor for one of the biggest juke box manufacturers as well as for some of the pinball factories.

He was ready, he stated, to give

# "GROWTH"

By  
Bill Gersh



Sid and Al the real, lowdown price on the juke box as well as on the games he distributed in the area. He only wanted to make just a few pennies for himself, enough to cover the handling charges and his overhead, he claimed. Sid agreed he was entitled to this much. Big Dan also explained he was willing to do all this just to make a good showing for the factories he represented.

Sid's sharp and fast mind worked at lightning speed. He instantly visualized the potentialities in the juke box business for himself and Al.

He wasn't too much sold on the games for he'd seen them all over everywhere. He figured there were too many in this end of the business already. Later on, he thought to himself, after they had started with the music machines, he'd check on the games.

"Well", said Sid in his charming, smiling chuckling way when big Dan stopped talking, "tell you what, Dan. You let us have ten music machines, like you say we need to start off with and, after we locate them and see the results, we'll go ahead with a real deal."

"If they're as good as you say, Dan, you're not taking any chances. We'll pay you off quick."

"But", he concluded, "we're not going to invest hard money until we make this one test."

Dan argued loud and long that he absolutely needed a deposit. Even just a small one. But Sid was adamant. He continued, in his charming, disarming, smiling, chuckling way to harp on Dan's own statements of how much they would earn.

Dan, in desperation, appealed to Al. But Al just smiled and, as per usual, said nothing. He left all the talking to Sid.

In the end, Dan gave in. He made Al and Sid promise they'd never tell that he had given them these music machines without a deposit.

"After all", he explained, "you're brand new operators-to-be. The other operators, those who have been in business for some time, know they've got to put up a deposit or trade in another machine."

Al and Sid borrowed a friend's pickup truck and started out. Knowing everyone as they did, they quickly located their first ten music machines.

They were lucky to have Dan's top man along with them. He counselled them on the locations. He showed them how to program the machines. How to put on the records. How to

arrange commissions. How to get play started.

In fact, everything and anything they had to know, he showed and told them. Before he left them, late that evening, he advised them to wait a full week before they went to collect from their juke boxes.

Sid just couldn't contain himself. He couldn't wait out the full week as Dan's top service man had advised. After the second day of impatient waiting, he suggested to Al,

"C'mon, Al," he said, "let's call on a few spots and see what happened."

Al went along. Perhaps in his very quiet, completely self-contained and easy way he, too, was anxious to know what had resulted.

Even before they arrived at the tavern Sid had decided to visit first, he had taken the keys to the juke box out of his pocket and was nervously twirling them about.

The owner and bartender called out in greeting as they walked into the place. Al walked over to shake hands with them but Sid didn't even halt for an instant to extend his own greetings. He quickly walked over to the juke box.

He unlocked and removed the back. He pulled out the cash box. He opened the lid and looked in. His eyes popped.

He called to Al to quickly come over. The owner of the tavern walked over with Al. They looked into the open cash box that Sid was holding. Looks of amazement came into their eyes at the sight of the cash box practically full of nickels, dimes and quarters.

Sid started to count the coins. Even before he was finished counting, Henry, the owner of the tavern, had made a deal with them.

They were all three going to be partners. Sid's quick mind accepted Henry in this three way deal immediately.

Henry would put up the necessary money. Al and Sid would do all the work. Sid felt fine when the conversation was over. Al quietly nodded his head in agreement to the proposition Sid had presented and sold to Henry.

Then and there Sid split the income from that phonograph three ways. From the rest of the phonographs, Sid explained to Henry, the first fifty percent would go to the location and the three would split the other fifty percent between them, after deducting all expenses.

Henry agreed. He was satisfied. He loaned Sid and Al his big car so that they could drive over to Dan's

place and arrange for notes to pay off the ten phonographs they had taken on test.

They would also purchase ten more juke boxes at the same time, Sid advised. They would also rent a small pickup truck by the month, to locate the music machines and, at the same time, to get around in to cover their route.

To curtail a long story, Sid and Al, because of their long acquaintance with all the retailers became, within a short period of time, the town's top operators.

They also placed games in many of their locations. They had employees. Even a truck of their own. They were busy boys and, along with Henry, a very happy and satisfied trio.

One day, when Al, he and Henry had just split their intake for a week, with enough money in his pocket to take good care of his now happy family, Sid announced,

"Look, we're going into the distributing business, too."

"We won't have to give up operating."

"In fact", he added, "we'll grow even bigger."

"I just met a man who wants us to take on a line of these brand new wall and bar boxes."

"We'll start off putting them on our own route first and then sell everyone else."

"This man is going to help us get started as distributors for this big manufacturer. We don't have to put up a cent in advance. I talked him into that."

Henry balked. He felt they were doing fine. Why take any chances?

"Look, Sid, it all sounds fine," he said, adding, "especially about not having to put up any money in advance. But, eventually, you've got to pay for whatever you buy."

"Here", Henry stated, "we've got a good business. A profitable one. We're growing. We know we'll do better. With this distributing business we don't know. We haven't got the experience."

He went on and on further explaining his reasons why he was against doing anything that might upset the very nice and shiny appletart they had worked so hard to create.

But Sid was stubborn. After Henry had finished, he said,

"If Dan can do it, we can do it. You'll have to admit, Henry, there's a lot more brain power here in the three of us than in five hundred Dons."

After more discussion and some heated argument, Henry gave in to Sid and Al.

The next day Sid brought over the young and enthusiastic regional salesman for the manufacturer of these new fangled wall and bar boxes. Before too many hours had passed, they were appointed exclusive distributors for the entire state.

As many who know have since said, this was their real beginning. Promotional selling came as natural to Sid as water to a duck. It didn't take him too long to cover his entire territory. The tremendous amount of money he wound up owing the manufacturer was paid off as time went by.

In the meantime, Sid and Al bought out Henry, who had become frightened at the huge amounts of merchandise Sid continued purchasing and the money this entailed. Now there were only the two original partners left.

With Sid talking fast, working hard, getting other manufacturer's lines as his name and fame spread, they grew even bigger, more important and better known throughout the entire industry.

They had no competition to speak of left in their own area. Sid parlayed and parlayed his growing fortunes by ordering in more and more and still more equipment until even Al became a bit worried.

When, at long last, Al made up his mind to call a halt, and have Sid stop buying any further until the firm could digest what it already had on hand as well as pay for what it owed, World War II hit like a sudden, shocking, dismaying thunder clap.

For some months all were stunned. Then action started up again. It goes without telling what a fortunate position (Continued on Page 47)



## THRU THE COIN CHUTE

### NEW ENGLAND NIBBLES

Big outdoor season on in full swing in N. E. with arcade equipment already in short supply and heavy action on games, guns, pool tables and music along with kiddie rides. Hot weather, long delayed, but looking to stay now, has brought heavy influxes of fun seekers to beach, park and pool spots throughout the territory. Ops report a stepped-up interest in all types of mechanical games this season with new equipment fascinating the crowds.

Trimount Automatic Sales Corp. (Seeburg) announced this week their appointment as distributor for RCA Sound Products. Irwin Margold, gen. mgr., reported that the complete line of RCA inter-com and hi-fi systems will be added to their background music dep't., which features the Seeburg music libraries, under the direction of Russ Eckels. Trimount will bid on installations of sound equipment in hospitals, churches and institutions of all types. The firm, one of the veteran coin distributors in N. E., will feature sound equipment for all types of biz. The new line will include all RCA sound equipment, speakers, systems, etc. Trimount on vacation schedule. Firm's employees are comfortable during the hot weather at the plant which has air conditioning throughout. Biggest item here is Mutoscope's new arcade piece, "Lord's Prayer," which is getting a terrific reception throughout the N. E. states, and is opening up new locations in supers, drug stores, bus terminals and other locations previously without coin operated equipment. . . . As ops diversify their lines, adding "Lord's Prayer," demand has been so high that Trimount is finding it difficult to keep up with deliveries.

At Associated Amusements (Rock-Ola) Ed Ravreby is on a sales trip to Vermont hitting Island Pond, Newport, Montpelier, Brattleboro and cutting back through the N. H. territory starting with Claremont, N. H. Al Levine, sales, is on a selling trip through Springfield and western Massachusetts and reports biz upping on pool tables, which had hit a slow stride recently. Firm's line of United pool games is getting good op reaction and the Rock-Ola "1454" is going big. Plans are still in the formative stage for the adding of a one-stop, but Dick Mandell, gen. mgr., says it will be an eventuality once the space location and details of operation are worked out. . . . At Atlas Distributors (AMI), Barney Blatt suffered a heart attack last Thursday and is convalescing at his home. His condition is reported okay. Louis Blatt is handling operations at the Commonwealth Ave. plant and reports AMI music machines are finding great favor among ops and installations of new boxes are being made rapidly throughout the territory by ops whose locations are calling for the new color engineered models.

At Si Redd's Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., back from show trip in which the new Wurlitzer "2000" was shown in Springfield, Hartford and Providence, reports that never before has such "wonderful reception been accorded" by ops. He said "orders came pouring in, testifying to the biggest reception ever experienced." Shows of the new Wurlitzer for the north country are being planned for the fall season. Si Redd back from Mississippi where he attended the funeral of his brother-in-law killed in an auto accident. John Hawkins, sales force, off on trip for two weeks to his home town in Mississippi. Chicago Coin's "Twin Hockey" and "Steam Shovel" getting terrific play. Guns are getting a big play at Redd's and kiddie rides have been moving better this season than any year so far. . . . Ops visiting distribs around the town this week included: George Couture, Danielson, Conn.; Adolph Dugas, Webster; Dave Baker, Arlington; Ken Progin, Fitchburg; Al Dolins, Hyannis; Louis Stevens, Southbridge; Ralph Lackey, Roxbury; Martin Ferrara, New Bedford; Ray Faini, Worcester; Dave Gropman, Boston; Harry Deshowitz, Chelsea; Sol Robinson, Newton; Johnny Lazar, Manchester, N. H.; Bill Hamel, Concord, N. H.; Luke Levine, Boston; Pliny Burrows, Brattleboro, Vt.; Connie Pocius, South Boston; Mike Pasceovitch, Nashua, N. H.; Martin Oliver, Portland, Me.; Charles Ricardi, Twin Mt., N. H.; Tom Libby, Haverhill; Ben Ross, Boston; Earl Graham, Salisbury; Lawrence Bettencourt, Danvers; Cy Jacobs, Allston; and Pat D'Amico, Methuen. . . . Record stars continue their invasion of N. E. stepping up the spinning of disks on music machines and making the rounds of the disk jocks in Boston, all helping to put music ahead. . . . Four Voices are current at Blinstrub's, Harry Snow is current at the Mayfair, and Frankie Laine's protege, Jerri Adams, had a big week at the Frolic in Revere and was guest of the Hub disk jocks on their programs arranged through Ruthie Shapiro, Frankie Laine's Hub rep. . . . Salisbury Beach Frolics opens Friday, June 29, with the biggest list of disk chirpers in its history. . . . Teresa Brewer opens the spot for two nights and then for one week each come Johnnie Ray, Pat Boone, Lillian Roth, Patti Page, Four Aces, Julius La Rosa, McGuire Sisters and the Vagabonds.

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ROCK-OLA COMET (120)	495	SEEBURG 100C	595

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**SCOTT CROSSE CO.**

SCOTT CROSSE COMPANY  
1423 Spring Garden Street  
Philadelphia 30, Pa. Tel. RI 6-7712

## THRU THE COIN CHUTE

### HOUSTON HAPPENINGS

Big coinmatic news of the month, literally and figuratively, was when Amusement Distributors, Inc. began construction on its big ultra modern building at corner of St. Emanuel Street and Pease Avenue. "Strike" Rothrock, head of Amusement Distributors, stated that in addition to housing his own firm, he hoped to make the new structure a coin machine center by leasing space for operation and distribution of various lines directly connected with the industry. Steve Poncio, representing United Records Distributors, was the first prospective tenant to sign on the dotted line. . . . The R. Warnke Co. held a two day showing of the new model "G-200" AMI phonographs for Galveston operators at the Buccaneer Hotel, Galveston, June 25-26. Owner L. R. Gardener and salesman Sam E. Ayo hosted the affair. Enthusiastic reception of the new machines and a large volume of sales was reported. . . . Robert Barger, owner of Houston Music Co., did a swell job building a fancy bench for his breakfast nook but what the job did to him was something else again. Bob hinted that from here on he'd stick to music operating and leave complicated wood working to them that did it, maybe not quite so well, but certainly a lot easier. . . . Very well known Bill McDonald now with H. W. Daily in record sales department. . . . Johnny Moore, H. W. Daily, on vacation. . . . Bud Wright, mechanic at S. H. Lynch Co. on vacation. . . . Jay Thornton, sales manager, Gulf Record Co., gradually convincing local musicians that operators LP records by such artists as Sarah Vaughan are worth more money because they cost less money. . . . Veteran music operator Jack Armstrong shopping about for records and equipment. . . . Operator A. C. (Buster) Ayo reported better than average present business on his phonograph operations.

## YOU'LL BE SORRY!

When you see the 14th ANNIVERSARY ANNUAL DIRECTORY and ENCYCLOPEDIA of THE CASH BOX—and you do not have an ad in it. There's time yet—just mail your ad in now!



# 14th Anniversary Issue of "The Cash Box" Will Give Trade The Most Outstanding Editorial and Statistical Issue Ever Published In Coin Machine Industry

**Annual Directory and Encyclopedia Issue to be Full of Various Important Lists, Photographs of Machines, Historical News—in Addition to "Quarterly Export Edition" Printed in Four Languages**

CHICAGO—The past fourteen years of this industry's progress, from the beginning of War II into the booming '50's, will become extremely apparent thruout the pages of the forthcoming 14th Anniversary Issue of The Cash Box.

The firms leading the field at this time will be featuring advertisements which will indicate their leadership.

The editorials will point out the rapid advance which the industry has made during the past 14 years.

Once again, a complete list of jobbers and distributors, both alphabeti-

cally and by states, will appear in the 14th Anniversary Issue.

In addition there will also appear a complete roster of the entire membership of the now famed "20 Year Club".

These are men and women who have been engaged in this industry for 20 years or more. The "20 Year Club" is sponsored by The Cash Box in behalf of all the industry, worldwide.

A progress report will appear along with a complete review of all events in the trade for the past year.

"The Cash Box Price Lists" will, in the 14th Anniversary Issue, act as the fiscal indicator for prices of all used and new machines.

The famous "Export Quarterly Edition" will also be part and parcel of the 14th Anniversary Issue and will, once again, be printed in Spanish, French, German and English.

Reports of all new equipment will appear. This will be accompanied by pictures of all machines, both amusement and music, which were presented during the period from July, 1955 to July, 1956.

These pictures have proved of invaluable aid in selling the export market as well as satisfying all arguments regarding models of various machines by their design clearly shown in the pictures.

There will also appear a tremendous number of other features, such as news stories, intimate chatter columns, photos and all matter relating to the industry from an editorial standpoint.

This is sure to make The Cash Box' 14th Anniversary Issue acclaimed more than ever, "The Annual Directory and Encyclopedia of the Coin Machines Industry".

(Editor's Note: All advertisements for this issue are being accepted as of this minute. Forms go to press each week. Last minute forms will start closing as of Monday, July 16 and final day for all advertising for The Cash Box' 14th Anniversary Issue will be Wednesday, July 18.



Business on the up in West Texas now that activity is beginning to pick up in the farming sections. There has been a general slump for the past six weeks which is seasonal. . . . As a whole, pool tables are beginning to slack off but are still going strong in some sections. . . . Glynn Murphy, Breckenridge, getting along good with his locations. . . . Threasa Hamilton, Breckenridge, in Mineral Wells buying AMI's from the Wallace Distributing Company. . . . The coin machine business lost one of its oldest members recently by the death of Frank Bunt, of El Paso. Bunt started operating in El Paso when coin operated machines began and was owner of the Frontier Amusement Company. The firm is still operated by his wife, and his son-in-law, Fouzan. . . . Gene Turnbow, Stamford, getting all his equipment in shape for the fall business. . . . Keith Price, Slaton, talking over business with one of his locations. . . . Bob Jordan, Jimmy Rodden, of Lubbock, and Raymond Martin, Mineral Wells, taking time out to play golf. . . . Paul Golden, Lubbock, working on his mobile ham set. His call number is W5TTC for the benefit of those that would like to talk to him. . . . Don Robertson, Lubbock, talking things over with his route-man, Toots, and counting his cigarette money. . . . Gene Malone, Lubbock, taking a little time out to relax around the house. . . . Ernie Bishop Lubbock, talking about the games he is running being off a little. . . . J. D. Harding and J. C. Lewellan, Levland, talking about expanding their route. . . . Babe Van, Morton, entering the golf tournament in his city. . . . F. W. Hall, Lovington, trying to get through with his checking so he could take his family to the rodeo. . . . George New and Glynn Stanfield drinking coffee and chewing the fat with "Shorty" Marcom in Hobbs.

## OUR APOLOGIES

to our readers for the omission of the "California Clippings" column this issue. An entire envelope of California news was lost in the mails. This column will appear in the next issue and all following issues.

*If you are reading  
someone else's copy of  
The Cash Box  
why not mail this coupon  
today!*

## THE CASH BOX

26 WEST 47th STREET  
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE... STATE.....

## ATTENTION, OPERATORS

NOW AVAILABLE TO THE TRADE!

3/4" REPLACEMENT

## SLATE TOPS

FOR REGULATION SIZE POOL TABLES

GIANT SIZE BUMPERS • LIVE RUBBER BUMPERS  
BEST QUALITY RUBBER-BACKED BILLIARD CLOTH

DISTRIBUTORSHIPS STILL AVAILABLE

WRITE, WIRE OR PHONE

GEORGE PONSER, Sales Manager

## EASTERN DISTRIBUTORS

123 RUNYON STREET Bigelow 3-7422 NEWARK 5, NEW JERSEY





WITH BASEBALL AT ITS **HIGHEST PITCH**

# Williams DELUXE 4-BAGGER

REPLAY OR NOVELTY

**GETS and HOLDS the CROWDS!**

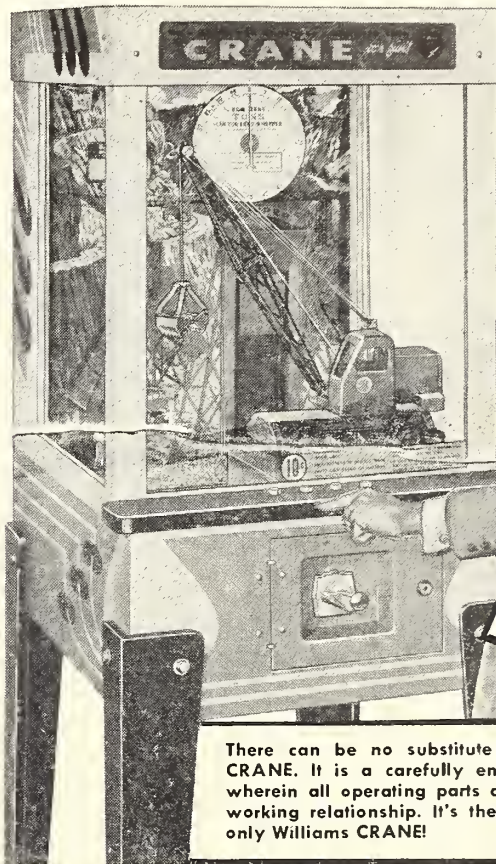
You're in **FIRST PLACE** with **RICH CASH EARNINGS** because it's the only authentic baseball game using Williams animated base running unit!

## 4 ways to score REPLAYS:

- TOTAL RUNS!
- BATTING AVERAGE!
- BEATING PREVIOUS HIGH SCORE!
- MATCH FEATURE!

Food Stores—chains—supermarkets  
drug stores—and other locations  
**CASH-IN** heavily with

## Williams CRANE



### HOW IT OPERATES:

Insert a dime. Instantly the player assumes complete mastery of Crane. He pushes 4 Buttons to: (1) Drop bucket, (2) Load over Hopper, (3) Swing Bucket Empty Bucket into Hopper, (4) Lift and as possible racing the clock to score tap tonnage on the dial within the allotted time.

There can be no substitute for Williams CRANE. It is a carefully engineered unit wherein all operating parts are in perfect-working relationship. It's the best. Accept only Williams CRANE!

**act today!**

PLAYERS  
ACTUALLY  
RUN THE  
BASES!

BALL HITTING  
PLEXIGLASS  
CREATES ILLUSION  
OF BALL SAILING  
OVER THE FENCE!

PITCHER  
ACTUALLY  
THROWS  
THE BALL!

Previous High Score Remains On  
Backboard — A Powerful "Corry-Over"

## 4 ALL NEW ADVANTAGES:

- Twin Coin Chutes
- Formica Playfield
- Improved Bat
- New "BATTING AVERAGE" Feature



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

## "GROWTH"

by  
Bill Gersh

(Continued on Page 44)

tion the two were in as merchandise became ever scarcer and prices zoomed ever higher. Money simply poured into the pockets of the two.

With victory and the end of the war, manufacturers again sought out Sid and Al and, before very long, they were recognized as the most outstanding operators and distributors in their part of the nation.

They continued to grow. They opened branch offices. They bought up entire routes. They built a tremendous organization around themselves.

Personally, they were both now very happy family men with beautiful homes, cars and everything else that comes with prosperity. Sid had become a grandfather. His son-in-law worked for him. His sons were finishing their college educations.

Al was now top sales director. Somewhere along the line he had learned the art of convincing speech.

## Real Good Buys

### 11 UNITED TRIPLE PLAYS

### 9 BALLY BROADWAYS

### ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.  
(All Phones: BELmont 5-6770).

Though he was still subject to silent moods, he was much more loquacious than he'd ever been before in all his life. He certainly knew how to stimulate salesmen to greater and still greater efforts.

But what about Dan? Big Dan who had sold them their very first machines without even a deposit. Who had started them on the path to success.

What about Dan?

Well, Dan was now their top roadman. The best traveling salesman they had.

## ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

Williams KING O' SWAT	\$300 00
Williams ALL STAR	125 00
Williams MAJOR LEAGUE	135 00
Bally SPACE SHIP	175 00
Rock-Ola CORNER SPEAKERS	
(Large Lite-up type)	12 50
New Keeney Coffee Machine	Write

### BOWLERS RIGHT FROM LOCATION

United ROYAL	\$ 50 00
United CHIEF	65 00
Bally CHAMPION	100 00
Bally ROCKET	150 00
Bally JET	160 00
Bally BLUE RIBBON	325 00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK - OLA**

**L**AKE CITY AMUSE. CO.  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## Kansas Music Assn. To Meet

EMPORIA, KANSAS — Harlan C. Wingrave, secretary-treasurer of the Kansas Music Association, with offices in this city, advises that the organization will hold its quarterly meeting on Saturday and Sunday, July 7 and 8, at the El Dorado Hotel, El Dorado, Kan.

## POOL GAMES

Largest and  
Most Diversified  
Stock in  
The Country

• TOPS from \$35 •

We Specialize in  
**SLATE CONVERSIONS**

WRITE. WIRE, PHONE TODAY

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE—STEVENSON 2 2903

Don Fooshee will act as host operator.

Saturday night will be devoted to socializing for the operators and their wives. Sunday afternoon, business meetings will start at 2 P.M.



# See EXHIBIT'S NEW GENUINE SLATE POOL

Featuring a Play Field of  
Solid 1<sup>1</sup>/<sub>16</sub> inch High Grade Slate

ON DISPLAY AT  
YOUR DISTRIBUTORS!  
CALL HIM TODAY!

**THE EXHIBIT SUPPLY CO.**

Established 1901

4218 W. Lake St. • Chicago 24, Illinois • Phone: VA 6-3100

## PLANT CLOSED

FOR ANNUAL VACATION

Will Reopen July 16th

## BUY THE BEST—WE DO!

## D. GOTTLIEB & CO.

1140-50 N. Kostner Avenue

Chicago 51, Illinois

## THRU THE COIN CHUTE DALLAS DOINGS

Eastern Electric's new representative in this territory to be Charles R. Sage. . . . Congratulations to Charlie Nowell of B & B Vending Company on becoming the proud granddaddy of a baby boy. . . . Leon Dietz is again managing the Austin territory for Texas Record Distributors, London label. . . . B. H. Williams just returned from El Paso. . . . Our condolences to Mrs. Robbie Metz of Wallbox Distributing Company on the sudden passing of her mother Mrs. Esther Killingsworth. . . . Columbia Records 1957 phonograph line being introduced at a showing on July 10th at the Statler Hilton. . . . Bill O'Connor and Bob Gilmore of S. H. Lynch and Company on a business trip to Wichita Falls. . . . Bob De Priest's mother who hails from Jackson, Tennessee will be visiting here for a month. . . . George W. Wrenn, Genco and Chicago Coin field representative, making a business trip swing through Louisiana, Arkansas, Tennessee and other states. . . . Glad to hear E. L. Certain Jr. is completely recovered and back on the job. . . . Bill Taylor, MGM Records' representative, leaving for Louisiana and Oklahoma. . . . Mr. and Mrs. Tommy Cundiff welcomed a baby boy. Congratulations! . . . Mr. and Mrs. Dewey Parson vacationing at their camp at Lake Texoma. . . . DeeJay Mark Foster formerly with KCKN in Kansas City, Missouri now affiliated with KLIF. . . . W. H. "Bill" Chandler back in town after a vacation spent visiting half of the United States. . . . Business associates of the late Al Jones, long time disk jockey at WRR who died recently, sponsored a benefit dance and show for Mrs. Jones and her children. . . . Billy Collum of Collum Music vacationing on the Gulf Coast.

## THRU THE COIN CHUTE EASTERN FLASHES

Everything really "hot" on hot coinrow this week. Every distributor of music reported brisk sales of new phonos. Reconditioned music machines also moving out as quickly as they were prepared. Reports from Arcade Owners and operators of resort and shore locations were that finally they did terrific over the last week-end (two fine sunny days), and most of them look for greatly increased play come the July and August months. And, to us, one of the most encouraging signs—several music ops, taking a page from that of the Chicago music ops, proclaiming "Thank God for dime play. We'd be in the red if we hadn't switched." Several of the best music ops telling us that, on the average, dime play has increased their collections about 50%. Now, if only the rest of the music operators in this area get switched over, they'll soon join the smiling, happy dime play ops.

While visiting at Al Simon's Albert Simon Company, hear a phone conversation from an operator, with Al D'Inzillo on the receiving end, ordering a few of Auto-Photo's new model "11" photo studios. Simon tells us that operators are reporting greatly increased collections due to the fast picture taking action of this new machine. Patrons do not have to wait until pics are developed before they start new poses going, thus giving the operator double operating hours. . . . Claire Morano, office manager of the Amusement Machine Operators Assn. making plans for her three week vacation, starting the last week in July. In past years, Clare and hubby George, have travelled far and wide. This year, they're thinking of Cuba and Miami Beach. . . . Smiling and happy is Barney (Shugy) Sugerman of Runyon Sales. AMI's "G-200" phono moving out to ops in goodly numbers, with ops reporting greatly increased collections wherever placed. Also Bally's new run of "ABC DeLuxe Bowler" being absorbed by the city's game ops. . . . Joe LaMotta has brother Jake LaMotta (ex-middleweight champ) appear at one of his locations on the first night of the installation of a new phono, and tells us it drew tremendous crowds, which reflected in continuous play on the phono. . . . Tony Amato, new, young, good looking games op, visits along coinrow, making the acquaintance of the wholesalers.

Oscar Parkoff, Atlantic New Jersey Corp. visits at Atlantic New York Corp. Meyer Parkoff continuing strongly on his educational program for dime play, and programming of EP records for the Seeburg phono. Slowly, but surely, says Meyer, dime play progressing, but "the faster the operators institute 10¢ play, the happier they'll be, and the stronger their business will be" he states. . . . Herb Chicon, Stamford, Conn., visiting wholesalers along coinrow. . . . Barney Ross, former champ, makes the rounds of the distribs, promoting, of course, the latest record of Eddie Fisher, "Sweet Heartaches" and "On The Street Where You Live." Barney also talked it up with the operators. . . . Charlie Katz, The Bert Lane Co., in town after covering the South. Now heads for Montreal and Toronto, Can. . . . With Hymie Koepfel, Koepfel Distributing, feeling in good health again, Harry planning on a short vacation in the next few weeks. George Santiago, head mechanic at Koepfel's awaiting the blessed event, scheduled any minute now. . . . Still the same cry at Young Distributing—insufficient deliveries of the new Wur-litzer model "2000" to scratch the surface of the orders on hand. Joe Young, Abe Lipsky, Irv Holtzman and Allie Goldberg huddle with the list of orders, and then parcel out the machines, piece by piece, trying to spread them around as much as possible. . . . With all the country's arcade owners looking to good weather for their summer biz, Charlie Rubenstein reports good weather cuts down his biz. His arcade, located in the subway station at 42nd St. and 8th Ave. drops in play during the summer, giving him a five-day play, with no week-end play. "City riders all run away to the country and beaches" he says, "and tourists never get into the subways." . . . Albert Herman, and office mgr. John Sampson, busy decorating offices and showrooms at their new Rock-Ola distrib. location on coinrow. . . . Tommy Greco, Glasco, N. Y. and Gertrude Browne, Beacon, N. Y., in buying supplies.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Gordon Stout of Pierre, S. D. is such an avid baseball fan that he made a trip to Omaha, Neb., to take in the collegiate "World Series" and saw the University of Minnesota baseball team trounce Arizona and walk off with the NCAA championship. . . . Stan Woznak, of Little Falls, Minn., is back on his feet hobbling around again after suffering the misfortune of a broken ankle, the result of a fall from a ladder. . . . Earl Barkowitz of the B & B Novelty Company, Superior, Wis., made short work of his shopping trip to the Twin Cities and made no bones about leaving this warm climate for the comparative coolness of Superior and the breezes off of Lake Superior. . . . Al Reese of Watertown, S. D., was accompanied by his son Cal while shopping around. . . . Frank Ponterio of Worthington, Minn., spent several hours shopping for equipment for his route. . . . Seen here and there picking up parts and records for their routes were O. L. Coefield of Annandale, Minn.; Andy Benna of Ironwood, Mich.; Cecil Terveer of Winona, Minn.; Dick Grant of Mound, Minn.; Art Berg of Fairmont, Minn.; Ted Fischer of Waconia, Minn.; and John McMahon of Eau Claire, Wis.



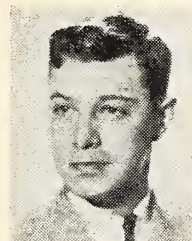
## THRU THE COIN CHUTE CHICAGO CHATTER

We may be wrong, but it seems to us that since paragraph here (last week) about "cry-babies", many of 'em have since clammed up, and have begun to soft-pedal their crying act. Crying, mind you, in the very midst of the greatest industrial growth in all America's business history. Billions being spent on new factories, tools, machinery, electronics, automation, enlarged facilities. Not to even mention the forthcoming 33 billion dollars highways program. One tiny, temporary slide-off and the cry-babies go off into a veritable flood of highly melodramatic tears, just like a little girlie afraid of a tiny mouse. Pheh!! . . . Harry Rosenberg of Baltimore in town reports, "We're going great at Double-U Sales. Only wish there were more hours in each day so we could complete our work". (That's tellin' the cry-babies).

Fletcher A. Blalock of New Orleans and his son, F. A. Blalock, Jr., visiting around the factories. Everyone mighty impressed with Junior. Upstanding, intelligent young man . . . New York's Dave Simon visited over at United this past week . . . Major Herb Rosenthal of Pittsburgh talking business over longdistance phone when in walks friendly competitor, Phil Greenberg. Says Phil, "Business is okay, but looks like we'll have a steel strike from here." Conversation ending with a phone call to Al Rodstein in Philly. Al says, "Sure. Okay, Good" . . . Joe Robbins forced to delay his vacation a few days. Will go on to Connecticut. Then spend sometime in NYC. Because "the boss" of the Robbins' menage, Robbins, Jr., wants to see the "Howdy-Doody" TV show for which Joe obtained tickets in advance . . . Lots of longdistance conversations over at Williams' factory this past week with Sam Stern in Philly. Art Weinand, Sam Berger and Harry Williams at the factory. Business perked up grandly at Williams and all very, very happy. . . Art Weinand, by the way, made chairman of golf tourney. Art needn't search very far for a really great golfer. Harry Williams one of the best. But what's funny about Art being made chairman of a golf tourney is the fact that Art doesn't play golf.



ART WEINAND



AVRON GENSBURG

Always a pleasure to talk with Mickey Anderson of Erie, Pa. Mickey's always optimistic and enthusiastic. Said Mickey this past week, "Things are fine." Not only meant it — he proved it. . . Gorgeous pool tables brochure from S. M. Sparks of Sparks Specialty Co., Soper-ton, Ga. In full color. Just as natural as if the table was right in front of the reader. . . Sam Gensburg expected back in his office this week at ChiCoin. Due to progressive business at this big factory Sam Wolberg also remains on the job. This is a busy organization. Planning far ahead. . . Ed Levin, ChiCoin's sales director, advises that George Wrenn (ChiCoin roadman) now given more territory. George also covers Louisiana, Tennessee and Missouri, in addition to Texas. . . That syndicate that was formed to produce insurance weighing scale growing. May have much more than \$100,000 capitalization as was originally planned. Attorney who heads the syndicate won't tell names of people enthused over this original suggestion of The Cash Box for someone to build an insurance weighing scale charging a dime for ticket giving weight and 24 hour \$1,000 accident insurance policy. First appearance of this idea was in an editorial in The Cash Box about five years ago.

Paul Huebsch practically all alone at the big Keeney plant this past week. Roy McGinnis to Baltimore. Chester Biezad flying with Air Force Reserves to Bermuda or some place. Roadmen busy away from home base. John Conroe getting home earlier. Mrs. Conroe broke her leg in accident. Paul continues to enthusiastically state, "Just watch Keeney." And adds, "The moment we catch up with the backlog of orders we have for our vendors we're gonna give the trade a real surprise". . . Irvin Weiler of Uni-Con, Kansas City, advises he's planning to visit in the Windy City very soon. . .

One guy's who's just always full of pep and fun is Genco's Al Warren. Always ready for a joke. And tho Al can slip just as easily into serious business discussions he does it in a way that makes everyone feel happier and more light hearted. As his boss, Avron Gensburg says, "Al's one great guy." Avron also advises that Ralph Sheffield expected back from his vacation. "We've sure got plenty of work lined up for Ralph already", chorus Avron and Al.

Bill O'Donnell advises "he's never seen anything like it yet". Meaning the way Bally's new in-line, "Parade", has clicked. Says Bill, "Believe me, 'Parade's' leading the parade", and adds, "I mean every word of it. It's the greatest game we've built". . . Sorry to hear from Louis Blatt that his brother, Barney, suffered a heart attack. But is reported to be recuperating. . . Frank Mencuri advised that Sam Lewis sounded happy and relaxed when he spoke to him over the phone. Sam still away on his honeymoon. . . Billy DeSelm a busy man this past week entertaining visitors at the United factory. Advised Billy, "Got another new one. The best. The greatest. 'Monaco'. Appropriate name for an appropriate game. A whirling dervish of a moneymaker." . . . Ed Ristau, Les Rieck, Wayne Bradfield, Kurt Kluever and all the others at Rock-Ola plenty excited as time approaches for showing of the firm's new 200 selection.er.

Special to all 2¢ (nickel) play ops. Note Uncle Sam's report that living costs rose to all time high in May. Equal to October, 1953. And bound to go higher. Now watch foodstuffs zoom up. Just ask your wives how far the 2¢ nickel gets her at the super-market. Let that help you decide how much longer you can remain in business charging 2¢ per play. Also notice that the world's leading grocery chain didn't ask the public whether they liked it or not when they hiked their own brand coffees 4¢ per lb. Take it from there. Think hard if you want to win the battle of expenses vs income. And if steel goes up \$7 to \$7.50 per ton as predicted by steel makers to cover the cost of labor's new wage demands



BILL O'DONNELL



PAUL HUEBSCH

IT'S NEW... IT'S BASEBALL

# BALLS SOAR

4 FEET THROUGH THE AIR  
WITHOUT THE USE OF RAMPS!

GENCO'S  
**HI-FLY**  
BASEBALL

It's different

## NEW! 4 STAR FEATURES

- KING-SIZE 1 1/2" BALLS Solid — Break-Proof
- 1 or 2 CAN PLAY
- ADJUSTABLE HOLD-OVER PENNANT FEATURE
- COMPACT CABINET Pin-Game Size FORMICA PLAY FIELD

See your GENCO DISTRIBUTOR NOW!

Also See  
GENCO'S New POOL GAMES  
with  
**MARKLITE TOP**  
(Magnesium)  
**100% WARP-PROOF!**

**GENCO** MFG. & SALES CO. 2621 N. Ashland Avenue  
Chicago 14, Illinois

# UNITED'S

Pool Alley Select Play  
Star Slugger  
Regulation Shuffle Alley

## Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 27, ILL. Phone: EVERGLADE 4-2600

how much everything else, including even the common tin can, will rise in price. . . Just heard that if Bill DeSelm gets a 35 handicap he may come out the winner in United employees' golf tourney. In fact, Johnny Young has already purchased the trophies. But hasn't as yet engraved Billy's name on a single, solitary one. (Oh, well, Billy, there's '57 yet to come. Keep hacking, boy, keep hacking.) . . . Alvin Gottlieb had to make a decision this past week. Said he, "I'll have to call a board of directors' meeting." But no directors present. Dave and Mrs. Gottlieb in Eagle River, Wis. Nate and Irene Gottlieb gone. Ditto Sol Gottlieb. So Alvin, stymied, said: "Oh, well, I'll watch the ball game."

Many factories here closed for vacation, but most execs on the job. A few plants have skeleton production crews. Some factories sorry they arranged their vacation periods for this time of the year. Have new products they'd like to start producing. "But, it has been a grand and busy first half, so employees deserve the rest," said one factory head, "and it'll be even a busier and grander last quarter," he added. (No cry baby, he!) . . . Nice letter from Al Adickes, Hamburg, Germany, advising his firm now in contention for first honors as top European importers of coin machines. . . Johnny Casola 'way down yonder in Jackson, Miss. Will drive up to Memphis and Nashville and into Chi for the 4th. . . Howie Freer advises, all the way from Portland, Ore., that he's on his way back to Chicago. To see his folks.

To look around. . . Vince Shay puts it this way, "When troubles come along the best thing to do is just enjoy yourself. It's later than you think."

HAPPY BIRTHDAY THIS WEEK TO: Thomas D. Butcher, Sr., Carbondale, Ill. . . William P. Bolles, Chicago, Ill. . . Frank Mencuri, Chicago, Ill. . . William A. Cox, The Pas, Man., Canada. . . Sidney H. Levine, New York, N. Y. . . Frank Waldman, St. Louis, Mo. . . Thomas D. Butcher, Jr., Carbondale, Ill. . . Ray C. Martin, Omro, Wis. . . Edward M. Ravreby, Allston, Mass. . . Manuel F. Benavides, Falfurrias, Texas. . . Albert E. Dietz, Dayton, Ohio. . . Rictor Kirby, Marion, Ind. . . Mickey J. Saffron, Youngstown, O. . . Louis Nemesh, Detroit, Mich. . . N. M. Watson, Shreveport, La. . . G. F. Haley, Chicago, Ill. . . David Gropman, Boston, Mass.



ALVIN GOTTLIEB



BILLY DESELM



AL ADICKES



## CLASSIFIED ADVERTISING SECTION

## WANT

**WANT**—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

**WANT** — Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585).

**WANT**—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

**WANT**—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

**WANT** — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

**WANT**—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

**WANT**—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables —or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STANLEY AMUSEMENT CO., 1119 TACOMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).

**WANT**—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

**WANT**—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-C's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

**WANT** — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

**WANT**—For cash. Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

**WANT**—Young man, real go-getter, with 15 years' experience seeks opportunity as manager for operating, jobbing or distributing firm. Married, reliable, trustworthy. Best references available. Will locate anywhere opportunity dictates. Write: BOX 357, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

**WANT**—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

**WANT**—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

**WANT**—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

**WANT**—Names and addresses of all operators interested in saving money. Let us know the type of equipment you need. You will receive advance notice of our monthly specials which will save you money. Name and address, please. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

**WANT**—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

**WANT**—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

**WANT**—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

**WANT**—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

**WANT**—Late model phonos for resale. Please quote best price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CLrele 6-8929).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

**FOR SALE**—Pool Cues: Hard Maple —Buy the best for Bumper Pool Games. 48" long, 1 1/4" butt, rubber cushion, fibre point, leather tip, two-tone finish. Grade 1—\$17.90 per doz. Grade 2—\$9.60 per doz. F.O.B. Chaska, Minn. Minimum one dozen. 25% with order, balance C.O.D. or Sight Draft. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN.

**FOR SALE**—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

**FOR SALE**—Bingos Cleaned, Ready for Operation. Palm Springs, \$90; Ice Frolics, \$90; Beauties, \$50; Beach Clubs, \$75; Circus, \$60; Yacht Clubs, \$55; Palm Beaches, \$40; Coney Island, \$32.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).

**FOR SALE**—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

**FOR SALE**—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—or trade for AMI 80 or 120 Wall Boxes; Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Side-walk Engineer; Williams Relaxator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)

**FOR SALE**—2 United Havana; 2 United Tahiti; 1 United Cabana; 2 United Tropics; 1 Bally Beauty, \$45 ea. 1 United Leader, \$40; 1 United Rio, \$55; 1 United Nevada, \$80; 1 United Hawaii, \$65; 1 Bally Palm Beach, \$30. Will trade for Arcade equipment. Give full information in first letter. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN.

**FOR SALE**—Special. Bally: Broadways, \$385; Beach Beauties, \$365; Gay Times, \$209.50; Miami Beaches, \$249.50. Genco: Quarter Back, \$159.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

**FOR SALE**—Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: MELrose 3-1593).

**FOR SALE**—Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

**FOR SALE**—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

**FOR SALE**—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

**FOR SALE**—Reconditioned, Ready for Location. AMI E120, \$495; AMI D40, \$245; Wurlitzer 1400, \$285; Wurlitzer 1250, \$165; AMI B, \$165; Manhattan, \$265; Nevada, \$135; Gayety, \$215; Tropicana, \$165; Miami Beach, \$375; Genco 2 Player Basketball, \$225. ASSOCIATED AMUSEMENTS, INC., 8 RUGG RD., ALLSTON, MASS. (Tel.: STadium 2-4010).

**FOR SALE**—Bingos in Quantities. Bally—Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775.** All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

**FOR SALE—Comco—Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

**FOR SALE—Lowest Prices In The Country.** Leaders, \$249.50; Team Plays, \$249.50; Classics, \$145; Clovers, \$125; Exhibit Rifle Gallery, \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293).**

**FOR SALE—150 Silver King Vendors.** 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHEELing 649).**

**FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MO LINE, ILL. (Tel.: MOline 4-6703).**

**FOR SALE—The best buy in used Bally Bingo Games.** Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHEELing 5472).**

**FOR SALE—Ten AMI Wallboxes, 120 Selection, \$55 ea.; One AMI E120, ready for location, \$400; One Seeburg 100J, ready for location, \$895. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH, SALINA, KANSAS.**

**FOR SALE—Ready for Locations.** Beach Beauty, \$365; Nite Club, \$500; Variety, \$145; Miami Beach, \$245; Gaytime, \$215; Manhattan, \$175; Crosswords, \$350; United Super Slugger Baseball, \$250. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 18, LA. (Tel.: MA 6386-7459).**

**FOR SALE—30 Seeburg 100 Sel. Wall Boxes Painted and Chrome @ \$49.50 ea. 30 Rock-Ola 120 Sel. Wall Boxes Painted @ \$39.50 ea. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, O. (Tel.: ELmwood 3-4179).**

**FOR SALE—Close Out—Beautiful used Bingos, Music Machines, Shuffle Alleys, Arcades, Guns, Kid-die Rides.** Write, wire, phone! **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).**

**FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MARKET 1-3967).**

**FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

**FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CENTral 1-9292).**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OK. LA. Tel.: REgent 6-3691.**

**FOR SALE—Millions of extra coins are taken from clean machines.** Clean Right With Lemonite. Write for information or see your coin machine distributor—Central Dist. Co.—J. Rosenfeld Co., St. Louis, Mo. Use and Sell Lemonite. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo.** Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

**FOR SALE—Singapore, \$60; Ice Frolics, \$80; Beach Club, \$50; Palm Springs, \$40; Pixie, \$350. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. (Tel.: BRIDGEport 750).**

**FOR SALE—1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, \$150; 2 Genco Sky Gunners, \$75 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).**

**FOR SALE—Beach Beauty, \$360; Atlantic City, \$40; Beach Club, \$60; Big Time, \$250; Dude Ranch, \$65; Frolics, \$60; Gay Time, \$230; Gayety, \$125; Palm Springs, \$60; Yacht Club, \$50; Palm Beach, \$40; Coney Island, \$30. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's.** Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

**FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs.** Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).**

**FOR SALE—Parts and Supplies.** Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).**

**FOR SALE—Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carnival Gun, \$175; Sportland, \$195. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.****

**FOR SALE—Music Machines: Seeburg 100-A's; 100-B's; 100-C's; 100-G's and 100-R's.** No reasonable offer refused. **NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: FReeport 8-6771).**

**FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2549).**

**FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95.** (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayetys cleaned and checked, \$150. **DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

**FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables.** Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE—Seeburg 100-B, \$400; Seeburg 100-C, \$500; Seeburg 100-R, \$700; Wurlitzer 1800, \$650; Wurlitzer 1900, write. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO (Tel.: ELmwood 3-4179).**

**FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C".** End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE—5 Games. Inc. Hunter, \$295; 2 Evans Saddle & Turf (Club Model), \$195. Bally: Beauty, \$75; Surf Club, \$105; Miami Beach, \$325; Crosswords, \$385. United: Singapore, \$95; Nevada, \$95; Manhattan, \$195; Triple Play, \$235; Pixies, \$335. **MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA., (Tel.: 5-7549).****

**FOR SALE—Beach Clubs, \$50; Palm Springs, \$60. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.**

**FOR SALE—Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30.** One third deposit, balance sight draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

**FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).****

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs.** If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

**FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).****

**FOR SALE—Used Pool Games, \$75; Gottlieb: Jubilee, \$295; Poker Face, \$95; Shindig, \$95; Queen of Hearts, \$95; Marble Queen, \$95; Crossroads, \$75. Genco: Quarterback, \$225; Rifle Gallery, \$210. Chi Coin: Super Home Run, \$200. **UNIVERSITY COIN MACHINE EXCHANGE, 838 N. HIGH ST., COLUMBUS, OHIO (Tel.: AXminster 4-3529).****



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL.** (Tel.: JUNiper 8-1814).

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. **Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA.** Tel.: 64-4864.

**FOR SALE**—Wishing Well, \$210; Duette, \$225; Stage Coach, \$170; Grand Slam, \$65; Chinatown, \$55; Shindig, \$90; Mystic Marvel, \$155; Green Pastures, \$100; League Bowler, \$95; Frolics, \$40; Twin Bill, \$175. **STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, O.**

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

**FOR SALE**—Five United "ABC" Bingo Games. Ready for location, \$29.50 ea. or trade all for one Bally Champion Bowler. **CASEY JONES & CO., 332 SO. JENNINGS AVENUE AT BROADWAY, FORT WORTH 4, TEXAS** (Tel.: Edison 2-8070).

**FOR SALE**—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.**

**FOR SALE**—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL.** (Tel.: Dickens 2-4620).

**FOR SALE**—or Trade Toward Kiddie Rides: 2 Genco Quarterbacks, \$150 ea.; 1 United Derby Roll, \$135; 1 Genco Champion Baseball, \$250; 1 Chicago Coin Bowling Team Bowler, \$300. **RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.** (Tel.: CH 9-6556).

**FOR SALE**—Bingos & Shuffle Alleys. You name it—we have it. The very latest priced to sell. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO** (Tel.: TOWer 1-6715).

**FOR SALE**—Williams King O' Swat, \$300; Williams All Star, \$125; Williams Major League, \$135; Bally Space Ship, \$175; Rock-Ola Corner Speakers (Large Lite-Up type), \$12.50; New Keeney Coffee Machine, Write. Bowlers Right From Location. United Royal, \$50; United Chief, \$65; Bally Champion, \$100; Bally Rocket, \$150; Bally Jet, \$160; Bally Blue Ribbon, \$325. **LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO** (Tel.: HE 1-7577).

## MISCELLANEOUS

**NOTICE**—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. **PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.** (Tel.: HEMlock 1-9900).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEARborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS.** (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

# THE CASH BOX

## "The Industry's Market Place"

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

**WANT**

**FOR SALE**

**CHECK OFF WHICH YOU DESIRE**

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

**ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.**

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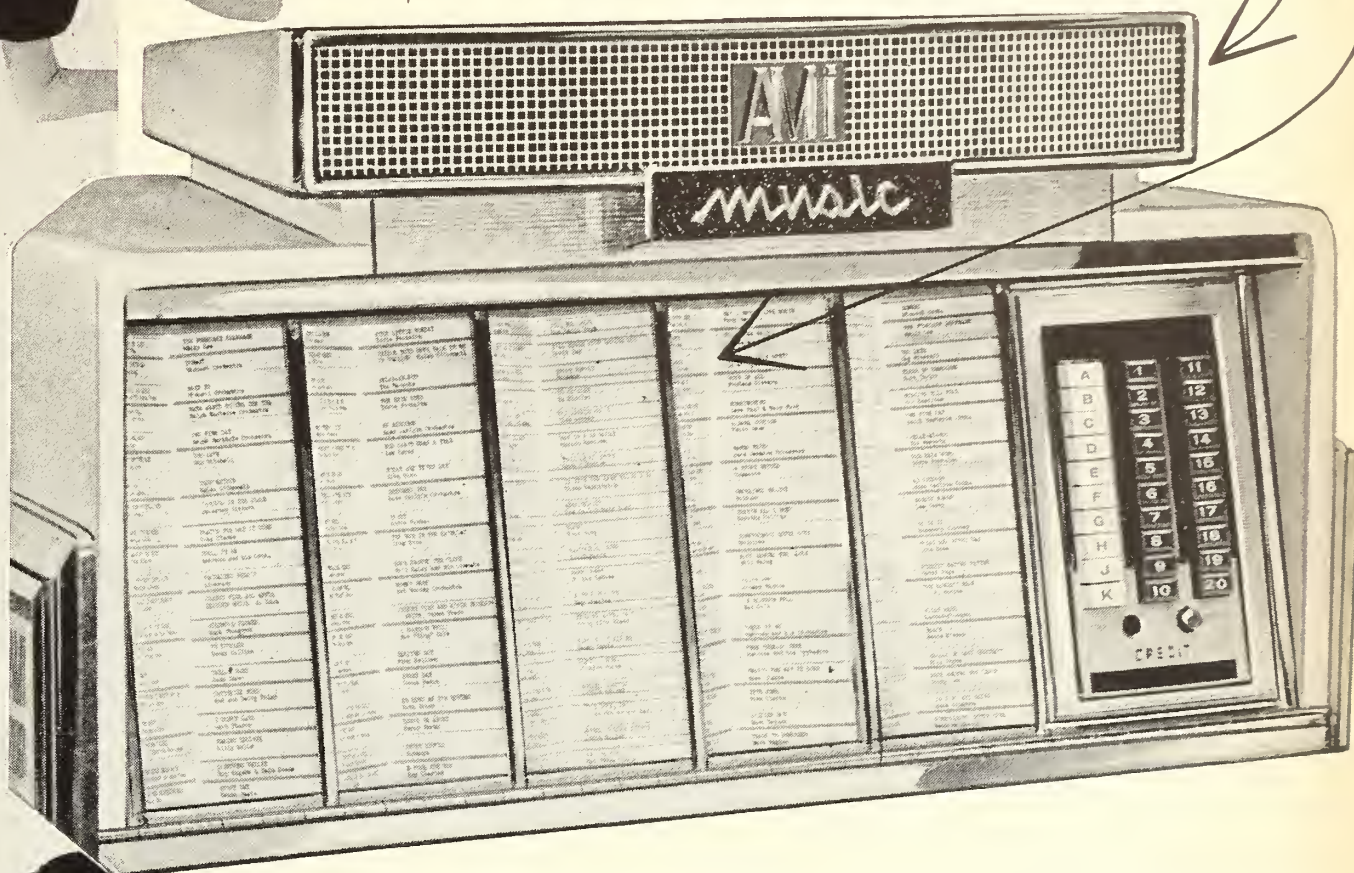
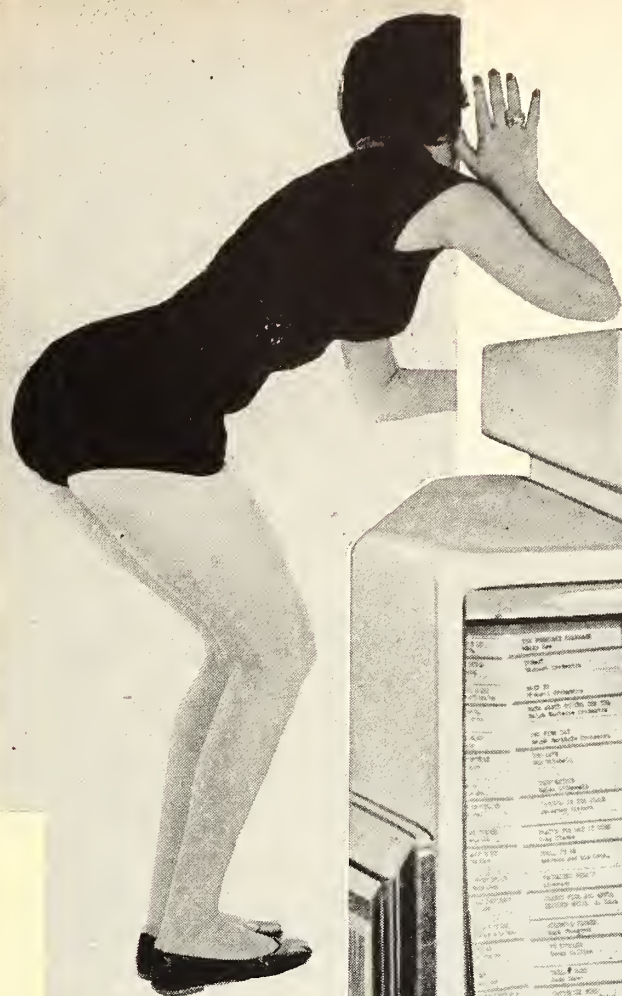
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**ENCLOSE YOUR CHECK—AIRMAIL TO:**

**THE CASH BOX**  
**26 WEST 47th STREET, NEW YORK 36, N. Y.**



# No "Hide And Seek" Here...!



## Every Title Shown at One Time... All the Time

ALL 200 TITLES ARE INSTANTLY VISIBLE ON THE NEW "G". The patron bent on music sees what he wants and selects it then and there on the handy pushbuttons right alongside.

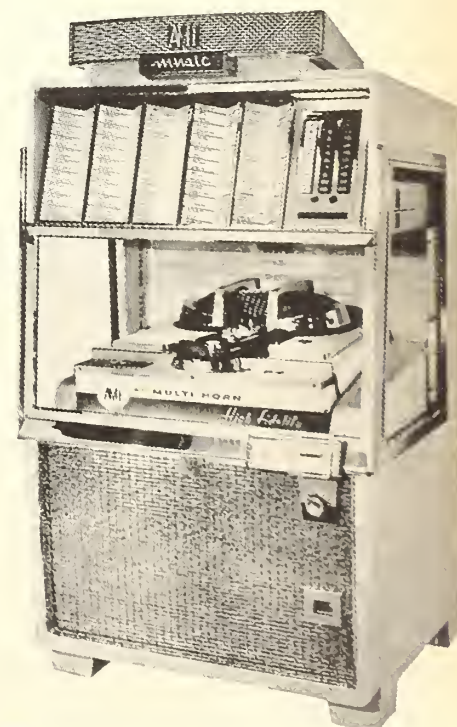
There are no gadgets to fuss with—to keep other persons from seeing what it is they want to hear. AMI's complete array of all the titles encourages more people to gather 'round. It does away with solo browsing during the hours when play is heaviest.

**AMi Incorporated**  
1500 Union Avenue, S. E.  
Grand Rapids 2, Michigan

Originator of the automatic  
selective juke box in 1927.



AMI Model "G"—200,  
120 and 80 selections for  
more plays in less time



Licensee: Jensen Music Automates—building the IMA AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1, England—building the BAL AMI Juke Box

"It's What's in THE CASH BOX That Counts"





## THIS WEEK'S USED MACHINE QUOTATIONS

### 17th YEAR OF PUBLICATION

### 874th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	95.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	150.00
1* Model C, '50, 40 Sel., 78 RPM	135.00	175.00
1* Model D-40, '51, 40 Sel., 78 RPM	185.00	250.00
4* Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	395.00
1* Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	400.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	550.00	650.00
1. Model F-120, '54, 120 Sel., 45 RPM	575.00	675.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	125.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	300.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
1. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	225.00
4. 1434, Same as above, Converted to 45 RPM	149.50	245.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	195.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
3* 1438, '54, Comet, 120 Sel., 45 RPM	445.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	695.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
1* M100A, '49, 100 Sel., 78 RPM	200.00	295.00
1* M100B, '51, 100 Sel., 45 RPM	395.00	480.00
1. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	525.00	600.00
1* HF100G, '54, 100 Sel., 45 RPM	625.00	750.00
1. HF100R, '54, 100 Sel., 45 RPM	750.00	845.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5¢, 10¢, 25¢	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

#### WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	49.50	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	65.00	125.00
1* 1250, '50, 48 Sel., 78 RPM	110.00	150.00
1* 1250, '50, (Same as above) Converted to 45 RPM	125.00	175.00
1* 1400, '52, 48 Sel., 78 RPM	185.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	295.00
1. 1450 (Same as 1400 with leather)	185.00	295.00
3* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	219.50	299.50
4. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	495.00	715.00
4* 1800, '55, 104 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	12.50	20.00



#### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	65.00	4. Campns (Ex 2/50)	15.00	20.00
4. Across the Board (UN 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	25.00	34.50
4. All Star Basketball (Got 1/52)	20.00	35.00	4. Caravan (Wm 6/52)	25.00	65.00
6. Aquacade (UN 4/49)	10.00	25.00	6. Carolina (UN 3/49)	15.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00	4. Champion (B 12/49)	20.00	35.00
4. Arcade (Wm 11/51)	45.00	75.00	6. Champion (CC 6/49)	15.00	20.00
4. Arizona (UN 4/50)	10.00	25.00	4. Chinatown (Got 10/52)	45.00	85.00
4. Army-Navy (Wm 10/53)	44.50	90.00	4. Circus (UN 8/52)	35.00	95.00
2* Atlantic City (B 5/52)	25.00	65.00	4. Citation (B 10/48)	15.00	35.00
6. Baby Face (UN 12/48)	10.00	20.00	4. C.O.D. (Wm 9/53)	75.00	110.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	2. College Daze (Got 8/49)	20.00	40.00
4. Basketball (Got 10/49)	15.00	25.00	4. Colors (Wm 11/54)	135.00	175.00
4* Beach Beauty (B 11/55)	365.00	500.00	4* Coney Island (B 9/52)	30.00	65.00
4* Beach Club (B 2/53)	50.00	100.00	4. Control Tower (Wm 3/51)	25.00	50.00
4* Beauty (B 11/52)	50.00	85.00	4. Coronation (Got 11/52)	40.00	85.00
4. Be Bop (Ex 3/50)	10.00	20.00	4. Conny Fair (UN 9/51)	30.00	45.00
2. Big Ben (Wm 9/54)	100.00	150.00	4. Crossroads (Got 5/52)	45.00	95.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Cyclone (Got 5/51)	40.00	85.00
6. Big Top (Ge 2/49)	10.00	20.00	4. Daffy Derby (Wm 8/54)	70.00	165.00
1* Big Time (B 1/55)	250.00	325.00	4. Daisy Mae (Got 7/54)	149.50	180.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Dallas (Wm 2/49)	15.00	30.00
4. Bolero (UN 12/51)	45.00	95.00	4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Bomber (CC 3/51)	20.00	25.00	4. Derby Day (Got 5/56)	225.00	240.00
6. Boston (Wm 5/49)	15.00	29.50	2. De Icer (Wm 11/49)	20.00	35.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Diamond Lill (Got 12/54)	145.00	175.00
1. Bright Lights (B 5/51)	35.00	65.00	2. Dick Jockey (Wm 11/52)	45.00	80.00
1. Bright Spot (B 11/51)	45.00	75.00	4. Domino (Wm 5/52)	37.50	60.00
2* Broadway (B 12/55)	385.00	525.00	2. Double Action (Ge 1/52)	25.00	34.50
2. Broadway (B 6/51)	25.00	40.00	2. Double Feature (Got 12/50)	15.00	24.00
4. Buffalo Bill (Got 5/50)	25.00	35.00	2. Dbl. Shuffle (Got 6/49)	15.00	24.00
2. Buttons & Bows (Got 3/49)	15.00	24.00	2. Dragonette (Got 6/54)	125.00	165.00
2. Cabana (UN 3/53)	35.00	100.00	4. Dreamy (Wm 2/50)	20.00	49.50
4. Camel Caravan (Ge 6/49)	15.00	30.00	4* Dude Ranch (B 9/53)	60.00	110.00
			4. Duette (Got 4/55)	225.00	260.00





4. Easy Aces (Got 12/55)	225.00	249.50
4. Eight Ball (Wm 1/52)	45.00	75.00
2. Fairway (Wm 6/53)	55.00	85.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	95.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	145.00	185.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
2. Frolics (B 10/52)	75.00	95.00
4. Frontiersman (Got 11/55)	225.00	234.50
4. Futurity (B 3/51)	25.00	50.00
2* Gay Times (B 6/55)	150.00	325.00
2* Gayety (B 3/55)	100.00	215.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	35.00
4. Gladiator (Got 1/56)	279.50	335.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	144.50	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	85.00	125.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	95.00
2. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	249.50	270.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	50.00	125.00
2* Hawaii (Un 6/54)	65.00	150.00
4. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	30.00	85.00
2* Hi-Fi (B 6/54)	50.00	125.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
2* Ice-Frolics (B 1/54)	80.00	110.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
1. Jockey Club (Got 5/54)	95.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
1. Jolly Joker (Un 11/55)	100.00	150.00
2. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	55.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	125.00
4. Leaders (Un 10/51)	45.00	95.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	110.00	155.00
2. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	194.50	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00

3* Manhattan (Un 4/55)	165.00	275.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	125.00
2. Maryland (Wm 4/49)	15.00	25.00
2. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	65.00	125.00
2* Miami Beach (B 9/55)	225.00	325.00
4. Minstrel Man (Got 3/51)	25.00	45.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
2. Nevada (Un 8/54)	35.00	135.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
2. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	40.00	85.00
2. Palm Springs (B 11/53)	40.00	125.00
4. Paratrooper (Wm 8/52)	30.00	65.00
2. Play Ball (CC 1/51)	20.00	30.00
4. Pin Bowler (CC 6/50)	15.00	30.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
4* Pixie (Un 10/55)	295.00	425.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	85.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	50.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	195.00	225.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Regatta (Wm 11/55)	195.00	215.00
2* Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	39.50	125.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
2. (Club Model)	195.00	260.00
4. Saratoga (Wm 10/48)	20.00	49.50
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	34.50
4. Shindig (Got 10/53)	95.00	130.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	45.00	80.00
2. Singapore (Un 10/54)	60.00	135.00
4. Skill Pool (Got 8/52)	40.00	95.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	160.00	210.00
4. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	180.00	220.00
2. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	65.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
2* Spot Lite (B 1/52)	25.00	75.00
4. Sportsman (Ge 2/51)	10.00	20.00
2. Sportsman (Wm 2/52)	25.00	35.00
2. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	165.00	195.00
2. Starlets (Un 12/55)	275.00	450.00
4. Star Pool (Wm 10/54)	125.00	175.00
4. Stars (Un 6/52)	45.00	60.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	45.00	95.00

4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	250.00	295.00
4* Surf Club (B 3/54)	65.00	150.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
2. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	50.00	100.00
4. Tampico (Un 6/49)	10.00	25.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Deuces (Wm 8/55)	215.00	230.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00

4. Thunderbird (Wm 5/54)	110.00	135.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2. Tournament (Got 8/55)	245.00	275.00
4. Triple Play (Un 8/55)	200.00	300.00
2. Triplets (Got 7/50)	15.00	25.00
2. TriScore (Ge 1/51)	20.00	30.00
2. Tropicana (Un 1/55)	65.00	165.00
4. Tropics (Un 7/53)	50.00	90.00
6. Tucson (Wm 1/49)	10.00	20.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	165.00	205.00
4. Utah (Un 7/49)	10.00	20.00
2* Variety (B 9/54)	125.00	195.00
2. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	70.00
4. Wild West (Got 8/51)	25.00	55.00
4. Winner (Univ.) (Got 9/55)	20.00	40.00
2. Wishing Well (Got 9/55)	200.00	225.00
4. Wonderland (Wm 5/55)	169.50	200.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	125.00	250.00
4. Bally Champion Bowler (5/54)	115.00	265.00
4. Bally Jet Bowler (8/54)	150.00	275.00
4. Bally Rocket Bowler (8/54)	150.00	275.00
4. Bally Mystic Bowler (12/54)	225.00	325.00
4. Bally Magic Bowler (12/54)	225.00	325.00
4. Bally Blue Ribbon (3/55)	275.00	375.00
4. Bally Gold Medal (3/55)	275.00	375.00
4. ChiCoin 6-Player (8/51)	35.00	80.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	85.00
4. ChiCoin Match Bowler (6/52)	35.00	90.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	115.00
4. ChiCoin Name Bowler (1/53)	40.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	125.00
4. ChiCoin Crown (4/53)	45.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	135.00
4. ChiCoin Triple Score (6/53)	50.00	140.00
4. ChiCoin Gold Cup (7/53)	50.00	145.00
4. ChiCoin High Speed Crown (7/53)	75.00	150.00
4. ChiCoin High Speed Triple Score (8/53)	75.00	155.00
4. Chi Coin Advance (10/53)	75.00	160.00
4. ChiCoin King (10/53)	75.00	160.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	195.00
4. ChiCoin Starlite (5/54)	125.00	225.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	165.00	250.00
4. ChiCoin Flash (10/54)	125.00	265.00
4. ChiCoin Playtime (10/54)	175.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00
4. ChiCoin Thunderbolt (12/54)	185.00	295.00
4. ChiCoin Triple Strike (2/55)	249.00	330.00
4. ChiCoin Arrow (2/55)	225.00	335.00
4. ChiCoin Criss Cross Targetette (1/55)	75.00	200.00
4. ChiCoin Bonus Score (4/55)	249.00	340.00
4. ChiCoin Big League (5/55)	275.00	350.00

4. ChiCoin Hollywood (5/55)	250.00	360.00
4. ChiCoin Blinker (8/55)	330.00	385.00
4. ChiCoin Score-A-Line (9/55)	395.00	425.00
4. ChiCoin Bowling Team (10/55)	360.00	430.00
4. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	30.00	60.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	100.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	100.00
4. Keeney High Score League (5/52)	40.00	100.00
4. Keeney Team (10/52)	40.00	110.00
4. Keeney Club (4/53)	40.00	115.00
4. Keeney Domino (5/53)	40.00	120.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker (9/53)	50.00	150.00
4. Keeney Mainliner Bowler (1/54)	65.00	185.00
4. Keeney Bonus Bowler (3/54)	75.00	195.00
4. Keeney Diamond Bowler (5/54)	125.00	200.00
4. Keeney Bikini (6/54)	150.00	210.00
4. Keeney Century (6/54)	175.00	225.00
4. Keeney American (9/54)	225.00	275.00
4. Keeney National (9/54)	250.00	300.00
4. Keeney Speedlane (4/55)	275.00	375.00
4. United 6-Player Super (3/52)	30.00	70.00
4. United 4-Player Official (5/52)	30.00	65.00
4* United 6-Player Star (7/52)	30.00	70.00
4. United 10th Frame Star (9/52)	40.00	75.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	50.00	80.00
4. United 10th Frame Super (10/52)	50.00	80.00
4. United Cascade (2/53)	35.00	85.00
4* United Clover (2/53)	35.00	85.00
4. United Liberty (2/53)	40.00	90.00
4* United Classic (6/53)	50.00	95.00
4* United Olympic (6/53)	50.00	100.00
4* United Royal (9/53)	50.00	100.00
4. United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	135.00
4* United Chief (11/53)	65.00	145.00
4* United Leader (11/53)	100.00	150.00
4. DeLuxe model	110.00	175.00
2* United Team (1/54)	100.00	180.00
4. DeLuxe model	125.00	180.00
2* United League (1/54)	95.00	190.00
4. DeLuxe model	120.00	195.00



4. United Ace (5/54)	125.00	200.00
4. DeLuxe model	135.00	210.00
2. United Rainbow (5/54)	99.50	240.00
4. United Banner (8/54)	155.00	220.00
4. DeLuxe model	165.00	225.00
4. United Shuffle Targette (8/54)	150.00	230.00
1. DeLuxe model	125.00	240.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	260.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
4. DeLuxe model	125.00	280.00
4. United Mercury (12/54)	150.00	280.00

4. DeLuxe model	155.00	290.00
4. United Mars (1/55)	125.00	300.00
4. DeLuxe model	165.00	300.00
4. Un. Lightning (2/55)	175.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
4. Un. Clipper (5/55)	210.00	340.00
4. DeLuxe model	215.00	345.00
4. Un. Derby Roll (5/55)	135.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	375.00
4. DeLuxe model	195.00	380.00
4. Un. Capitol (6/55)	225.00	390.00
4. DeLuxe model	255.00	395.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

"G-200" 200-sel. phonograph	
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price  
Authorized for Publication

### J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arche Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	\$ 284.50
Coin Changer Model	304.50

Prices on Request

### ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price  
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### AUTO-PHOTO CO.

Studio Model "IP"	\$3,245.00
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### BALLY MFG. CO.

Parade Pin-Pool	\$ 785.00
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36") Model	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

### BERT LANE CO.

Tic-Tac-Toe Pool	\$ 295.00
Triple Zero Pool	395.00
Fire Engine (Kiddie Ride)	795.00
Old Stutz Bearcat Car	

### CHICAGO COIN MACHINE CO.

Rotation Pool	\$ 275.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, Regular Model	455.00
Twin Hockey, Replay Model	470.00
Twin Hockey, 3-Way Match Play Model	490.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" with lighted bumpers	285.00
Champion Pool "Model 35" without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00

### EXHIBIT SUPPLY CO.

Super Star Pool	\$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

### GENCO MFG. & SALES CO.

Mark Lite Pool	\$ 389.50
Hi-Fly (Baseball Game)	545.00
Baseball Pool	425.00
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool	349.50
Supreme DeLuxe Tourn. Pool	359.50

### D. GOTTLIEB & CO.

Toreador (2-Player, 5-Ball)	\$ 542.50
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### INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll	\$ 149.50
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### J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

### UNITED MFG. CO.

Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	\$ 760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
South Seas	775.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

### WILLIAMS MFG. CO.

Imperial Pool	\$ 375.00
DeLuxe 4-Bagger (Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00

### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

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### KIDDIE RIDES

4. Bally Champion Horse	315.00	400.00
4. Bally Moon Ride	115.00	350.00
4. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	325.00	369.50
4. Chicago Coin Super Jet	224.50	395.00

4. Decco Merry-Go-Round	245.00	375.00
4. Exhibit Big Bronco	294.50	375.00
4. Exhibit Mustang	350.00	450.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	295.00	350.00



### ARCADE EQUIPMENT

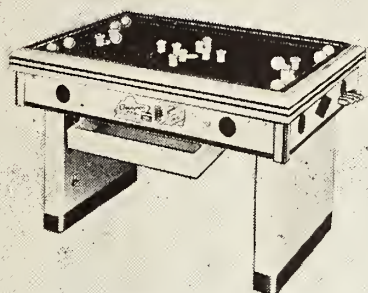
4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4* Bally Big Inning	65.00	150.00
4* Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	60.00	125.00
4* ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	165.00
4* ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	99.50
4* ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
2. Super model	125.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4* Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	125.00
1. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	75.00
1. Exhibit Shooting Gal. (6/54)	125.00	185.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
2. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	295.00	325.00
4. Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	129.50	225.00
4* Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	325.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	395.00
4. Genco Champion Baseball (9/55)	250.00	400.00
4* Genco Quarterback (10/55)	150.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
2. Keeney Texas Leaguer	19.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Keeney Ranger (3/55)	250.00	295.00

4. Lite League	49.50	95.00
4. Mills Panoram Peek (11/54)	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4* Mutoscope Dr. Mobile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	75.00	185.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	175.00
4. Set Shot Basketball	150.00	295.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	150.00	250.00
4. DeLuxe model	185.00	275.00
4. United Carnival Gun (10/54)	175.00	295.00
4. DeLuxe model	215.00	300.00
4. Un. Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4. Un. Sidewalk Engineer (4/55)	165.00	200.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	29.50	85.00
4. Wms. Super World Series (4/51)	35.00	99.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	175.00
4. Wms. Super Pennant Baseball (12/53)	135.00	185.00
4. Wms. Super Star Baseball (12/53)	135.00	185.00
4. Wms. Major League Baseball (2/54)	135.00	190.00
4. Wms. All Star Baseball (2/54)	125.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	225.00	350.00
4. DeLuxe model	250.00	360.00
4. Wms. Polar Hunt (3/55)	295.00	375.00
4. Wms. King Of Swat (5/55)	300.00	385.00
4. Wurlitzer Skee-ball	35.00	70.00

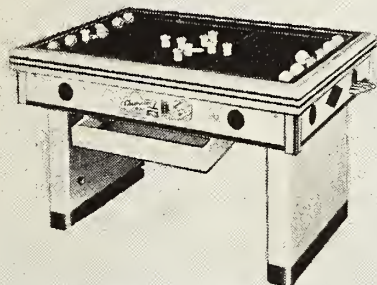


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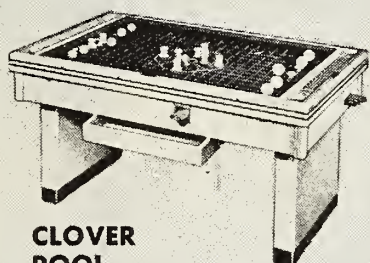
CHOOSE FROM THE MOST  
COMPLETE LINE OF POOL  
GAMES IN THE INDUSTRY!



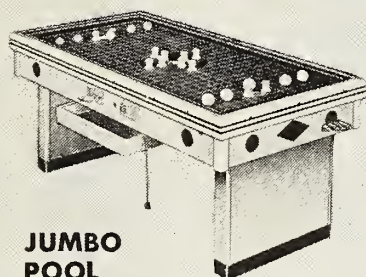
**CHAMPION SR. POOL**  
8 inches longer — size 3 ft. by 5 ft.



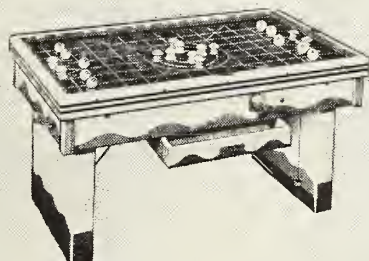
**CHAMPION POOL**  
Also available Champion Model 35



**CLOVER POOL**  
Also available Clover Model 35



**JUMBO POOL**  
18 inches longer than regular  
size — 70 inches by 36 inches



**4 SIDED  
ROTATION POOL**  
with numbered balls  
8 inches longer — size 3 ft. by 5 ft.

**chicago  
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*Greatest Action You Ever Saw!*

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REGULAR OR  
MATCH MODELS  
WITH FREE PLAY!



- Scoring Value of Balls Advance as Game Progresses! (From 10 to 50)
- Two Sided Play! Players Face Each Other at Opposite Goals!
- Ball Type Operating Lever for Complete Operating Comfort!
- Brilliantly Lit Up with Fluorescent Lights!
- Formica Playfield and Control Panels!
- 1 or 2 can Play!
- 5c or 10c per Player! (Optional 6 for 25c)

*Excitement For*

*Sidewalk Engineers From 6 to 106*



# STEAM SHOVEL

- Free Play or Regular Models!
- A Natural Attraction for Thousands of New Locations . . . Retail Stores . . . Terminals . . . Arcades . . . Dime Stores . . . etc.!
- Dual Controls Raise and Lower Shovel — Scoop Up Simulated Gravel — Swing Shovel and Cab — Deposit Load into Hopper!
- Scale Indicator Scores in Tons the Amount of Gravel a Player Has Skillfully Deposited into Hopper!
- Special Rating Panel Ranks Player at the End of Play Either as Beginner — Advance — Qualified — Expert!
- Entire Cabinet is Exceptionally Well Lit Up!
- 2 Hand-Lever Controls for Simple Operation!

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HOTEL  
STATLER



## ENJOY 3 BIG, FUN PACKED DAYS AT THE GALA WURLITZER CENTENNIAL CLUB CELEBRATION AUGUST 23, 24 and 25

EVERYTHING FOR FUN  
EVERYTHING FOR YOU



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dinners in beautiful Wurlitzer Park.



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Meet the people who design  
and build Wurlitzer Phonographs. See  
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and variety acts.

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Join the Wurlitzer Centennial Club. Be  
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of fun and entertainment as we celebrate  
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how every operator and his wife can be-  
come eligible for this "once-in-a-lifetime"  
celebration. See your distributor now, then  
plan to be the guests of Wurlitzer August  
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MUSICAL ACHIEVEMENT

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American  
favorites



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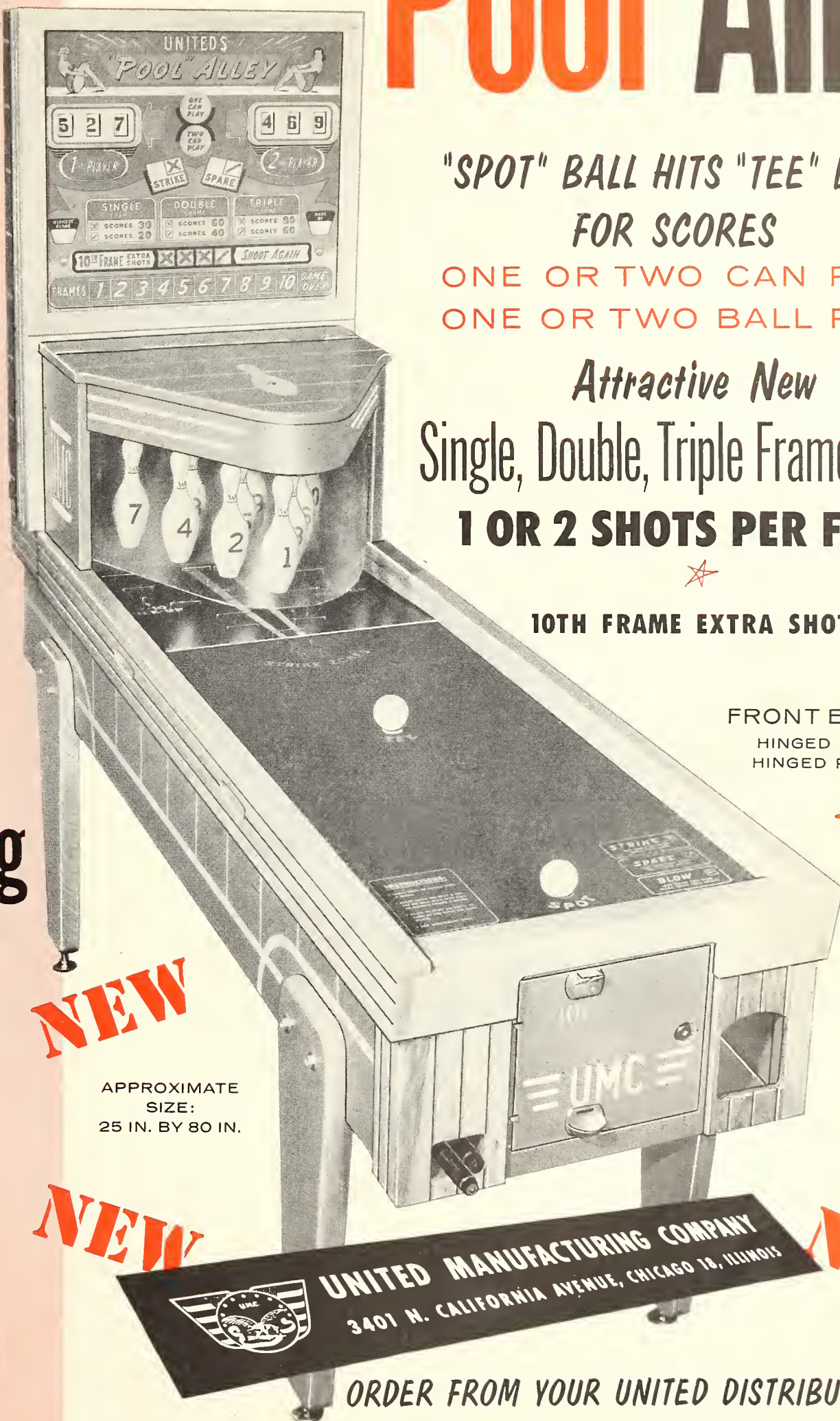
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MORE  
PLAYERS  
•  
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MORE  
MONEY**

UNITED  
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ARE  
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OPERATORS

**NEW**

UNITED'S

# Pool Alley



"SPOT" BALL HITS "TEE" BALL  
FOR SCORES

ONE OR TWO CAN PLAY  
ONE OR TWO BALL PLAY

*Attractive New*  
Single, Double, Triple Frame Scores  
**1 OR 2 SHOTS PER FRAME**



10TH FRAME EXTRA SHOTS FEATURE

FRONT END PLAY  
HINGED PIN-HOOD  
HINGED PLAYFIELD

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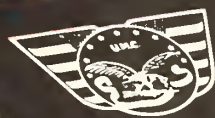
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**NEW**

APPROXIMATE  
SIZE:  
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**NEW**

**NEW**

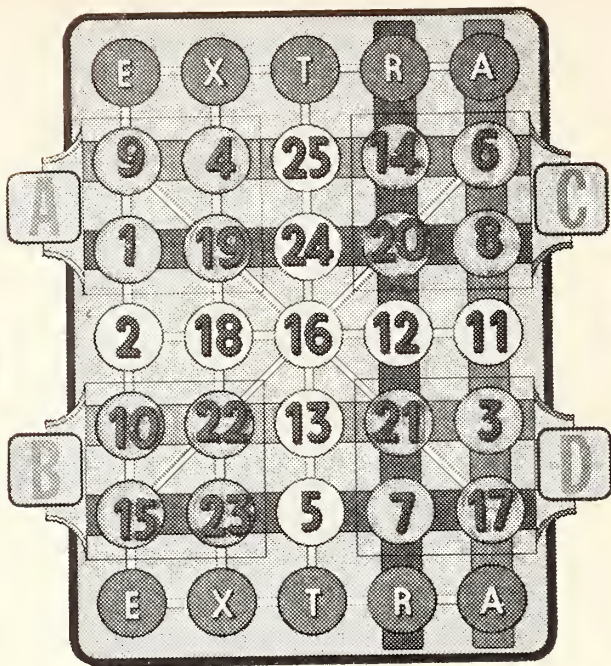


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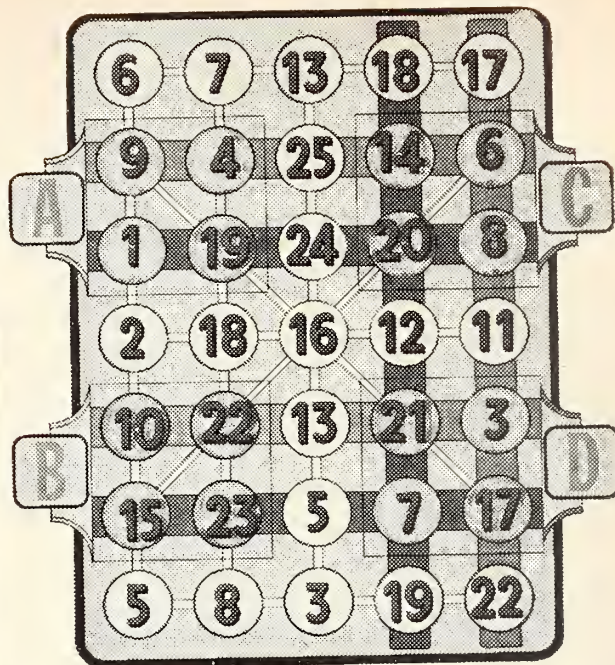
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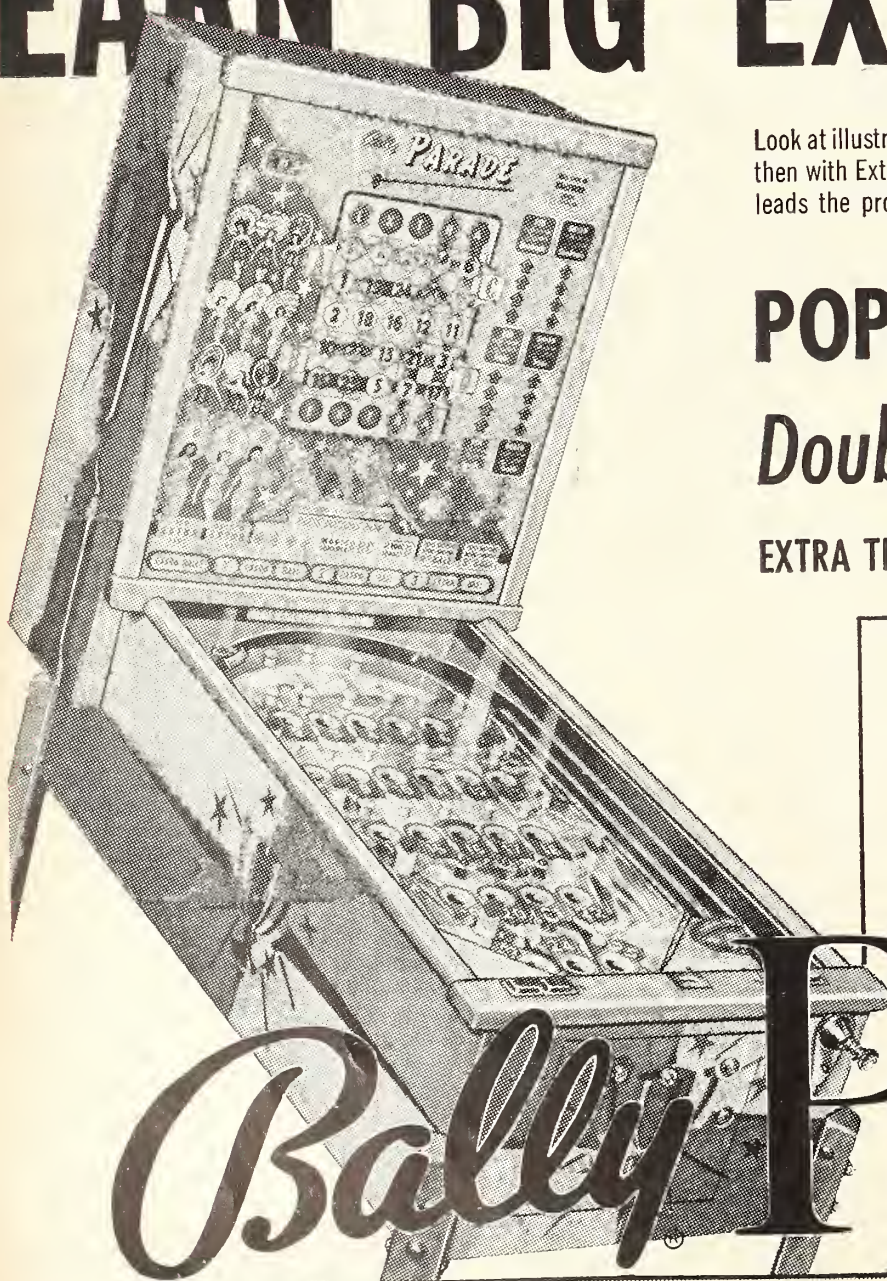
EXTRA LINES CLOSED



EXTRA LINES OPEN

# Extra Lines

## EARN BIG EXTRA PROFIT



Look at illustrations above, showing PARADE card...first with Extra Lines tantalizingly closed... then with Extra Lines open for exciting score-boosting action... and you see why Bally PARADE leads the profit parade, topping BROADWAY and NIGHT-CLUB in sustained earning power.

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*Double, Triple, Quadruple Scores*

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